



SM18  
SWIM CATALOG

LIRA MFG CO.  
CRTV // SCTY

REGISTRATION  
NO.  
3-528-874

USA-CAN  
ESTABLISHED  
MMVII

SM18



SWIM



LIRA is a lifestyle brand that has set out to assemble an institute that cultivates creativity. A culmination of efforts have led to the establishment of LIRA's CREATIVE SOCIETY

A community that influences their generation by sharing the expressive talents of athletes, artist, musicians, designers, and photographers.

LIRA's plan is to broaden the view of fashion in the action sports market by integrating the personality of the creative culture. LIRA's ability to consistently evolve with the collective consciousness of the consumer enables them to venture beyond the boundaries of traditional action sports apparel.

Rooted in Southern California, LIRA's designs unify a curated mix of expression from the surf, skate, and street culture. LIRA is about connecting, engaging, and celebrating with its creative collaborators; elevating the lifestyle they represent.

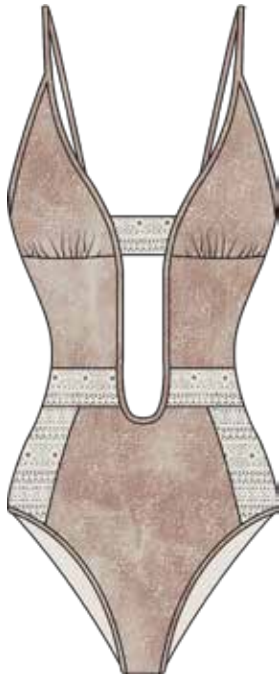
LIRA is Collectively Created, Individually Expressed.







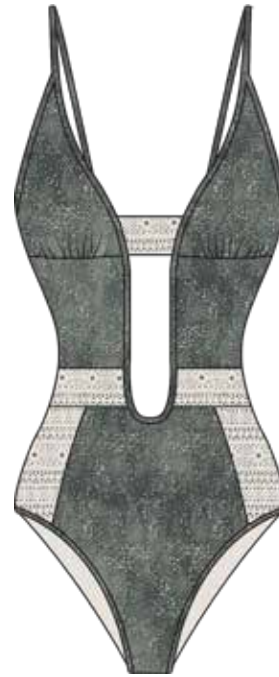




**LS0800 SARIN ONE PIECE**  
COLOR **BLUSH**

85% Polyester 15% Spandex one-piece suit with crochet insert and adjustable straps.

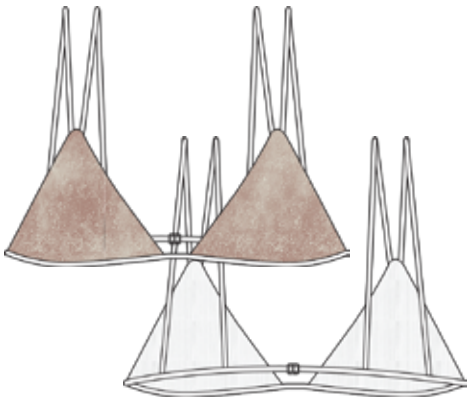
**USA: \$35 MSRP \$70    CAN: \$40 MSRP \$80**



**LS0800 SARIN ONE PIECE**  
COLOR **SAGE**

85% Polyester 15% Spandex one-piece suit with crochet insert and adjustable straps.

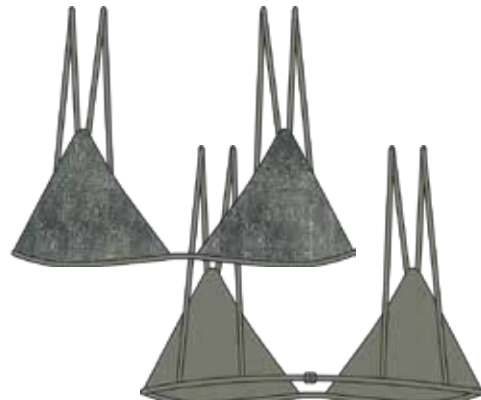
**USA: \$35 MSRP \$70    CAN: \$40 MSRP \$80**



**LS0801 LYRA REVERSIBLE TOP**  
COLOR **BLUSH**

85% Polyester 15% Spandex reversible triangle top with removable padding.

**USA: \$21 MSRP \$42    CAN: \$25 MSRP \$50**



**LS0801 LYRA REVERSIBLE TOP**  
COLOR **SAGE**

85% Polyester 15% Spandex reversible triangle top with removable padding.

