# OBEY





THE OBEY CAMPAIGN CAN BE EXPLAINED AS AN EXPERIMENT IN PHENOMENOLOGY. THE FIRST AIM OF PHENOMENOLOGY IS TO REAWAKEN A SENSE OF WONDER ABOUT ONE'S ENVIRONMENT. THE OBEY CAMPAIGN ATTEMPTS TO STIMULATE CURIOSITY AND BRING PEOPLE TO QUESTION BOTH THE CAMPAIGN AND THEIR RELATIONSHIP WITH THEIR SURROUNDINGS. BECAUSE PEOPLE ARE NOT USED TO SEEING ADVERTISEMENTS OR PROPAGANDA FOR WHICH THE MOTIVE IS NOT OBVIOUS, FREQUENT AND MOVEL ENCOUNTERS WITH OBEY PROPAGANDA PROVOKE THOUGHT AND POSSIBLE FRUSTRATION, NEVERTHELESS REVITALIZING THE VIEWER'S PERCEPTION AND ATTENTION TO DETAIL. TO CATALYZE A THOUGHTFUL DIALOGUE DECONSTRUCTING THE PROCESS OF IMAGE ABSORPTION IS THE ULTIMATE GOAL. ALL IN THE NAME OF FUN AND OBSERVATION.

THE MEDIUM IS THE MESSAGE.



#### 1989

OG STICKER – WHAT STARTED AS A JOKE, BECAME AN OBSESSION. FIRST SHOWING UP IN PROVIDENCE, RHODE ISLAND, THE IMAGE QUICKLY SPREAD DOWN THE EAST COAST AND BEYOND. TO DATE, OVER TEN MILLION STICKERS HAVE BEEN PROLIFERATED WORLDWIDE.

#### 1990

OBEY CAMPAIGN - INSPIRED BY JOHN CARPENTER'S CULT CLASSIC FILM THEY LIVE, THE SLOGAN OBEY WAS ADOPTED TO ACCOMPANY THE IMAGE. "IT WAS TOTALLY CAMPY, BUT I REALLY LIKED THE SUBVERSIVE ELEMENTS OF IT, HOW PEOPLE ARE SLAVES TO CONSUMERISM BECAUSE EVERYTHING IS GLOSSY ON THE SURFACE."

#### 1995

OBEY ICON FACE - SHEPARD STYLIZES THE ICON FACE EVOLVING AWAY FROM THE OG STICKER. INFLUENCED BY GEORGE ORWELL'S "BIG BROTHER" IMAGE, THE STREAMLINED GRAPHIC APPROACH OF THE RUSSIAN CONSTRUCTIVIST POSTER, AND BARBARA KRUGER'S USE OF FONT AND COLOR, A NEW PHASE OF THE STORY EMERGES.

#### 1995

SUBLIMINAL PROJECTS – A MULTI-FUNCTIONAL PROJECT SPACE AND GALLERY ESTABLISHED BY SHEPARD, SKATEBOARDER BLAIZE BLOUIN, AND DESIGNER AND DJ ALFRED HAWKINS AS A WAY TO INTRODUCE SKATEBOARD CULTURE AND DESIGN TO THE ART WORLD. ESTABLISHED ON THE EAST COAST BUT EVENTUALLY SETTLING IN LA, SUBLIMINAL PROJECTS REMAINS A SPACE THAT CHAMPIONS EMERGING ARTISTS.

#### 1996

EAST TO WEST – SHEPARD FAIREY CLOSES SCREEN PRINTING SHOP IN PROVIDENCE, RHODE ISLAND, AND MOVES TO SAN DIEGO. CALIFORNIA TO PURSUE GRAPHIC DESIGN AND ART.

#### 1998

BURGEONING GALLERY CAREER - SHEPARD'S WORK BEGINS TO RECEIVE RECOGNITION ON LARGER SCALE. STREET ART BEGINS TO BUILD RELEVANCE AMONGST FANS AND COLLECTORS, OPENING UP AVENUES IN FINE ART GALLERIES AND OTHER OUTLETS.

## 2000

OBEY CLOTHING - MAKING OBEY T-SHIRTS THROUGHOUT HIS CAREER, SHEPARD PARTNERS TO EXPAND THE REACH OF HIS IMAGES ON CLOTHING. AS A POPULIST IN NATURE, THE IDEA TO SPREAD HIS MESSAGE FURTHER THROUGH A NEW MEDIUM IS LAUNCHED.

#### 2003

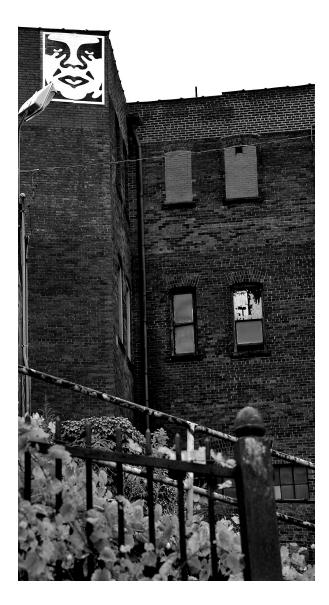
STUDIO NUMBER ONE IS FOUNDED BY SHEPARD AND AMANDA FAIREY – DEEPLY EMBEDDED WITH FAIREY'S DNA, STUDIO NUMBER ONE DESIGN STUDIO CHALLENGES HOW PEOPLE THINK ABOUT THEIR SURROUNDINGS THROUGH BOLD MARKETING AND ADVERTISING

#### 2004

SWINDLE MAGAZINE - PARTNERING WITH ROGER GASTMAN, THE MAGAZINE FEATURED POP CULTURE AND LIFESTYLE CONTENT AROUND MUSIC, FASHION, AND THE ARTS. COVERS INCLUDED THE LIKES OF HENRY ROLLINS, BANKSY, TWIST, AND MORE.

## 2006

SUPPLY & DEMAND: THE ART OF SHEPARD FAIREY IS PUBLISHED, A RETROSPECTIVE LOOK AT SHEPARD'S CAREER TO THAT POINT. IN ITS THIRD PRINTING, THE BOOK COVERS HIS WORK TO DATE IN ADDITION TO ESSAYS AND COMMENTARY FROM FAIREY'S CONTEMPORARIES AND THOSE AROUND IN THE EARLY YEARS.



#### 2007

OBEY AWARENESS - OBEY CLOTHING LAUNCHES THE AWARENESS CAMPAIGN SUPPORTING NON-PROFITS THROUGH THE PRODUCTION OF T-SHIRTS AND DONATION OF FUNDS TO ORGANIZATIONS THAT FIT THE IDEALS AND MESSAGING OF THE BRAND.

#### 2008

HOPE POSTER – MOTIVATED BY HIS OWN CIVIC RESPONSIBILITY, SHEPARD USES HIS SKILLS TO CREATE A POSTER ILLUSTRATION OF THEN-PRESIDENTIAL CANDIDATE BARACK OBAMA WITH THE WORD HOPE UNDERNEATH. THE IMAGE BECOMES THE PREDOMINATELY RECOGNIZED IMAGE OF THE CAMPAIGN, EVENTUALLY BEING INDUCTED INTO THE NATIONAL PORTRAIT GALLERY IN WASHINGTON.

#### 2010

MAYDAY – THE FINAL GALLERY SHOW AT DEITCH PROJECTS IN LOWER MANHATTAN, MAYDAY WAS AN EXHIBITION OF PRIMARILY PORTRAITS OF REVOLUTIONARIES IN THE WAY OF ARTISTS, MUSICIANS, AND POLITICAL ACTIVISTS.

#### 2010

EXIT THROUGH THE GIFTSHOP – SHEPARD IS HEAVILY FEATURED IN THE DOCUMENTARY BY HIS FRIEND, RENOWNED STREET ARTIST, BANKSY. THE FILM ANCHORS STREET ART IN THE CULTURE OF THE DAY.

#### 2015

OBEY CLOTHING IDEALS – WANTING TO IMPROVE ITS OVERSIGHT IN SOURCING AND MANUFACTURING, OBEY CLOTHING STARTS WORKING WITH FAIR TRADE IN ADDITION TO RESOURCING MORE ORGANIC, RECYCLED AND SUSTAINABLE PRODUCT THROUGH MATERIALS AND TRANSPORT. AS AN ONGOING MISSIO TO IMPROVE, IDEALS IS AN OPEN-ENDED PROJECT THAT EVOLVES AS NEW OPPORTUNITIES BECOME AVAILABLE. (2021 GOTS CERTIFICATION).

#### 2017

WE THE PEOPLE, WOMEN'S MARCH – IN COLLABORATION WITH AMPLFIER, SHEPARD CREATIVES ICONIC PROTEST ART WITH MESSAGES INCLUDING "DEFEND DIGNITY," "GREATER THAN FEAR," AND "PROTECT EACH OTHER" CELEBRATING AND LIFTING UP MARGINALIZED PEOPLE.

OBEY GIANT DOCUMENTARY - HULU RELEASES A DOCUMENTARY FILM, OBEY GIANT: THE ART AND DISSENT OF SHEPARD FAIREY ON THE LIFE AND CAREER OF SHEPARD, SPANNING THE NEARLY 30 YEARS OF HIS CARFER.

