

SPRING/SUMMER 2023

LOOKBOOK

THE  NEW
 OUTDOOR™

THE NEW OUTDOOR™

We know the old outdoor. It's focused on hyper-specialized gear, the pursuit for once in a lifetime activities, and the desire to be part of an exclusive club that few can join. We've been there, and it's one of the reasons we started Topo Designs.

For over a decade, we've been charting a new path, to inspire people to continuously redefine what the outdoors means to them, how they integrate it into their life, and be an inspiration for others to do the same.

We see a *New Outdoor*, one that expands the very definition of being outside. It's an inclusive place that allows us, regardless of who we are, to be both the outsider and the insider, the novice and the pro. We're rooted in versatility which allows us to do more with less, and blur the boundaries between life and outdoor. Ready to be repurposed and never retired, we design for longevity and timeless utility. Find your kit. Live in it.

Meet us in The New Outdoor™.



OUR ROOTS

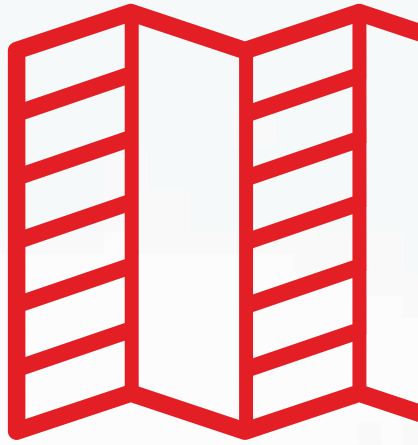
Growing up in the West, Jedd Rose and Mark Hansen were always interested in spending time outside and finding the right gear for getting out: classic, mountain-inspired carry-all bags and comfortable, functional, wear-it-everywhere apparel. And when they couldn't find what they were looking for—simple, well-designed products like the ones they grew up with—they realized they had two options: compromise or create. Luckily, Jedd and Mark decided on the latter, and Topo Designs was born.

Our origin story is evident in every one of our pieces. Each product we make is unmistakably—and unapologetically—Topo Designs: the pairing of classic styling and our core color palette, a mix of the high-quality, durable gear we use and love every day, inspired by heritage outdoor styles, classic military shapes and our Western roots.

MAP GUARANTEE™

We build products that stand the test of time and work anywhere on your map. Wherever you're headed, we guarantee that everything we make will go out and come back in one piece, year after year.

The MAP Guarantee is our commitment to you, and to the quality of our products. We offer a lifetime warranty on all bags against defects in materials and workmanship. We also offer a limited warranty on our apparel to cover problems with the material or workmanship. If you're not ready to let go of a well-loved piece, we offer a repairs program to fix up old favorites.



DESIGN

It's in our name for a reason.

Everything we do—
every sketch, snap, button,
shank, rivet, zipper, paracord loop,
double-layer, triple-stitch, cover stitch,
lock stitch, pattern, cinch cord,
bar tack, gusset, lining, pocket,
cuff, collar, brim, buckle,
sleeve, hem, yoke, pull tab,
storm flap, thread color, lab dip,
belt loop, vent, care label,
pleat, dart, zip pull and lash tab
is the result of (many) conscious
design decisions.

Our attention to detail
and design is what make
our products functional and
versatile enough to fit
into your life
and stay there.



SUSTAINABILITY

As a brand, we know it's our responsibility to make sure every step of our manufacturing process is as sustainable as it can be. Our holistic approach to sustainable manufacturing can be summed up by our focus in three key areas: environmental impact, durability, and social ramifications.

Environmental impact:

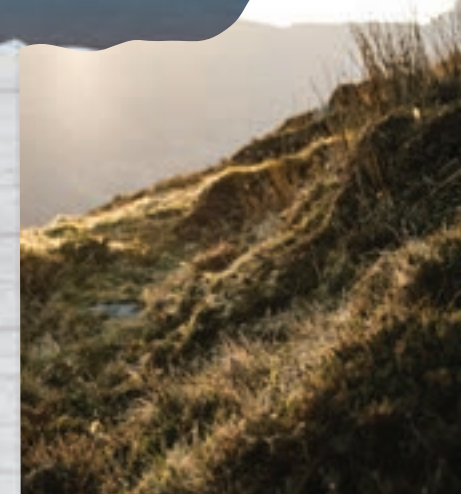
We practice responsible sourcing and manufacturing, carefully monitoring factors like energy use, waste and chemicals to ensure that the impact we leave on communities—and the earth—is as positive as possible. We work with sustainability-minded manufacturing partners who use green-based chemicals and efficient dyeing techniques to ensure our products, and our process, are advancing with developments in eco-friendly technology.

Durability:

We believe in sustainability by durability. By building products to be tough enough to withstand years of wear and offering our MAP Guarantee™ to repair, rather than replace, gear that has been loved a little too hard, we're able to reduce waste at the individual consumer level.

Social ramifications:

All of our local and international manufacturing partners adhere to Fair Labor guidelines and maintain certifications and best practices needed to fully support our expectations as they relate to the health and well-being of our partner workers.





SPRING/SUMMER 2023
COLLECTIONS

THE  NEW
 OUTDOOR™



THE DIRT COLLECTION

Sustainability & comfort built from the ground up.



ORGANIC COTTON



STRETCH



95% REDUCED WATER CONSUMPTION



GREEN PROCESS TECHNOLOGY



MINIMIZED ENERGY USAGE

SS23 KEY STYLES



DIRT
SHORTS

DIRT
SHIRT



DIRT
SHORTS

DIRT
SHIRT
SS



DIRT
JACKET

DIRT
PANTS



THE GLOBAL COLLECTION

Elevated outdoor.
Designed to navigate.