**USA: \$21 MSRP \$42    CAN: \$25 MSRP \$50**



**LS0802 TAURI REVERSIBLE BOTTOM**  
COLOR **BLUSH**

85% Polyester 15% Spandex reversible mid-coverage bottom with strap detail at sides.

**USA: \$19 MSRP \$38    CAN: \$22.50 MSRP \$45**



**LS0802 TAURI REVERSIBLE BOTTOM**  
COLOR **SAGE**

85% Polyester 15% Spandex reversible mid-coverage bottom with strap detail at sides.

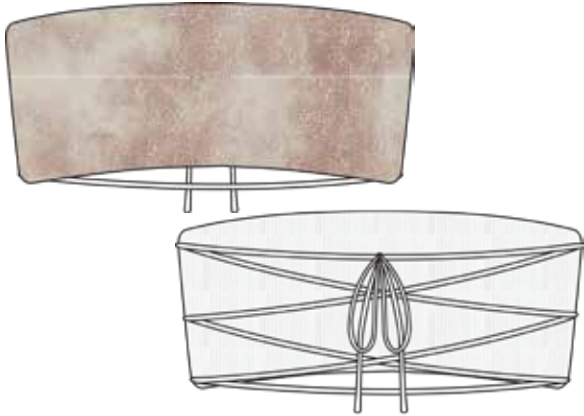
**USA: \$19 MSRP \$38    CAN: \$22.50 MSRP \$45**







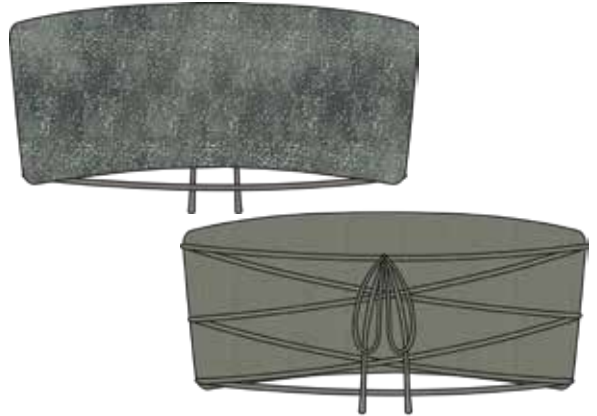




**LS0803 SCORPIO REVERSIBLE TOP**  
**COLOR BLUSH**

85% Polyester 15% Spandex reversible bandeau top  
with removable strap.

**USA: \$20** MSRP \$40    **CAN: \$23** MSRP \$46



**LS0803 SCORPIO REVERSIBLE TOP**  
**COLOR SAGE**

85% Polyester 15% Spandex reversible bandeau top  
with removable strap.

**USA: \$20** MSRP \$40    **CAN: \$23** MSRP \$46



**LS0805 IZAR REVERSIBLE ONE PIECE**  
**COLOR SAGE**

85% Polyester 15% Spandex reversible one piece  
with strap detail at sides.

**USA: \$34** MSRP \$68    **CAN: \$37.50** MSRP \$75

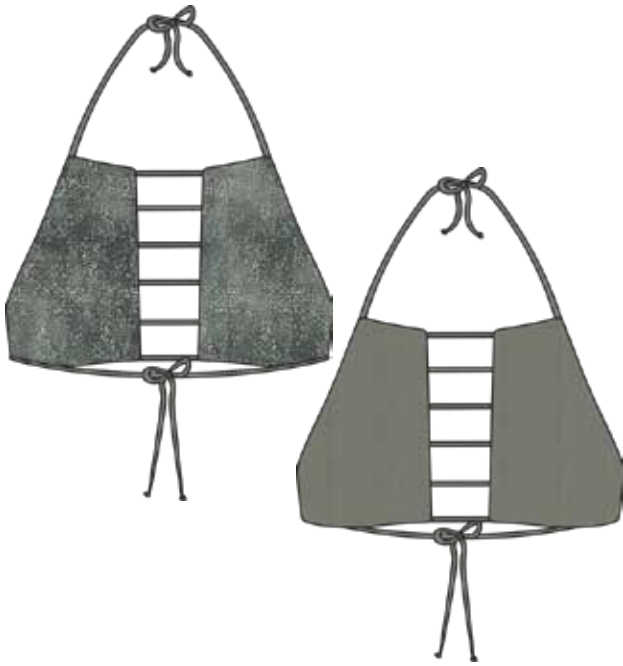


**LS0805 IZAR REVERSIBLE ONE PIECE**  
**COLOR BLUSH**

85% Polyester 15% Spandex reversible one piece  
with strap detail at sides.