DAMAGED - IN CONJUNCTION WITH LIBRARY STREET COLLECTIVE, THE DAMAGED EXHIBITION LAUNCHES IN LA. THE SHOW FOCUSES PRIMARILY ON CRITICAL ISSUES IN SOCIETY. AS SHEPARD STATES, "DAMAGED IS AN HONEST DIAGNOSIS, BUT DIAGNOSIS IS THE FIRST STEP TO RECOGNIZING AND SOLVING PROBLEMS."

#### 2019

FACING THE GIANT – 3 DECADES OF DISSENT CELEBRATES 30 YEARS OF OBEY. THE SHOW HIGHLIGHTS A NUMBER OF DISTINCT WORKS FROM EACH OF THE 3 DECADES OF SHEPARD'S OBEY ART CAMPAIGN REPURPOSED OR OFFERED IN A NEW FORMAT.

100TH MURAL – SHEPARD COMPLETES HIS 100TH MURAL IN PROVIDENCE, RHODE ISLAND. CREATIVITY, EQUALITY, JUSTICE IS COMPLETED WITH SUPPORT AND INSPIRATION FROM NON-PROFIT ARTIST SPACE AS220.

#### **LEGEND**



#### **UNISEX**

THIS ICON INDICATES THAT THIS GARMENT IS UNISEX.

#### **SUSTAINABLE**

THIS ICON INDICATES THAT THIS GARMENT IS CONSTRUCTE SUSTAINABLY. MORE THAN JUST SUSTAINABLE RAW MATERIALS, WE CONSIDER THE SOCIAL ENVIRONMENT, AND ECONOMIC IMPACT OF ITS PRODUCTION.

#### **ORGANIC COTTON**

THIS ICON INDICATES THAT THIS GARMENT IS CONSTRUCTED WITH ORGANIC COTTON.
CERTIFIED ORGANIC COTTON FOLLOWING STRICT REGULATIONS WITHOUT THE USE OF GMO'S HARMFUL
PESTICIDES, OR SYNTHETIC FERTILIZERS.

#### FAIR TRADE

FAIR TRADE USA'S FAIR TRADE CERTIFIEDTM LABEL EMPOWERS YOU, THE CONSUMER, WITH THE KNOWLEDGE THAT YOUR PURCHASE HAS A POSITIVE IMPACT ON THE PEOPLE WHO SEW AND GROW THE PRODUCTS YOU LOVE.

FOR EVERY OBEY FAIR TRADE CERTIFIEDTM PRODUCT SOLD, A PERCENTAGE IS PAID DIRECTLY TO A SPECIAL FUND FOR THE WORKERS THAT CREATE OUR GOODS. THEY DECIDE COLLECTIVELY HOW TO SPEND THESE FUNDS BASED ON THEIR COMMUNITIES GREATEST NEEDS: FROM SCHOLARSHIPS, SCHOOL BUSES, TO MEDICAL CARE, DISASTER AND RELIEF SERVICES.

#### **RECYCLED MATERIAL**

THIS ICON INDICATES THAT THIS GARMENT IS CONSTRUCTED WITH RECYCLED MATERIALS. PER T-SHIRT, 1.6 RECYCLED PLASTIC BOTTLES AND .10LBS OF RECYCLED COTTON ARE USED.

REDUCE, REUSE, RECYCLE!

#### **GOTS CERTIFIED**

THIS ICON INDICATES THAT THIS GARMENT IS GOTS CERTIFIED. THIS PRODUCT IS SUSTAINABLY SOURCED FROM SEED TO FINISHED PRODUCT, THROUGH ENVIRONMENTALLY AND SOCIALLY RESPONSIBLE MANUFACTURING, AND IS CERTIFIED BY GLOBAL ORGANIC TEXTILE STANDARD.

#### SHEPARD FAIREY—ARTIST ACTIVIST



## 165263793 | OBEY OPEN EYES OPEN MINDS OPEN LOTUS



#### CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT

S M L XL XXL





BLACK

WHITE

# 165263792 | OBEY PEACE INITIATIVE



# CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT





SAND

WHITE

#### 165263794 | OBEY PEACE DELIVERY



#### CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT

S M L XL XXL





CITRUS

WHITE

# 165263795 | OBEY FREEDOM OF CHOICE



# CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT





BLACK

CREAM

## 165263797 | OBEY DOUBLE VISION



#### CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT

S M L XL XXL





BLACK

WHITE

# 165263796 | OBEY CULTIVATE HARMONY



## CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT





CREAM

BLACK

## 165263798 | OBEY ALTERNATIVE FACTS



#### CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT

S M L XL XXL





BLACK

WHITE

# 165263799 | OBEY CHAIN LINK FENCE ICON



## CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT





BLACK

CREAM

## 165263800 | OBEY ICARUS DECO



#### CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT

S M L XL XXL





CREAM

WHITE

# 165263801 | OBEY MOD DESERT TODAY



## CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT





BLACK

WHITE

## 121800233 | BASTARDS LEATHER JACKET



#### LEATHER JACKET

- MOTORCYLE REAL LEATHER JACKET WITH SILVER HARDWARE
- 100% LEATHER
- RELAXED FIT

S M L XL XXL

# 121800239 | BASTARDS PU JACKET



# PU JACKET

- MOTORCYLE PU JACKET WITH SILVER HARDWARE
- 100% PU
- RELAXED FIT

# 100553797 | OBEY DOUBLE VISION



NATURAL

# 326000035M | COVERT TO OVERT BOOK



ASSORTED

#### TOTE BAG

- PRINTED GRAPHIC
- 100% COTTON 6 OZ

O/S



BLACK

COVERT TO OVERT: THE UNDER/OVERGROUND ART OF SHEPARD FAIREY

- HARD COPY PAPER BOOK
- 100% PAPER

0/\$



# 121800557 | OBEY ICON FACE VARSITY



#### TWILL VARSITY JACKET

- CENTER FRONT LOGO SNAP BUTTON CLOSURE
   BOTTOM DOUBLE WELT POCKET OPENINGS
   1 X 1 STRIPE RIB AT WAISTBAND AND CUFFS
- OBEY BOLD FONT EMBROIDERY AT CHEST
- CHENILLE ICON FACE PATCH AT BACK
   OBEY SIDE SEAM FLAG LABEL

- SHELL: 100% COTTON
   LINING: 100% COTTON
   IMPORTED
- RELAXED FIT

#### XS S M L XL XXL





BLACK

## 166913013 | ICON HEAVYWEIGHT TEE



JET BLACK

# HEAVYWEIGHT BOX TEE

- GARMENT DYED
   PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 8 OZ
- RELAXED FIT







HYDRANGEA

SURF SPRAY

SILVER GREY

## 166913439 | OBEY BOLD ICON HEAVYWEIGHT TEE



#### HEAVYWEIGHT BOX TEE

- GARMENT DYED
   PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 8 OZ
- RELAXED FIT

S M L XL XXL







JET BLACK

SURF BLUE

WHITE

## 100580303 | ICON PATCH 6 PANEL STRAPBACK

BLACK



# LOW PROFILE SNAPBACK HAT

- PIGMENT TWILL
   SNAPBACK CLOSURE
   EMBROIDERED OBEY LOGO
- 100% COTTON IMPORTED

O/S





ARMY

WHITE



#### LOW PROFILE SNAPBACK HAT

- PIGMENT TWILL
  SNAPBACK CLOSURE
  EMBROIDERED OBEY LOGO
- 100% NYLON IMPORTED

O/S





BLACK

ORCHID PETAL

# 100030198 | ICON PATCH CUFF BEANIE



ORCHID PETAL

ARMY

## STANDARD CUFFED BEANIE

- PIGMENT TWILL
   SNAPBACK CLOSURE
   EMBROIDERED OBEY LOGO
- 100% ACRYLIC IMPORTED

O/S





BLACK

UNBLEACHED

#### **BIG WIG COLLECTION**

THE OBEY BIGWIG COLLECTION REPRESENTS THE FREEDOM OF BIG EXPRESSION AND BIG EXPERIMENTATION BOTH IN CUT AND SEW AS WELL AS GRAPHICS, AND ART. THE ENERGY OF THE BIGWIG COLLECTION IS A PLACE WHERE A PERSON CAN EXPERIMENT, CREATE, PLAY, AND MIX CONCEPTS AND GARMENT PROPORATIONS AND GRAPHICS THAT ARE MORE FRINGE AND DIFFERENT FROM THE NORM. IT'S CURENTLY A HOME FOR GIANT PANTS AND FRINGE TEE GRAPHICS PAIRED WITH MORE SUBTLE CUT AND SEW PIECES THAT REPRESENT THE SUB CULTURES AND STYLES WE ARE INSPIRED BY.

THE IDEAS ARE YOUTHFUL IN SPIRIT AND ENERGY. THEY ARE OFTEN EYE CATCHING, FRINGE OR EXPERIMENTAL IN THEIR EXPRESSION, EXCECUTION OR PROPORTIONS. THIS COLLECTION IS INSPIRED BY DECADES OF YOUTH ENERGY, CREATIVE CULTURES AND THE SPIRIT OF UNDERGROUND SCENES BOTH PAST AND PRESENT. FOR OBEY THE BIGWIG COLLECTION REPRESENTS THE ROOTS WE CAME FROM AND THE CREATIVE JOURNEY WE ARE ON. IT IS A PLACE WHERE WE TAKE THIS CREATIVE ENERGY, BLEND IT TOGETHER AND HOPEFULLY INSPIRE OTHERS.