TRAVEL-FRIENDLY



QUICK DRYING



DWR



PACKABLE



RECYCLED MATERIALS



SS23 KEY STYLES

GLOBAL
HAT

GLOBAL
SHIRT
SS

GLOBAL
SHIRT

GLOBAL
SHORTS

GLOBAL
JACKET

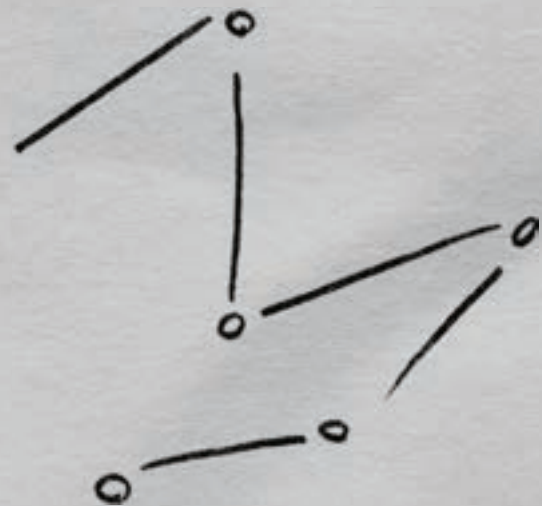
GLOBAL
SHORTS

GLOBAL
TRAVEL BAG 40L

GLOBAL
TRAVEL BAG 30L

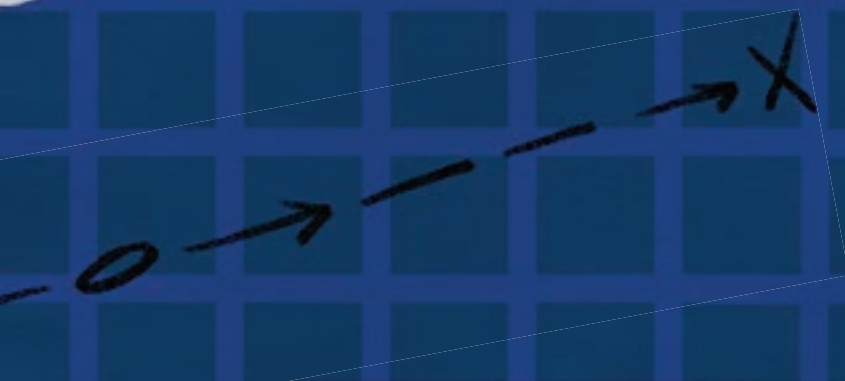
GLOBAL
SHIRT
SS





The Rover Collection

Timeless utility.
Original style.



50+
COLORS

5
STYLES



TRAVEL-FRIENDLY



WEATHER RESISTANT



RECYCLED MATERIALS

SS23 KEY STYLES



ROVER PACK MINI



ROVER PACK

THE MOUNTAIN COLLECTION

Off-grid style.
Always in range.



30+
COLORS

15
STYLES



LIGHTWEIGHT



WEATHER RESISTANT



RECYCLED MATERIALS

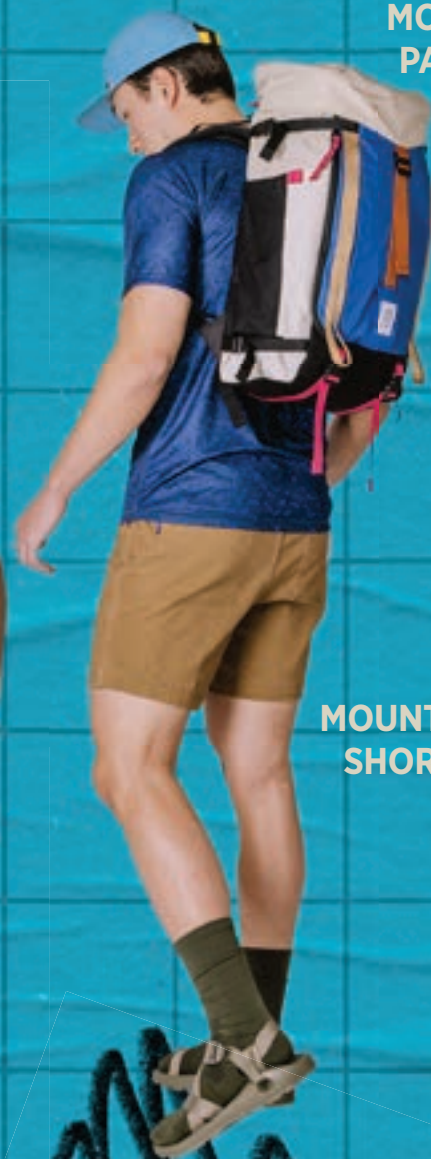
SS23 KEY STYLES



MOUNTAIN
PACK 16L

MOUNTAIN
SHORTS

MOUNTAIN
GEAR BAG



MOUNTAIN
PACK 28L

MOUNTAIN
SHORTS



MOUNTAIN
PACK 16L



MOUNTAIN
HIP PACK

MOUNTAIN
GEAR BAG

⑥
x
⑤ 50M
④
50M
60M
x

Wavy lines

The River Collection

Form, function, & flow
in & out of the water.



30+
UPF

SUN PROTECTIVE
APPAREL



LIGHTWEIGHT



QUICK DRYING



WEATHER RESISTANT



RECYCLED MATERIALS

SS23 KEY STYLES

RIVER
TEE
SS



RIVER
SHORTS

RIVER
TANK



RIVER
BAG

RIVER
HOODIE



RIVER
SHORTS





FOR MORE INFORMATION REGARDING OUR PRODUCTS, CONTACT SALES@TOPODESIGNS.COM
TOPODESIGNS.COM

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 OUTDOOR™