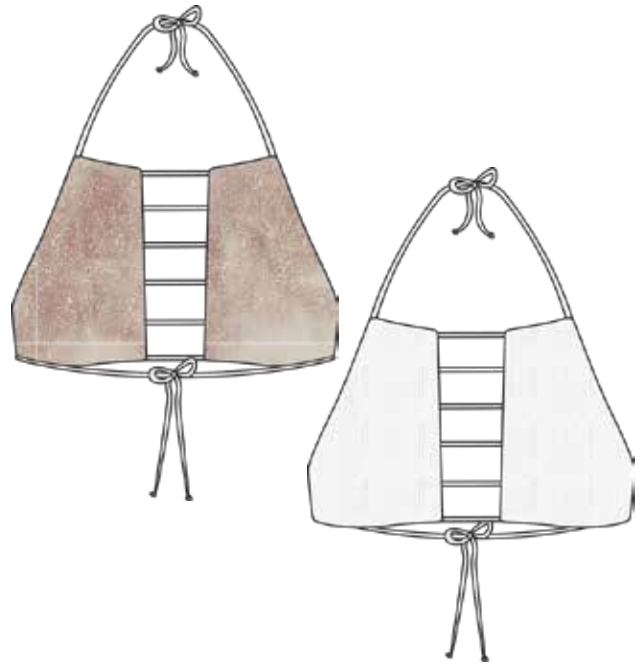
**USA: \$34** MSRP \$68    **CAN: \$37.50** MSRP \$75





**LS0806 MIRA REVERSIBLE TOP**  
COLOR **SAGE**

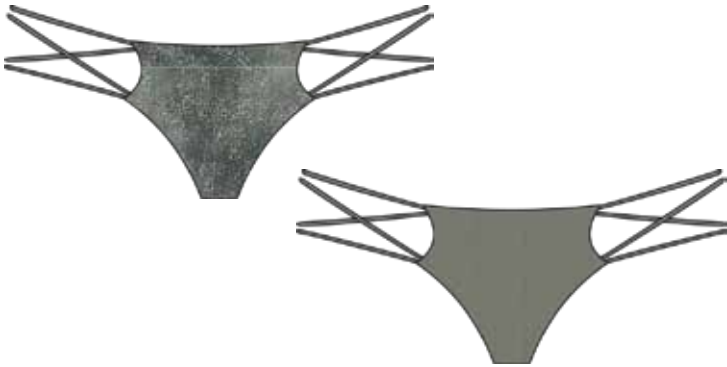
85% Polyester 15% Spandex reversible halter top  
with strap detail at chest and removable padding.



**LS0806 MIRA REVERSIBLE TOP**  
COLOR **BLUSH**

85% Polyester 15% Spandex reversible halter top  
with strap detail at chest and removable padding.

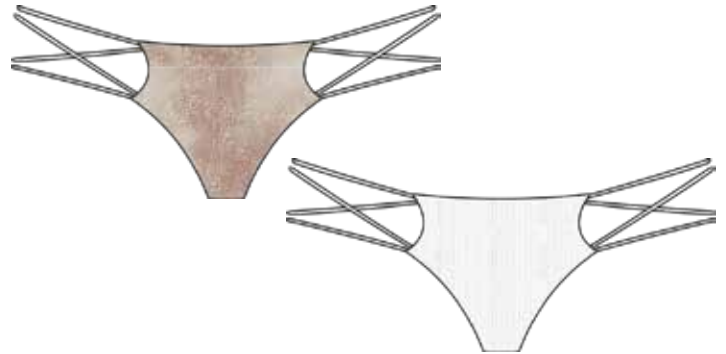
**USA: \$21 MSRP \$42    CAN: \$25 MSRP \$50**



**LS0804 LEO REVERSIBLE BOTTOM**  
COLOR **SAGE**

85% Polyester 15% Spandex reversible full coverage  
bottom with crisscross strap detail at sides.