#### 181210421 | BIGWIG GALLO WOVEN



#### YARN DYED PLAID SHORT SLEEVE SHIRT

- CASUAL BUTTON-UP SHIRT
   SINGLE CHEST POCKET
   CENTER FONT FAUX HORN BUTTON CLOSURE
- OBEY EMBROIDERY AT CHEST POCKET
- 100% COTTON
- 4.5 OZIMPORTED
- LOOSE FIT

S M L XL XXL





SURF BLUE MULTI

## 181210422 | BIGWIG STELLAR WOVEN



## YARN DYED STRIPED POPLIN SHORT SLEEVE SHIRT

- CASUAL BUTTON-UP SHIRT
   SINGLE CHEST POCKET
   CENTER FRONT PEARLIZED BUTTON CLOSURE
- CURVED BOTTOM HEM
- OBEY EMBROIDERY AT CHEST POCKET
- 100% COTTON4.5 OZIMPORTED

- LOOSE FIT





SURF BLUE MULTI

#### 131090089 | BIGWIG CORPO POLO



#### BIGWIG YARN DYED SHORT SLEEVE POLO

- JERSEY STRIPE FABRICATION
   PEARLIZED BUTTON FRONT PLACKET
   RIB COLLAR
- OBEY EMBROIDERY ON CHEST
- 100% COTTON
- 6.5 OZ IMPORTED
- LOOSE FIT

S M L XL XXL





SURF SPRAY MULTI

## 131080358 | BIGWIG ADAMS JACQUARD TEE



## TEXTURE STRIPED SHORT SLEEVE TEE

- MULTI COLOR TEXTURE STRIPE JERSEY
- CONTRAST RIB NECKBAND
   OBEY LOWERCASE EMBROIDERY AT CHEST
- 100% COTTON7 OZIMPORTED

- LOOSE FIT

S M L XL XXL





ACADEMY NAVY MULTI

# 131080363 | BIGWIG FOR LOVERS RINGER TEE



UNBLEACHED MULTI

#### RINGER JERSEY TEE SHORT SLEEVE

- CONTRAST RIB NECKBAND AND CUFFS
   OBEY EMBROIDERY AT CHEST
- 100% COTTON7 OZIMPORTED

- LOOSE FIT

S M L XL XXL





WHITE MULTI

# 131080362 | BIGWIG OTIUM MESH JERSEY



## MESH SHORT SLEEVE FOOTBALL JERSEY

- ATHLETIC MESH
- RIB NECKBAND
   OBEY PRINT AT CHEST
- 100% POLYESTER 8 OZ IMPORTED

- LOOSE FIT

S M L XL XXL





SURF BLUE

## 172120115 | BIGWIG OTIUM MESH SHORT



SURF BLUE

#### BIGWIG MESH SHORT

- ATHLETIC MESH FABRICATION

  ELASTIC WAIST WITH DRAWCORD

  SIDE SEAM FRONT POCKETS

  WELT BACK POCKET

  MESH POCKET BAGS

  OBEY SCREEN PRINT AT FRONT LEG
- 100% POLYESTER8.5 OZIMPORTED

- 7" INSEAM BAGGY FIT

S M L XL XXL



BLACK

## 163813787 | OBEY TWISTED PLEASURE



#### PIGMENT CLASSIC TEE

- PIGMENT GARMENT DYED TEE
   PRINTED GRAPHIC
- 100% COTTON 6 OZ
- REGULAR FIT

S M L XL XXL



PIGMENT VINTAGE BLACK

## 163813745 | OBEY SLIMEY WORLD



#### PIGMENT CLASSIC TEE

- PIGMENT GARMENT DYED TEE PRINTED GRAPHIC
- 100% COTTON 6 OZ
- REGULAR FIT



PIGMENT VINTAGE BLACK

## 163813758 | OBEY LEGALIZE IT



PIGMENT VINTAGE WHITE

#### PIGMENT CLASSIC TEE

- PIGMENT GARMENT DYED TEE
   PRINTED GRAPHIC
- 100% COTTON 6 OZ
- REGULAR FIT

S M L XL XXL



PIGMENT VINTAGE BLACK

# 163813788 | OBEY LIFE SENTENCE



## PIGMENT CLASSIC TEE

- PIGMENT GARMENT DYED TEE PRINTED GRAPHIC
- 100% COTTON 6 OZ
- REGULAR FIT



PIGMENT SILVER GREY

#### 142010087 | BIGWIG BAGGY DENIM





LAUREL WREATH

#### BIGWIG DENIM

- 5 POCKETS DENIM STYLING
   SHANK BUTTON CLOSURE

- EMBROIDERED COIN POCKET BRANDING
  OBEY EYES LABELING ON BACK POCKET

- 100% COTTON13.5 OZ DENIMIMPORTED

- BAGGY FIT20" LEG OPENINGSTRAIGHT LEG

26 27 28 29 30 31 32 33 34 36 38









FADED BLACK

STONE WASH INDIGO

LIGHT INDIGO

#### 142010093 | BIGWIG DENIM CARPENTER PANT





BIGWIG CARPENTER DENIM

- 5 POCKETS DENIM STYLING
- SHANK BUTTON CLOSURE
   ZIPPER FLY
- SLASH FRONT POCKET OPENING
- CARPENTER BACK POCKET
- HAMMER LOOP
   FRONT KNEE PANELS
- OBEY EYES LABELING ON BACK POCKET
- 100% COTTON13.5 OZ DENIM
- IMPORTED

- BAGGY FIT
   20" LEG OPENING
- STRAIGHT LEG







LAUREL WREATH

SILVER GREY

LIGHT INDIGO

#### 142010094 | BIGWIG CARGO DENIM PANT





BIGWIG CARGO DENIM

- DENIM FABRICATION
   SHANK BUTTON CLOSURE
- ZIPPER FLY

- 5 POCKETS STYLING
   SIDE CARGO POCKETS WITH HIDDEN SNAPS
   OBEY EYES LABELING ON RIGHT BACK POCKET
- 100% COTTON13.5 OZ DENIM
- IMPORTED

- BAGGY FIT20" LEG OPENINGSTRAIGHT LEG

26 27 28 29 30 31 32 33 34 36 38







STONE WASH

LIGHT INDIGO

SILVER GREY

#### 142020218 | BIGWIG BAGGY CORDUROY PANT





BIGWIG CORDUROY PANT

- CORDUROY FABRICATION
- 5 POCKETS STYLING SHANK BUTTON CLOSURE
- ZIPPER FLY

- COIN POCKET WITH LOGO EMBROIDERY
   RIVETS AT FRONT POCKETS
   OBEY EYES LABELING ON BACK POCKET
- 100% COTTON13.5 OZ DENIMIMPORTED

- BAGGY FIT20" LEG OPENINGSTRAIGHT LEG







MOSS GREEN

SILVER GREY

DIGITAL BLACK

#### 142020217 | BIGWIG BAGGY TWILL CARGO PANT





LAUREL WREATH

#### BIGWIG CARGO PANT

- TWILL FABRICATION
   SHANK BUTTON CLOSURE

- 5 POCKETS STYLING
   SIDE CARGO POCKETS WITH HIDDEN SNAPS
   OBEY EYES LABELING ON LEFT CARGO FLAP POCKET
- 100% COTTON12 OZ DENIMIMPORTED

- BAGGY FIT20" LEG OPENINGSTRAIGHT LEG

26 27 28 29 30 31 32 33 34 36 38







**BLACK** 

SILVER GREY

#### 142020225 | BIGWIG GIANT CHINO PANT





## BIGWIG CHINO PANT

- TWILL FABRICATION
- SHANK BUTTON CLOSURE
   ZIPPER FLY
- SLASH FRONT POCKET OPENING

- COIN POCKET
   BACK WELTS POCKETS
   OBEY EYES LABELING ABOVE RIGHT BACK POCKET
- 100% COTTON12 OZ DENIM
- IMPORTED
- BAGGY FIT 20.5" LEG OPENING STRAIGHT LEG









WASHED BLACK

CLAY

MOSS GREEN

JAVA BROWN

#### 172100090 | BIGWIG BAGGY DENIM SHORT



#### BIGWIG DENIM CARPENTER SHORT

- 5 POCKETS STYLING
   SHANK BUTTON CLOSURE
- ZIPPER FLY
- EMBROIDERY AT COIN POCKET
   OBEY EYES LABELING ON BACK POCKET
- 100% COTTON13.5 OZIMPORTED

- BAGGY FIT 9.5" INSEAM

28 29 30 31 32 33 34 36 38





FADED BLACK

LIGHT INDIGO

## 172100084 | BIGWIG DENIM CARPENTER SHORT



## BIGWIG DENIM CARPENTER SHORT

- 5 POCKETS STYLING
   SHANK BUTTON CLOSURE
   ZIPPPER FLY
- CARPENTER POCKETS
- HAMMER LOOP
   OBEY EYES LABELING ON BACK POCKET
- 100% COTTON13.5 OZIMPORTED

- BAGGY FIT • 9.5" INSEAM

28 29 30 31 32 33 34 36 38





STONEWASH INDIGO UNBLEACHED

#### 172100085 | BIGWIG BAGGY DENIM CARGO SHORT



#### BIGWIG BAGGY CORDUROY SHORT

- 5 POCKETS STYLING
   SHANK BUTTON CLOSURE
- ZIPPPER FLY
- CARGO POCKETS
   OBEY EYES LABELING ON BACK POCKET
- 100% COTTON13.5 OZIMPORTED

- BAGGY FIT 9.5" INSEAM

26 27 28 29 30 31 32 33 34 36 38





STONEWASH INDIGO LIGHT INDIGO

#### 172100089 | BIGWIG BAGGY CORDUROY SHORT



## BIGWIG DENIM CARPENTER SHORT

- 5 POCKETS STYLING
   SHANK BUTTON CLOSURE
   ZIPPPER FLY
- CARPENTER POCKETS
- HAMMER LOOP
   OBEY EYES LABELING ON BACK POCKET
- 100% COTTON12.5 OZIMPORTED

- BAGGY FIT

• 9.5" INSEAM





MOSS GREEN

SILVER GREY



HIGH PROFILE 6 PANEL SNAPBACK HAT

- ACRYLIC WOOL SURGE
   SNAPBACK CLOSURE
   EMBROIDERED OBEY LOGO
- 80% ACRYLIC 20% WOOL
   IMPORTED

0/\$







NAVY

DARK CHOCOLATE

FAN FARE

## 100580374 | OBEY CHAOS 6 PANEL CLASSIC SNAPBACK

BLACK



# HIGH PROFILE 6 PANEL SNAPBACK HAT

- ACRYLIC WOOL SURGE
- SNAPBACK CLOSURE
   EMBROIDERED OBEY LOGO
- 80% ACRYLIC 20% WOOL IMPORTED

0/\$



BLACK



#### 121800556 | OBEY EASTON JACKET



#### DENIM BLOUSON JACKET

- CENTER FRONT LOGO METAL ZIPPER CLOSURE
   CHEST PATCH POCKETS WITH HIDDEN SNAP FLAP CLOSURES
   BOTTOM DOUBLE WELT POCKET OPENINGS
- DOUBLE LOGO SHANK BUTTONS AT CUFFS & WAISTBAND ENDS
   "OBEY STUDIOS" ART EMBROIDERY ABOVE CHEST POCKET
   OBEY SIDE SEAM FLAG LABEL

- 100% COTTON13.5 OZIMPORTED

 REGULAR FIT S M L XL XXL



FADED BLACK

#### 121800559 | TRENTON CHORE JACKET



# DENIM CHORE JACKET

- FRONT PLACKET LOGO SHANK BUTTON CLOSURE
- CHEST PATCH POCKETS
   BOTTOM SLANT OPENING PATCH POCKETS
- DOUBLE LOGO SHANK BUTTONS AT CUFFS
- OBEY ART LABEL AT CHEST POCKET
   OBEY SIDE SEAM FLAG LABEL
- 100% COTTON
- 13.5 OZ IMPORTED
- REGULAR FIT



LIGHT INDIGO

## 121800560 | OBEY ROSE BLOUSON JACKET



#### DENIM VARSITY JACKET

- CENTER FRONT LOGO SNAP BUTTON CLOSURE
   BOTTOM WELT POCKET OPENINGS
   1 X 1 CUSTOM STRIPE RIB AT WAISTBAND AND CUFFS
   OBEY LOGO EMBROIDERY AT CHEST
   OBEY "VISUAL DESIGN STUDO" ART EMBROIDERY AT BACK
   OBEY SIDE SEAM FLAG LABEL

- SHELL: 100% COTTON
  13.5 OZ
  LINING: 100% COTTON
  IMPORTED
- RELAXED FIT

#### XS S M L XL XXL





CLAY



#### DENIM SHIRT JACKET

- FRONT PLACKET LOGO SHANK BUTTON CLOSURE
   FRONT CHEST PATCH POCKETS
   SIDE SEAM POCKET ENTRIES

- SINGLE LOGO SHANK BUTTON AT CUFFS
   OBEY EMBROIDERY ON CHEST POCKET
- 100% COTTON13.5 OZIMPORTED

- REGULAR FIT

S M L XL XXL





FADED BLACK

UNBLEACHED

#### 181200367 | MAGNOLIA SHIRT



ORCHID PETAL

# DENIM LONG SLEEVE SHIRT

- BUTTON-UP SHIRT
- SINGLE CHEST POCKET
   CENTER FRONT LOGO SHANK BUTTON CLOSURE
- CURVED BOTTOM HEM
   OBEY EMBROIDERY AT CHEST POCKET
- 100% COTTON13.5 OZIMPORTED

- REGULAR FIT

S M L XL XXL





CLAY

LIGHT INDIGO

## 142010080 | BENDER DENIM





BENDER DENIM

- 5 POCKET DENIM STYLING
   SHANK BUTTON CLOSURE
- BUTTON FLY
- RIVETS AT FRONT POCKETS
   COIN POCKET
- OBEY EYES LABELING ON WEARER'S RIGHT BACK POCKET
- 100% COTTON13 OZ DENIMIMPORTED

- REGULAR FIT15.5" LEG OPENINGTAPERED LEG

26 27 28 29 30 31 32 33 34 36 38







STONE WASH

LIGHT INDIGO

FADED BLACK

#### 142010077 | HARDWORK DENIM





HARDWORK PANT

- DENIM WORK PANT
- SHANK BUTTON CLOSURE
   BUTTON FLY

- 5 POCKETS DENIM STYLING
   OBEY EYES LABELING AT WEARER'S RIGHT BACK POCKET
- 100% COTTON13.5 OZ DENIMIMPORTED

- REGULAR FIT 18" LEG OPENING STRAIGHT LEG









FADED BLACK

LIGHT INDIGO

UNBLEACHED

STONE WASH

#### 142010078 | HARDWORK CARPENTER





HARDWORK CARPENTER PANT

- DENIM WORK PANT
   SHANK BUTTON CLOSURE
- FRONT SLASH POCKETS WITH SINGLE COIN POCKET
  BACK PATCH POCKET
- CARPENTER POCKETS
- OBEY EYES LABELING ON WEARER'S RIGHT BACK POCKET
- 100% COTTON
- 13 OZ DENIM
- IMPORTED
- REGULAR FIT
- 18" LEG OPENING
   STRAIGHT LEG

26 27 28 29 30 31 32 33 34 36 38







STONE WASH

LIGHT INDIGO

UNBLEACHED

#### 142010096 | HARDWORK PRINTED DENIM





## HARDWORK PRINTED PANT

- DENIM ALLOVER PRINTED WORK PANT
- SHANK BUTTON CLOSURE
   BUTTON FLY
- 5 POCKETS DENIM STYLING
- OBEY EYES LABELING ABOVE BACK WELT POCKET
- 100% COTTON13.5 OZ DENIMIMPORTED
- REGULAR FIT
- 18" LEG OPENING STRAIGHT LEG





UNBLEACHED

ROSIN

## 142010082 | FUBAR PLEATED DENIM





FUBAR DENIM PLEATED PANT

- DENIM FABRICATION
   SHANK BUTTON CLOSURE
- ZIPPER FLY
- SLASH FRONT POCKETS
   PLEATS AT FRONT WAIST WELTS BACK POCKETS
- OBEY EYES LABELING ABOVE RIGHT BACK POCKET
- 100% COTTON
- 13.5 OZ DENIM
- IMPORTED
- 16.75" LEG OPENING RELAXED TAPPERED FIT

26 27 28 29 30 31 32 33 34 36 38







FADED BLACK

LIGHT INDIGO

UNBLEACHED

## 142010079 | EASY DENIM PANT





EASY DENIM PANT

- FULL ELASTIC WAISTBAND WITH ROUNDED DRAWCORD
- FAUX FLY
   SIDE SEAM FRONT SIDE POCKETS
  - BACK PATCH POCKETS
- OBEY EYES LABELING AT BACK WEARER'S RIGHT POCKET
- 100% COTTON13.5 OZ DENIMIMPORTED
- RELAXED FIT
- 18" LEG OPENING
   TAPERED LEG







FADED BLACK

UNBLEACHED

LIGHT INDIGO



## 121160054 | DIVISION SHIRT JACKET



#### PIGMENT DYED TWILL SHIRT JACKET

- FRONT PLACKET LOGO SHANK BUTTON CLOSURE
   FRONT CHEST PATCH POCKETS WITH SHANK FLAP CLOSURES
- BOTTOM WELT POCKET OPENINGS
- SINGLE LOGO SHANK BUTTON AT CUFFS
- OBEY SIDE SEAM FLAG LABEL
- 100% COTTON
   IMPORTED
- RELAXED FIT

XS S M L XL XXL







PIGMENT BLACK

PIGMENT SURF SPRAY

# 142020232 | HARDWORK PIGMENT CARPENTER PANT





# HARDWORK PIGMENT PANT

- TWILL PIGMENT WORK PANT
- SHANK BUTTON CLOSURE
   ZIPPER FLY
   5 POCKETS DENIM STYLING

- CARPENTER POCKETS
- OBEY EYES LABELING ON WEARER'S RIGHT BACK POCKET
- 100% COTTON10.5 OZ DENIMIMPORTED

- 18" LEG OPENING STRAIGHT LEG

26 27 28 29 30 31 32 33 34 36 38







PIGMENT BLACK

PIGMENT SURF SPRAY

PIGMENT FRENCH BLUE

# 121800555 | AUSTIN UTILITY JACKET



#### PIGMENT DYED UTILITY JACKET

- FRONT PLACKET FAUX HORN BUTTON CLOSURE
   ALL PLEATED PATCH POCKETS WITH BUTTON FLAP CLOSURES
   OBEY SIDE SEAM FLAG LABEL
- SHELL: 70% COTTON 30% NYLON
   LINING: 100% COTTON