**USA: \$19 MSRP \$38    CAN: \$22.50 MSRP \$45**



**LS0804 LEO REVERSIBLE BOTTOM**  
COLOR **BLUSH**

85% Polyester 15% Spandex reversible full coverage  
bottom with crisscross strap detail at sides.

**USA: \$19 MSRP \$38    CAN: \$22.50 MSRP \$45**









**LS0707 ZANNIA REVERSIBLE ONE PIECE**  
**COLOR BLACK**

90% Nylon 10% Spandex reversible one-piece  
suit with ribbing detail.

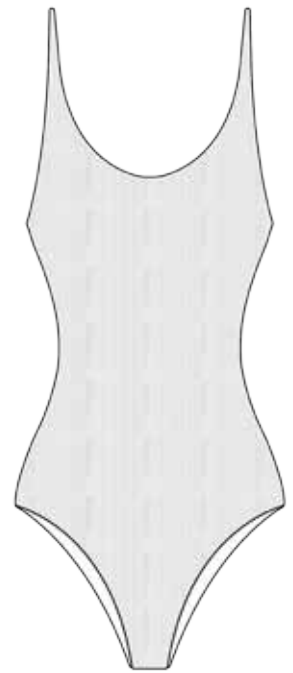
**USA: \$34 MSRP \$68    CAN: \$37.50 MSRP \$75**



**LS0707 ZANNIA REVERSIBLE ONE PIECE**  
**COLOR RUST**

90% Nylon 10% Spandex reversible one-piece  
suit with ribbing detail.

**USA: \$34 MSRP \$68    CAN: \$37.50 MSRP \$75**



**LS0707 ZANNIA REVERSIBLE ONE PIECE**  
**COLOR IVORY**

90% Nylon 10% Spandex reversible one-piece  
suit with ribbing detail.

**USA: \$34 MSRP \$68    CAN: \$37.50 MSRP \$75**



**JC2639 JESSI KAFTAN**  
**COLOR BLACK**

95% Polyester 5% Spandex Kaftan with  
drawstring waist.

**USA: \$19 MSRP \$38    CAN: \$24 MSRP \$48**



**JC2639 JESSI KAFTAN**  
**COLOR IVORY**

95% Polyester 5% Spandex Kaftan with  
drawstring waist.

**USA: \$19 MSRP \$38    CAN: \$24 MSRP \$48**













**LS0708 RHEA TOP**  
**COLOR BLACK**

90% Nylon 10% Spandex triangle top with self-straps and ribbing detail.

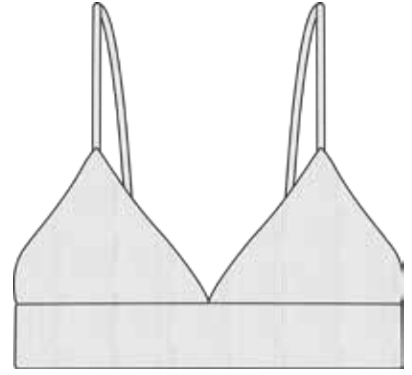
**USA: \$20 MSRP \$40    CAN \$23 MSRP \$46**



**LS0708 RHEA TOP**  
**COLOR RUST**

90% Nylon 10% Spandex triangle top with self-straps and ribbing detail.

**USA: \$20 MSRP \$40    CAN \$23 MSRP \$46**



**LS0708 RHEA TOP**  
**COLOR IVORY**

90% Nylon 10% Spandex triangle top with self-straps and ribbing detail.

**USA: \$20 MSRP \$40    CAN \$23 MSRP \$46**



**LS0709 JAMIE EVERYDAY BOTTOM**  
**COLOR BLACK**

90% Nylon 10% Spandex everyday medium coverage bottom with a ribbing detail.

**USA: \$19 MSRP \$38    CAN \$22.50 MSRP \$45**



**LS0709 JAMIE EVERYDAY BOTTOM**  
**COLOR RUST**

90% Nylon 10% Spandex everyday medium coverage bottom with a ribbing detail.

**USA: \$19 MSRP \$38    CAN \$22.50 MSRP \$45**



**LS0709 JAMIE EVERYDAY BOTTOM**  
**COLOR IVORY**

90% Nylon 10% Spandex everyday medium coverage bottom with a ribbing detail.

**USA: \$19 MSRP \$38    CAN \$22.50 MSRP \$45**



**LS0807 TALITHA REVERSIBLE ONE PIECE**

**COLOR RUST**

85% Polyester 15% Spandex reversible one piece suit with macramé detail and a crisscross back.