- 4.5 OZ IMPORTED
- OVERSIZED FIT

XS S M L XL XXL





LAUREL WREATH

# 181210397 | PIGMENT SULLY WOVEN



PIGMENT PIROUETTE

# PIGMENT DYED SHORT SLEEVE SHIRT

- CASUAL BUTTON-UP SHIRT
- SINGLE CHEST POCKET
   CENTER FRONT PEARLIZED BUTTON CLOSURE
   CURVED BOTTOM HEM
- OBEY EMBROIDERY AT CHEST POCKET
- 100% COTTON4.5 OZIMPORTED

- LOOSE FIT





PIGMENT VINTAGE  $\mathsf{BLACK}$ 

PIGMENT LAUREL WREATH

# 142010095 | HARDWORK PIGMENT DENIM





PIGMENT LAUREL WREATH

#### HARDWORK DENIM PIGMENT PANT

- DENIM PIGMENT WORK PANT
  SHANK BUTTON CLOSURE
  BUTTON FLY
  FOCKETS DENIM STYLING
  RIVETS AT FRONT POCKETS
  OBEY EYES LABELING ON WEARER'S RIGHT BACK POCKET
- 100% COTTON13.5 OZ DENIMIMPORTED

- REGULAR FIT18" LEG OPENINGSTRAIGHT LEG

26 27 28 29 30 31 32 33 34 36 38







PIGMENT ORCHID PETAL

PIGMENT SILVER GREY

## 112470194 | LOWERCASE PIGMENT HOOD



PIGMENT DIGITAL BLACK

#### EXTRA HEAVYWEIGHT PIGMENT DYED HOODED SWEATSHIRT

- BRUSHED BACK FLEECE
   RIB KNIT CUFFS AND COLLAR
- FRONT POCKET
- OBEY LOWERCASE LOGO EMBROIDERY AT LEFT CHEST
- 100% COTTON
- 16 OZ IMPORTED
- RELAXED FIT

 $\mathsf{XS}\;\mathsf{S}\;\mathsf{M}\;\mathsf{L}\;\mathsf{XL}\;\mathsf{XXL}$ 











PIGMENT HYDRANGEA

PIGMENT SHELL PINK

PIGMENT CLAY

## 112460019 | LOWERCASE PIGMENT ZIP HOOD



PIGMENT CORONET

# EXTRA HEAVYWEIGHT PIGMENT DYED ZIP HOODED SWEATSHIRT

- BRUSHED BACK FLEECE
- RIB KNIT CUFFS AND COLLAR
   FRONT METAL ZIPPER WITH LOGO PULL
- FRONT POCKET
- OBEY LOWERCASE LOGO EMBROIDERY AT LEFT CHEST
- 100% COTTON16 OZIMPORTED

RELAXED FIT









PIGMENT CLAY

## 112480138 | LOWERCASE PIGMENT CREW



PIGMENT CLAY

#### EXTRA HEAVYWEIGHT PIGMENT DYED CREW FLEECE

- OBEY LOWERCASE EMBROIDERY AT LEFT CHEST
   PREMIUM HEAVYWEIGHT FABRIC
   RIB KNIT NECKBAND, CUFFS AND HEM

- 100% COTTON18 OZIMPORTED

- RELAXED FIT

XS S M L XL XXL







PIGMENT CORONET BLUE

PIGMENT SHELL PINK

# 142030046 | LOWERCASE PIGMENT SWEATPANT





# EXTRA HEAVYWEIGHT FLEECE SWEATPANT

- BRUSHED BACK FLEECE
- ELASTIC WAISTBAND AND HEMS
- SINGLE WEARER'S RIGHT BACK POCKET
   INNER WAIST ROUNDED DRAWCORD
- OBEY LOWERCASE LABEL BACK POCKET
- 100% COTTON14 OZIMPORTED

- RELAXED FIT

XS S M L XL XXL









PIGMENT DIGTAL BLACK

PIGMENT CLAY

PIGMENT SHELL

PIGMENT HYDRANGEA

## 111620088 | LOWERCASE PIGMENT POLO



PIGMENT PEACH PARFAIT

# 131080353 | LOWERCASE PIGMENT TEE SS



PIGMENT DIGITAL BLACK

#### EXTRA HEAVYWEIGHT PIGMENT DYED FRENCH TERRY POLO

- BUTTON PLACKET CLOSURE
   RIB KNIT CUFFS AND COLLAR
- SIDE VENTS AT HEM
- OBEY LOWERCASE LOGO EMBROIDERY AT LEFT CHEST
- 100% COTTON
- 16 OZ IMPORTED
- RELAXED FIT

#### $\mathsf{XS}\;\mathsf{S}\;\mathsf{M}\;\mathsf{L}\;\mathsf{XL}\;\mathsf{XXL}$







PIGMENT CORONET BLUE

PIGMENT CLAY

# PIGMENT JERSEY SHORT SLEEVE TEE

- PIGMENT GARMENT DYED TEE
- RIB NECKBAND
   OBEY LOWERCASE EMBROIDERY AT CHEST
- 100% COTTON7.5 OZIMPORTED

- REGULAR FIT









PIGMENT **HYDRANGEA** 

PIGMENT SHELL PINK

PIGMENT CLAY

## 112470211 | PIGMENT COLLEGIATE EXTRA HEAVY HOOD



PIGMENT CORONET BLUE

#### EXTRA HEAVYWEIGHT PIGMENT DYED FRENCH TERRY HOOD

- EMBROIDERED TONAL GRAPHIC AT CHEST
   NO HOOD DRAWCORD
   RIB KNIT CUFFS AND HEM

- 80% COTTON 20% POLYESTER16 OZIMPORTED

- RELAXED FIT

XS S M L XL XXL









PIGMENT DEWBERRY

# 112470212 | PIGMENT OBEY EYES ICON EXTRA HEAVY HOOD



## EXTRA HEAVYWEIGHT PIGMENT DYED FRENCH TERRY HOODED

- SCREEN PRINT GRAPHIC AT CHEST AND BACK
   NO HOOD DRAWCORD
   RIB KNIT CUFFS AND HEM

- 80% COTTON 20% POLYESTER16 OZIMPORTED

- RELAXED FIT





PIGMENT **HYDRANGEA** 



PIGMENT SHELL PINK

## 112480146 | PIGMENT COLLEGIATE EXTRA HEAVY CREW



PIGMENT PINK SHELL

#### EXTRA HEAVYWEIGHT PIGMENT DYED FRENCH TERRY CREW

- EMBROIDERED TONAL GRAPHIC AT CHEST
   RIB KNIT CUFFS AND HEM
- 80% COTTON 20% POLYESTER16 OZIMPORTED

- RELAXED FIT

XS S M L XL XXL





PIGMENT PIRATE BLACK



PIGMENT HYDRANGEA

# 112480147 | PIGMENT OBEY EYES ICON EXTRA HEAVY CREW



# HEAVYWEIGHT PIGMENT DYED FRENCH TERRY CREW

- SCREEN PRINT GRAPHIC AT CHEST AND BACK
   RIB KNIT CUFFS AND HEM
- 80% COTTON 20% POLYESTER16 OZIMPORTED

- RELAXED FIT





PIGMENT DEWBERRY



PIGMENT PEACH PARFAIT

## 100580367 | PIGMENT LOWERCASE 6 PANEL STRAPBACK



#### LOW PROFILE 6 PANEL STRAPBACK

- UNCONSTRUCTURED
   PIGMENT TWILL
   STRAPBACK CLOSURE
- EMBROIDERED OBEY LOGO
- 100% COTTON IMPORTED

O/S







PIGMENT BLACK

PIGMENT NAVY

PIGMENT TEAL

# 100580365 | PIGMENT 2 TONE LOWERCASE 6 PANEL STRAPBACK



# LOW PROFILE 6 PANEL STRAPBACK

- UNCONSTRUCTURED
- PIGMENT TWILL
   STRAPBACK CLOSURE
- EMBROIDERED OBEY LOGO
- 100% COTTON IMPORTED

O/S





PIGMENT SURF SPRAY MULTI

PIGMENT CORAL

# 100520089 | BOLD PIGMENT BUCKET HAT



PIGMENT SURF SPRAY

MID CROWN PIGMENT TWILL BUCKET HAT

- UNCONSTRUCTURED
  PIGMENT TWILL
  EMBROIDERED OBEY LOGO
- 100% COTTONIMPORTED

0/\$





PIGMENT BLACK

PIGMENT HYDRANGEA



## 181210418 | HARMONY WOVEN



#### DOBBY FLORAL STRIPE SHORT SLEEVE SHIRT

- CONVERTIBLE CAMP COLLAR
   SINGLE CHEST POCKET
- CENTER FRONT PEARLIZED BUTTON CLOSURE
- STRAIGHT HEM WITH SIDE SEAM VENTS
   OBEY SIDE SEAM FLAG LABEL.
- 100% COTTON4 OZIMPORTED

- REGULAR FIT

S M L XL XXL





WHITE MULTI

## 181210420 | TRES WOVEN



# FLORAL EMBROIDERY POPLIN SHORT SLEEVE SHIRT

- CONVERTIBLE CAMP COLLAR
- DOUBLE BOTTOM PATCH POCKETS
   CENTER FRONT PEARLIZED BUTTON CLOSURE
- STRAIGHT HEM WITH SIDE SEAM VENTS
- OBEY SIDE SEAM FLAG LABEL
- 100% COTTON4.5 OZIMPORTED

- REGULAR FIT





WHITE

## 181210411 | VIDA WOVEN



#### EMBROIDERED EYELET SHORT SLEEVE SHIRT

- CONVERTIBLE CAMP COLLAR
   SINGLE CHEST POCKET
   CENTER FRONT PEARLIZED BUTTON CLOSURE
   STRAIGHT HEM WITH SIDE SEAM VENTS
   OBEY SIDE SEAM FLAG LABEL.