**USA: \$35 MSRP \$70    CAN \$40 MSRP \$80**

**LS0807 TALITHA REVERSIBLE ONE PIECE**

**COLOR BLACK**

85% Polyester 15% Spandex reversible one piece suit with macramé detail and a crisscross back.

**USA: \$35 MSRP \$70    CAN \$40 MSRP \$80**







**LS0808 GEMINI REVERSIBLE TOP**  
COLOR **BLACK**

85% Polyester 15% Spandex reversible top with adjustable straps and removable padding.

**USA: \$21 MSRP \$42    CAN \$25 MSRP \$50**



**LS0808 GEMINI REVERSIBLE TOP**  
COLOR **RUST**

85% Polyester 15% Spandex reversible top with adjustable straps and removable padding.

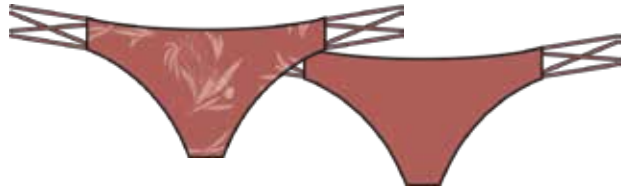
**USA: \$21 MSRP \$42    CAN \$25 MSRP \$50**



**LS0809 LIBRA REVERSIBLE BOTTOM**  
COLOR **BLACK**

85% Polyester 15% Spandex reversible cheeky bottom with crisscross strap detail at sides.

**USA: \$19 MSRP \$38    CAN \$22.50 MSRP \$45**



**LS0809 LIBRA REVERSIBLE BOTTOM**  
COLOR **RUST**

85% Polyester 15% Spandex reversible cheeky bottom with crisscross strap detail at sides.

**USA: \$19 MSRP \$38    CAN \$22.50 MSRP \$45**



**JC3035 PLAY FOR KEEPS ROMPER**  
COLOR **BLACK**

70% Modal 30% Polyester romper with adjustable straps and crisscross detail at chest.

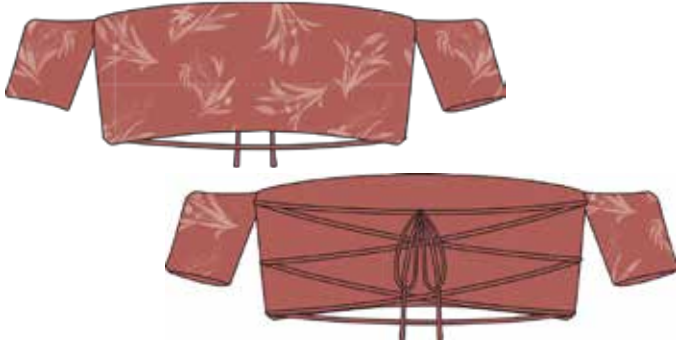
**USA: \$28 MSRP \$56    CAN \$32.50 MSRP \$65**



**JC3035 PLAY FOR KEEPS ROMPER**  
COLOR **CLAY**

70% Modal 30% Polyester romper with adjustable straps and crisscross detail at chest.

**USA: \$28 MSRP \$56    CAN \$32.50 MSRP \$65**



**LS0810** CAPRICORN TOP

COLOR **RUST**

85% Polyester 15% Spandex crop top with sleeves and a crisscross back.

**USA: \$21** MSRP \$42    **CAN \$25** MSRP \$50



**LS0810** CAPRICORN TOP

COLOR **BLACK**

85% Polyester 15% Spandex crop top with sleeves and a crisscross back.

**USA: \$21** MSRP \$42    **CAN \$25** MSRP \$50



**LS0811** VIRGO REVERSIBLE BOTTOM

COLOR **RUST**

85% Polyester 15% Spandex high waisted reversible bottom with seam at waistline to make low-rise.

**USA: \$19** MSRP \$38    **CAN \$22.50** MSRP \$45



**LS0811** VIRGO REVERSIBLE BOTTOM

COLOR **BLACK**

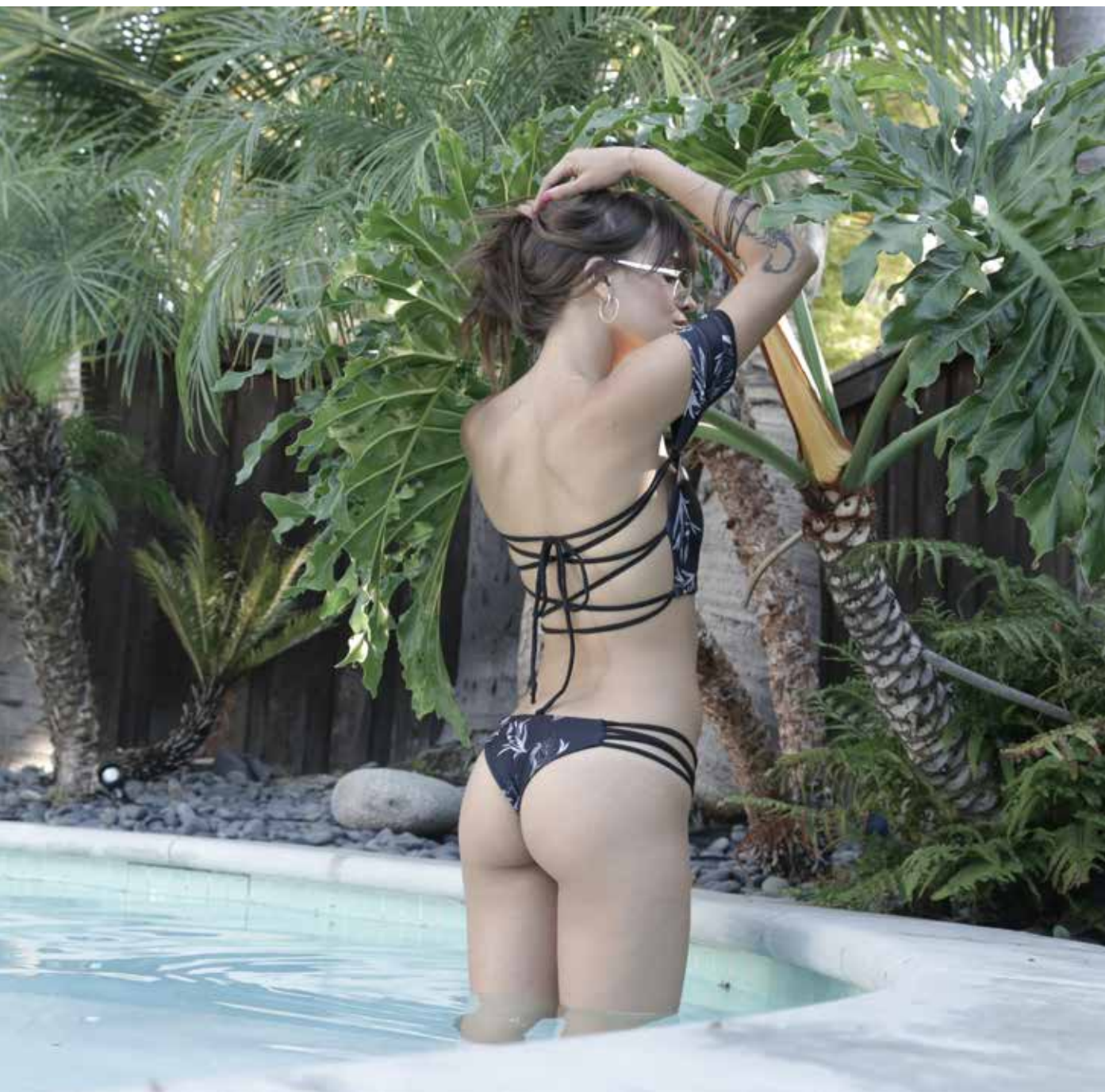
85% Polyester 15% Spandex high waisted reversible bottom with seam at waistline to make low-rise.

**USA: \$19** MSRP \$38    **CAN \$22.50** MSRP \$45











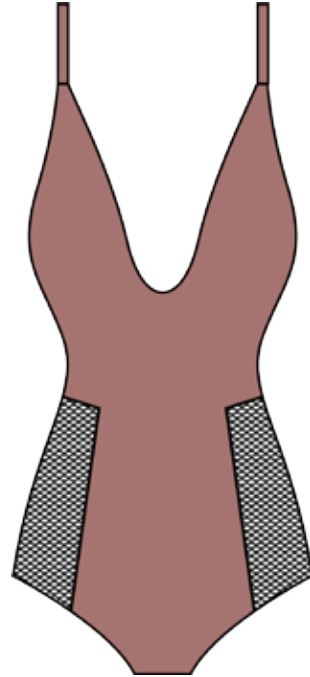




**LS0518** LIMITLESS ONE PIECE  
COLOR **BLACK**

82% Nylon 18% Spandex one-piece suit  
with black mesh detail.