- 100% COTTON8 OZIMPORTED

- REGULAR FIT

S M L XL XXL





WHITE

## 181210407 | EDEN WOVEN



# PRINTED POLIN SHORT SLEEVE SHIRT

- CONVERTIBLE CAMP COLLAR
   SINGLE CHEST POCKET
   CENTER FRONT PEARLIZED BUTTON CLOSURE
- CURVED BOTTOM HEM
   OBEY SIDE SEAM FLAG LABEL
- 100% COTTON4.5 OZIMPORTED

- REGULAR FIT





WHITE MULTI



#### PRINTED POLIN SHORT SLEEVE SHIRT

- CONVERTIBLE CAMP COLLAR
   SINGLE CHEST POCKET
   CENTER FRONT PEARLIZED BUTTON CLOSURE
   STRAIGHT HEM WITH SIDE SEAM VENTS
   OBEY SIDE SEAM FLAG LABEL

- 100% COTTON4.5 OZIMPORTED

- REGULAR FIT

S M L XL XXL





WHITE MULTI

## 181210405 | ACRYLIC FLOWER WOVEN



# PRINTED VISCOSE SHORT SLEEVE SHIRT

- CONVERTIBLE CAMP COLLAR
   SINGLE CHEST POCKET
   CENTER FRONT PEARLIZED BUTTON CLOSURE
   STRAIGHT HEM WITH SIDE SEAM VENTS
   OBEY SIDE SEAM FLAG LABEL

- 100% VISCOSE5 OZIMPORTED

- RELAXED FIT





BLACK MULTI



#### PRINTED VISCOSE SHORT SLEEVE SHIRT

- CONVERTIBLE CAMP COLLAR
   SINGLE CHEST POCKET
   CENTER FRONT PEARLIZED BUTTON CLOSURE
- STRAIGHT HEM WITH SIDE SEAM VENTS
   OBEY SIDE SEAM FLAG LABEL.
- 100% VISCOSE5 OZIMPORTED

- RELAXED FIT

S M L XL XXL





UNBLEACHED MULTI

## 181210408 | FRUIT CANS WOVEN



# PRINTED VISCOSE SHORT SLEEVE SHIRT

- CONVERTIBLE CAMP COLLAR
   SINGLE CHEST POCKET
   CENTER FRONT PEARLIZED BUTTON CLOSURE
   STRAIGHT HEM WITH SIDE SEAM VENTS
   OBEY SIDE SEAM FLAG LABEL.

- 100% VISCOSE5 OZIMPORTED

- REGULAR FIT





LILY WHITE MULTI



#### PRINTED POLIN SHORT SLEEVE SHIRT

- CONVERTIBLE CAMP COLLAR
   SINGLE CHEST POCKET
   CENTER FRONT PEARLIZED BUTTON CLOSURE
- STRAIGHT HEM WITH SIDE SEAM VENTS
   OBEY SIDE SEAM FLAG LABEL
- 100% COTTON4.5 OZIMPORTED

- REGULAR FIT

S M L XL XXL





HYDRANGEA MULTI

## 181210419 | SOMETIMES WOVEN



# PRINTED LIGHT COTTON CREPE SHORT SLEEVE SHIRT

- CONVERTIBLE CAMP COLLAR
   SINGLE CHEST POCKET
   CENTER FRONT PEARLIZED BUTTON CLOSURE
- STRAIGHT HEM WITH SIDE SEAM VENTS
- OBEY SIDE SEAM FLAG LABEL
- 100% COTTON3 OZIMPORTED

- RELAXED FIT





WHITE MULTI

# 131080360 | TWENTY STRIPE TEE SS



#### YARN DYE STRIPE SHORT SLEEVE TEE

- JERSEY FABRICATION
   RIB NECKBAND
   OBEY EMBROIDERY ON CHEST
- 100% COTTON7 OZIMPORTED

- REGULAR FIT

S M L XL XXL





ACADEMY NAVY MULTI

# 131090087 | UNI TERRY CLOTH POLO SS



# YARN DYE STRIPE SHORT SLEEVE TEE

- JERSEY FABRICATION
   RIB NECKBAND
   OBEY EMBROIDERY ON CHEST
- 80% COTTON 20% POLYESTER9.5 OZIMPORTED

- RELAXED FIT





PIRQUETTE MULTI



#### YARN DYE PLAID PIQUE SHORT SLEEVE SHIRT

- PIQUE FABRICATION
   PEARLIZED BUTTON FRONT PLACKET
   RIB COLLAR, CUFFS AND HEM
- VERTICAL YARN DYED STRIPE AT FRONT
  OBEY EMBROIDERY ON CHEST
- 100% COTTON8.5 OZIMPORTED

- REGULAR FIT

S M L XL XXL





WHITE MULTI

# 131090088 | DUKE MESH POLO SS



# MESH SHORT SLEEVE POLO

- COTTON MESH FABRICATION.
   PEARLIZED BUTTON FRONT PLACKET
   RIB COLLAR, CUFFS AND HEM
   OBEY SIDE SEAM LABEL

- 100% COTTON7.75 OZIMPORTED

- RELAXED FIT





UNBLEACHED

# 134050058 | TOWER MESH TANK



UNBLEACHED

# 134050059 | DISORDER RIB TANK



BLACK

#### MESH TANK

- COTTON MESH FABRICATION
   RIB BOUNDED NECKBAND AND ARMHOLES
   OBEY SIDE SEAM LABEL
- 100% COTTON7.75 OZIMPORTED

- REGULAR FIT

S M L XL XXL





BLACK

# RIB TANK

- RIB FABRICATION
   RIB BOUNDED NECKBAND AND ARMHOLES
   OBEY EMBROIDERY AT CHEST
- 95% COTTON 5% SPANDEX IMPORTED
- REGULAR FIT

S M L XL XXL





WHITE



## 142020228 | HARDWORK WORK PANT





UNBLEACHED



- COTTON/POLY TWILL WORK PANT 
   SHANK BUTTON CLOSURE
- ZIPPER FLY
- BACK WELT POCKET
   BUTTON AT WEARER'S LEFT BACK POCKET
- OBEY EYES LABELING ABOVE BACK WELT POCKET
- 60% COTTON 40% POLYESTER 10.5 OZ IMPORTED

- REGULAR FIT 18" LEG OPENING
- STRAIGHT LEG

28 29 30 31 32 33 34 36 38







WASHED BLACK

JAVA BROWN

SCOUT GREEN



BLACK

## 142020227 | HARDWORK FLOODED WORK PANT





WASHED BLACK

## HARDWORK FLOODED PANT

- COTTON/POLY TWILL WORK PANT
- SHANK BUTTON CLOSURE
   ZIPPER FLY
- BACK WELT POCKET
- BUTTON AT WEARER'S LEFT BACK POCKET
   OBEY EYES LABELING ABOVE BACK WELT POCKET
- 60% COTTON 40% POLYESTER 10.5 OZ IMPORTED

- REGULAR FIT
- 18" LEG OPENING
   STRAIGHT LEG

28 29 30 31 32 33 34 36 38







BLACK

SCOUT GREEN

UNBLEACHED



JAVA BROWN

# 142020226 | HARDWORK PLEATED PANT





PIROUETTE

# HARDWORK PLEATED PANT

- TWILL WORK PANT
  SHANK BUTTON CLOSURE
  IPPER FLY
  BACK WELT POCKET
  FRONT PLEATS
  OBEY EYES LABELING ABOVE BACK WELT POCKET
- 100% COTTON12 OZIMPORTED

- REGULAR FIT18" LEG OPENINGSTRAIGHT LEG

28 29 30 31 32 33 34 36 38





CLAY

## 142020184 | HARDWORK CARPENTER PANT





HARDWORK CARPENTER PANT

- TWILL WORK PANT
  SHANK BUTTON CLOSURE
- ZIPPER FLY
- 5 POCKETS STYLING
   CARPENTER POCKETS
- OBEY EYES LABELING AT WEARER'S RIGHT BACK POCKET
- 100% COTTON12 OZIMPORTED

- REGULAR FIT 18" LEG OPENING STRAIGHT LEG

26 27 28 29 30 31 32 33 34 36 38







BLACK

ARMY

UNBLEACHED

FLORAL MULTI

## 142020229 | HARDWORK RIPSTOP CARGO PANT





## HARDWORK RIPSTOP PANT

- RIPSTOP FABRICATIONBUTTON CLOSUREZIPPER FLY

- 5 POCKETS STYLING

- SIDE CARGO POCKET.
  FLAP BACK POCKETS WITH HIDDEN SNAPS
  SIDE WAIST ADJUSTER TAB
  OBEY EYES LABELING ON WEARER'S LEFT CARGO POCKET
- 100% COTTON7 OZ
- IMPORTED
- REGULAR FIT18" LEG OPENINGSTRAIGHT LEG

26 27 28 29 30 31 32 33 34 36 38







BLACK

SILVER GREY

LIGHT ARMY

## 142020211 | BIG TIMER TWILL DOUBLE KNEE CARPENTER PANT





BIG TIMER CARPENTER PANT

- TWILL FABRICATION
   5 POCKETS STYLING
- SHANK BUTTON CLOSURE
- ZIPPER FLY
   SLASH FRONT POCKET OPENING
- COIN POCKET
- CARPENTER BACK POCKET

- HAMMER LOOP
   FRONT KNEE PANELS
   OBEY EYES LABELING ON BACK POCKET
- 100% COTTON12 OZIMPORTED

- RELAXED FIT
- 19" LEG OPENING
   STRAIGHT LEG

26 27 28 29 30 31 32 33 34 36 38







BLACK

ORCHID PETAL

UNBLEACHED

## 142020224 | BIG TIMER UTILITY PANT





## BIG TIMER UTILITY PANT

- BUTTON CLOSURE
- ZIPPER FLY
   PATCHED FRONT POCKET
  - BACK PATCH POCKETS WITH FLAP

- FLAT TAPING DRAWCORD AT WAIST
   SIDE WAIST ADJUSTER TABS
   OBEY EYES LABELING ABOVE RIGHT BACK POCKET FLAP
- 100% COTTON10 OZIMPORTED

- RELAXED FIT 19" LEG OPENING STRAIGHT LEG

26 27 28 29 30 31 32 33 34 36 38







JAVA BROWN

UNBLEACHED

RECON ARMY

## 142020223 | BIG TIMER CARGO PANT





LIGHT ARMY

#### BIG TIMER CARGO PANT

- CRISPY POPLIN
- BUTTON CLOSURE
- ZIPPER FLY
- SLASH FRONT POCKET OPENING
   CARGO SIDE POCKETS
   BACK FLAP POCKETS

- FRONT KNEE PLEATS
- SIDE WAIST ADJUSTER TABS
   OBEY EYES LABELING ON LEFT CARGO POCKET FLAP
- 100% COTTON5.5 OZIMPORTED

- RELAXED FIT 19" LEG OPENING STRAIGHT LEG

26 27 28 29 30 31 32 33 34 36 38







WASHED BLACK

SILVER GREY

## 142020235 | BIG TIMER POPLIN WORK PANT





## BIG TIMER PANT

- POPLIN WORK PANT
- HOOK AND EYE WAIST CLOSURE
   ZIPPER FLY
- WELT BACK POCKETS
- OBEY EYES LABELING ABOVE BACK WELT POCKET
- 65% POLY 35% COTTON6.5 OZIMPORTED

- RELAXED FIT
- 19" LEG OPENING STRAIGHT LEG

28 29 30 31 32 33 34 36 38





VINTAGE BLACK

CORONET BLUE

## 142020142 | EASY TWILL PANT





**EASY TWILL PANT** 

- TWILL FABRICATION
  FULL ELASTIC WAISTBAND WITH ROUNDED DRAWCORD

- SIDE SEAM FRONT SIDE POCKETS
   BACK WELT POCKETS
   OBEY EYES LABELING ABOVE WELT POCKET
- 100% COTTON10.5 OZIMPORTED

- RELAXED FIT18" LEG OPENINGTAPERED LEG

XS S M L XL XXL









SURF SPRAY

IRISH CREAM

UNBLEACHED

BLACK

## 142020195 | EASY CORD PANT





## EASY CORDUROY PANT

- CORDUROY FABRICATION
- FULL ELASTIC WAISTBAND WITH ROUNDED DRAWCORD
   FAUX FLY
- SIDE SEAM FRONT SIDE POCKETS
- BACK PATCH POCKETS
   OBEY EYES LABELING AT BACK WEARER'S RIGHT POCKET
- 100% COTTON10.5 OZIMPORTED

- RELAXED FIT
- 19" LEG OPENING
   STRAIGHT LEG







DIGITAL BLACK

IRISH CREAM

ORCHID PETAL

## 142020196 | EASY RIPSTOP CARGO PANT





EASY RIPSTOP CARGO PANT

- RIPSTOP FABRICATION
   FULL ELASTIC WAISTBAND WITH ROUNDED DRAWCORD
- SIDE SEAM FRONT SIDE POCKETS
   BACK PATCH POCKETS
- OBEY EYES LABELING AT BACK WEARER'S RIGHT POCKET
- 100% COTTON7 OZIMPORTED

- RELAXED FIT 19" LEG OPENING STRAIGHT LEG

XS S M L XL XXL







**BLACK** 

FIELD GREEN

DARK BROWN

## 142020236 | GIANT PARACHUTE CARGO PANT





## GIANT PARACHUTE CARGO PANT

- CRISPY POPLIN
- HIDDEN SNAP WAIST CLOSURE
   ZIPPER FLY
- ELASTIC WAISTBAND WITH DRAWCORD AND CORD STOPPER
- SIDE CARGO POCKETS
   BACK PATCHED POCKETS WITH FLAP & HIDDEN SNAPS CLOSURE
   DRAWCORD AT LEG OPENING
- PLEATS AT KNEE
- OBEY EYES LABELING ON WEARER'S LEFT CARGO FLAP
- 70% COTTON 30% NYLON
- 4.5 OZIMPORTED
- GIANT FIT
- 23.5" LEG OPENING STRAIGHT LEG





JAVA BROWN

SILVER GREY

## 142020231 | STRAGGLER WORK PANT





STRAGGLER WORK PANT

- STRETCH TWILL WORK PANT
   BUTTON CLOSURE
- ZIPPER FLY
- SLASH FRONT POCKETS
   WELT POCKETS
- OBEY EYES LABELING ABOVE BACK WELT POCKET
- 60% COTTON 39% POLYESTER 1% SPANDEX
   10.5 OZ
   IMPORTED

- SLIM FIT 16" LEG OPENING STRAIGHT LEG

28 29 30 31 32 33 34 36 38





BLACK

UNBLEACHED

SCOUT GREEN

# 142020201 | FUBAR PLEATED PANT





FUBAR PLEATED PANT

- BUTTON FRONT CLOSURE
- ZIPPER FLYSLASH FRONT POCKETS
- PLEATS AT FRONT WAIST
   DOUBLE WEITS BACK POCKETS
   OBEY EYES LABELING ABOVE RIGHT BACK POCKET
- 65% COTTON 35% RAYON
- 8 OZ
   IMPORTED
- RELAXED FIT
- 16.75" LEG OPENING
   TAPERED LEG

26 27 28 29 30 31 32 33 34 36 38







BLACK

BROWN

SURF SPRAY

# 142020234 | FUBAR SEERSUCKER PANT





#### FUBAR PLEATED PANT

- SEERSUCKER FABRICATION
  BUTTON FRONT CLOSURE
  ZIPPER FLY
  SLASH FRONT POCKETS
  PLEATS AT FRONT WAIST.
  WELTS BACK POCKETS
  OBEY EYES LABELING ABOVE RIGHT BACK POCKET
- 65% POLYESTER 35% COTTON 13.5 OZ IMPORTED

- RELAXED FIT16.75" LEG OPENINGTAPERED LEG

26 27 28 29 30 31 32 33 34 36 38





HYDRANGEA

BLACK





BLACK

#### **CANVAS SHORT**

- CANVAS FABRICATION
   SHANK CLOSURE
- ZIPPER FLY
- SLASH FRONT POCKETS
- BACK PATCH POCKETS
   OBEY EYES LABELING AT BACK POCKET
- 100% COTTON9.25 OZIMPORTED

- REGULAR FIT 7.5" INSEAM

28 30 31 32 33 34 35 36 37 38





ORCHID PETAL

UNBLEACHED

## 172100082 | REED CORDUROY UTILITY SHORT



LIGHT ARMY

## UTILITY CORD SHORT

- CORDUROY FABRICATION
   BUTTON CLOSURE
- ZIPPER FLY
- PATCH FRONT POCKETS

- BACK PATCH POCKETS
   ROUNDED DRAWCORD AT INNER WAIST
   OBEY EYES LABELING ABOVE BACK POCKET
- 100% COTTON10 OZIMPORTED

- REGULAR FIT7.5" INSEAM

28 30 31 32 33 34 35 36 37 38





CORONET BLUE

SILVER GREY



UNBLEACHED

# 172120110 | MARQUEE CORDUROY SHORT



PIRQUETTE

#### CARPENTER SHORT

- CANVAS FABRICATION
   SHANK BUTTON CLOSURE
   ZIPPER FLY
- 5 POCKETS STYLING
- KNEE PATCH
   CARPENTER POCKETS

- HAMMER LOOP
   SCREEN PRINT AT FRONT LEG
   OBEY EYES LABELING ABOVE BACK POCKET

- 100% COTTON9.25 OZIMPORTED
- REGULAR FIT 7.75" INSEAM

28 30 31 32 33 34 35 36 37 38



LAUREL WREATH

## EASY CORDUROY SHORT

- CORDUROY FABRICATION
   ELASTIC WAIST WITH DRAWCORD
- ROUNDED DRAWCORD AT INNER WAIST
- SIDE SEAM FRONT POCKETS.
- BACK PATCH POCKETS
   OBEY LABELING AT LOWER FRONT LEG
- 100% COTTON10.5 OZIMPORTED

- REGULAR FIT
- 7.75" INSEAM

S M L XL XXL







OLIVE

SURF SPRAY

CLAY

# 172120111 | ROUTE NYLON SHORT



BLACK

## 172120078 | EASY RELAXED TWILL SHORT



#### EASY TWILL SHORT

- NYLON FABRICATION
   ELASTIC WAIST
   FAUX FLY

- FAUX FLY
   WEBBING BELT WITH BUCKLE
   MUITI FRONT POCKETS
   WELTS ZIP BACK POCKETS
   OBEY EYES LABELING AT BOTTOM FRONT LEG
- 100% NYLON4 OZIMPORTED