**USA: \$32 MSRP \$64    CAN \$35 MSRP \$70**



**LS0518** LIMITLESS ONE PIECE  
COLOR **CLAY**

82% Nylon 18% Spandex one-piece suit  
with black mesh detail.

**USA: \$32 MSRP \$64    CAN \$35 MSRP \$70**



**JC2611** MODERN LOVE PANT  
COLOR **CLAY**

95% Viscose 5% Spandex pant with  
back elastic fixed waist.

**USA: \$22 MSRP \$44    CAN \$27.50 MSRP \$55**



**JC2611** MODERN LOVE PANT  
COLOR **BLACK**

95% Viscose 5% Spandex pant with  
back elastic fixed waist.

**USA: \$22 MSRP \$44    CAN \$27.50 MSRP \$55**





**LS0715 CAMELLIA ONE PIECE**  
**COLOR IVORY**

92% Nylon 8% Spandex one-piece with adjustable traps and removable padding.

**USA: \$34 MSRP \$68    CAN \$40 MSRP \$80**



**LS0715 CAMELLIA ONE PIECE**  
**COLOR BLACK**

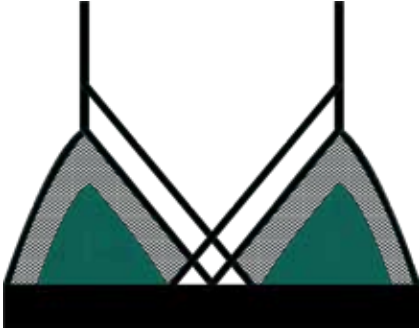
92% Nylon 8% Spandex one-piece with adjustable traps and removable padding.

**USA: \$34 MSRP \$68    CAN \$40 MSRP \$80**





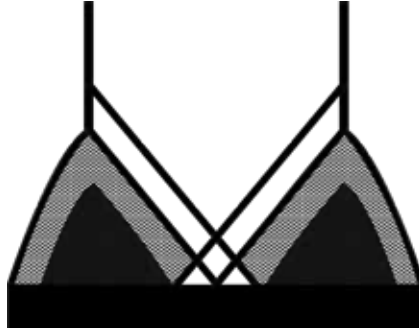




**LS0718 PAMELA TOP**  
**COLOR EMERALD**

87% Nylon 13% Spandex bralette style top  
with black mesh detail.

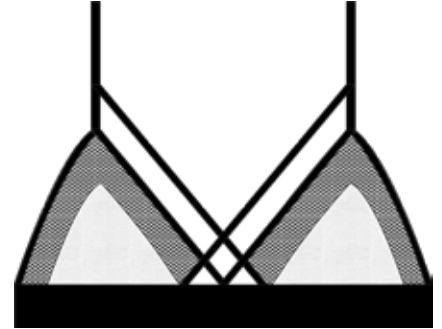
**USA \$18** MSRP \$36    **CAN \$21** MSRP \$42



**LS0718 PAMELA TOP**  
**COLOR BLACK**

87% Nylon 13% Spandex bralette style top  
with black mesh detail.

**USA \$18** MSRP \$36    **CAN \$21** MSRP \$42



**LS0718 PAMELA TOP**  
**COLOR IVORY**

87% Nylon 13% Spandex bralette style top  
with black mesh detail.

**USA \$18** MSRP \$36    **CAN \$21** MSRP \$42



**LS0719 PAMELA BOTTOM**  
**COLOR EMERALD**

87% Nylon 13% Spandex cheeky bottom  
with black mesh detail.

**USA \$17** MSRP \$34    **CAN \$20** MSRP \$40



**LS0719 PAMELA BOTTOM**  
**COLOR BLACK**

87% Nylon 13% Spandex cheeky bottom  
with black mesh detail.

**USA \$17** MSRP \$34    **CAN \$20** MSRP \$40



**LS0719 PAMELA BOTTOM**  
**COLOR IVORY**

87% Nylon 13% Spandex cheeky bottom  
with black mesh detail.

**USA \$17** MSRP \$34    **CAN \$20** MSRP \$40





## **SALES CONTACTS**

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