- RELAXED FIT 8" INSEAM

S M L XL XXL





LIGHT ARMY

DEWBERRY

#### EASY TWILL SHORT

- TWILL FABRICATION
  ELASTIC WAIST WITH DRAWCORD
  BACK WELT POCKETS
  OBEY EYES LABELING AT BOTTOM FRONT LEG
- 100% COTTON
- 10.5 OZ IMPORTED
- RELAXED FIT 8.75" INSEAM

S M L XL XXL







**BLACK** 

ARMY

UNBLEACHED

## 172120080 | EASY RELAXED CORDUROY SHORT



#### EASY CORDUROY SHORT

- CORDUROY FABRICATION
   ELASTIC WAIST WITH DRAWCORD
- BACK PATCH POCKETS
   OBEY EYES LABELING AT BACK POCKET
- 100% COTTON10.5 OZIMPORTED

- RELAXED FIT 8.75" INSEAM

S M L XL XXL





DIGITAL BLACK

IRISH CREAM

# 172120077 | EASY RIPSTOP CARGO SHORT



# EASY RIPSTOP SHORT

- RIPSTOP FABRICATION
   ELASTIC WAIST WITH DRAWCORD
   FAUX FLY
- CARGO POCKETS
- BACK WELT POCKETS
   OBEY EYES LABELING AT CARGO POCKET
- 100% COTTON
- 7 OZ IMPORTED
- RELAXED FIT 8.75" INSEAM



FIELD GREEN



#### EASY DENIM SHORT

- ELASTIC WAIST WITH DRAWCORD
- FAUX FLY
- SIDE SEAM FRONT POCKETS
   BACK PATCH POCKETS
   CARPENTER POCKETS

- HAMMER LOOP
   OBEY EYES LABELING AT BACK POCKET
- 100% COTTON
- 12.5 OZ IMPORTED
- RELAXED FIT 8.75" INSEAM
- S M L XL XXL





LIGHT INDIGO

SILVER GREY

#### 172120100 | EASY EYES NYLON SHORT



### EASY NYLON SHORT

- NYLON FABRICATION
   ELASTIC WAIST WITH DRAWCORD
   BACK WELT POCKET
- OBEY EYES LABELING AT BOTTOM FRONT LEG
- 100% NYLON4 OZIMPORTED

- RELAXED FIT 6.25" INSEAM

S M L XL XXL







BLACK

JAVA BROWN

SURF BLUE



SURF SPRAY

### 172120114 | EASY PIGMENT TRAIL SHORT



#### EASY SHORT

- LIGHT WEIGHT PIGMENT TWILL FABRICATION
   ELASTIC WAIST
   WEBBING BELT WITH BUCKLE CLOSURE
   BACK PATCH POCKETS
   OBEY EYES LABELING AT BOTTOM FRONT LEG
- 100% COTTON5.5 OZIMPORTED

- RELAXED FIT
   7" INSEAM





### 100580302 | BOLD TWILL 6 PANEL STRAPBACK



LOW PROFILE TWILL 6 PANEL STRAPBACK HAT

- UNSTRUCTERED
  STRAPBACK CLOSURE
  EMBROIDERED OBEY LOGO
- 100% COTTON
   IMPORTED

O/S







BLACK

TEAL

UNBLEACHED

## 100580364 | LOWERCASE NYLON 6 PANEL STRAPBACK

BLACK



LOW PROFILE TWILL 6 PANEL STRAPBACK HAT

- UNSTRUCTERED
- STRAPBACK CLOSURE
   EMBROIDERED OBEY LOGO
- 100% NYLON IMPORTED

0/\$





MOSS GREEN

CLEAR SKY

## 100490108 | OBEY LOWERCASE 5 PANEL SNAPBACK



#### MID PROFILE TWILL 5 PANEL STRAPBACK HAT

- UNSTRUCTERED
  STRAPBACK CLOSURE
  EMBROIDERED OBEY LOGO
- 100% COTTON
   IMPORTED

O/S







BLACK

CLEAR SKY

UNBLEACHED

### 100490113 | OBEY CASE 5 PANEL SNAPBACK



## MID PROFILE TWILL 2 TONE 5 PANEL STRAPBACK HAT

- UNSTRUCTERED
- STRAPBACK CLOSURE
   EMBROIDERED OBEY LOGO
- 100% COTTON IMPORTED

0/\$





BLACK MULTI

CEDAR GREEN

#### 100580375 | OBEY LOWERCASE 6 PANEL CLASSIC SNAPBACK



HIGH PROFILE ACRYLIC WOOL SURGE 6 PANEL STRAPBACK HAT

- UNSTRUCTERED
  STRAPBACK CLOSURE
  EMBROIDERED OBEY LOGO
- 80% ACRYLIC 20% WOOL
   IMPORTED

0/\$





BLACK

PINE NEEDLE

### 100580372 | OBEY 2 TONE LOWERCASE 6 PANEL CLASSIC SNAPBACK



HIGH PROFILE ACRYLIC WOOL SURGE 6 PANEL STRAPBACK HAT

- UNSTRUCTERED
- STRAPBACK CLOSURE
   EMBROIDERED OBEY LOGO
- 80% ACRYLIC 20% WOOL IMPORTED

0/\$





BLACK MULTI

WHITE MULTI

#### 100580369 | DINNER 6 PANEL SNAPBACK



LOW PROFILE PIGMENT TWILL 6 PANEL SNAPBACK HAT

- UNSTRUCTERED
   PIGMENT TWILL
   SNAPBACK CLOSURE
- EMBROIDERED OBEY ART
- 100% COTTON IMPORTED

O/S



PIGMENT SURF SPRAY

### 100580371 | PIGMENT DISORDER 6 PANEL SNAPBACK



LOW PROFILE PIGMENT TWILL 6 PANEL SNAPBACK HAT

- UNSTRUCTERED
- PIGMENT TWILL
   SNAPBACK CLOSURE
- EMBROIDERED OBEY ART
- 100% COTTON IMPORTED



PIGMENT KHAKI



HIGH PROFILE ACRYLIC WOOL SURGE 6 PANEL STRAPBACK HAT

- UNSTRUCTERED
  STRAPBACK CLOSURE
  EMBROIDERED OBEY LOGO
- 100% NYLON IMPORTED

O/S



IRISH CREAM

### 100490126 | WE ARE THE FUTURE 5 PANEL SNAPBACK





ACADEMY NAVY

## LOW PROFILE NYLON 6 PANEL SNAPBACK HAT

- UNSTRUCTERED
  SNAPBACK WEB CLOSURE
  EMBROIDERED OBEY ART
- 100% COTTONIMPORTED

O/S



BLACK



MID PROFILE TWILL 5 PANEL SNAPBACK HAT

- UNSTRUCTERED
  SNAPBACK CLOSURE
  EMBROIDERED OBEY ART
- 100% COTTON
   IMPORTED

O/S



BLACK

## 100490123 | LIFE SENTENCE 5 PANEL SNAPBACK

BLACK



MID PROFILE TWILL 5 PANEL SNAPBACK HAT

- UNSTRUCTERED
- SNAPBACK CLOSURE
   EMBROIDERED OBEY ART
- 100% COTTON IMPORTED

0/\$



UNBLEACHED



#### MID PROFILE TWILL 5 PANEL SNAPBACK HAT

- UNSTRUCTERED
  SNAPBACK CLOSURE
  EMBROIDERED OBEY ART
- 100% NYLON IMPORTED

O/S



BLACK

### 100580376 | HEALTH 6 PANEL CLASSIC SNAPBACK

BLACK



### MID PROFILE POLYESTER 5 PANEL SNAPBACK HAT

- UNSTRUCTERED
- SNAPBACK CLOSURE
   EMBROIDERED OBEY ART
- 80% ACRYLIC 20% WOOL IMPORTED

0/\$



OFF WHITE MULTI

#### 100500047 | OBEY ACADEMY TRUCKER





ORCHID PETAL

BLACK

#### MID PROFILE TWILL 5 PANEL TRUCKER HAT

- UNSTRUCTERED
  POLY FOAM FRONT PANEL & BRIM
  MESH BACK PANELS
- SNAPBACK CLOSURE
   EMBROIDERED OBEY LOGO
- 100% POLYESTER IMPORTED
- O/S







BLACK

JAVA BROWN

LEGION BLUE

### 100500048 | OBEY FILE TRUCKER



MID PROFILE 5 PANEL TRUCKER HAT

- UNSTRUCTERED
- POLY FOAM FRONT PANEL & BRIM
   MESH BACK PANELS
- SNAPBACK CLOSURE
- EMBROIDERED OBEY ART
- 100% POLYESTER IMPORTED

O/S



LEGION BLUE

### 100520055 | BOLD TWILL BUCKET HAT



HYDRANGEA

## 100520092 | BOLD NYLON BUCKET HAT



BLACK

#### MID DEPTH TWILL BUCKET HAT

- UNSTRUCTERED
- TWILL

  EMBROIDERED OBEY ART
- 100% COTTON IMPORTED

O/S







BLACK

JAVA BROWN

UNBLEACHED

## MID CROWN NYLON BELL BUCKET HAT

- UNSTRUCTERED
- NYLON
   EMBROIDERED OBEY LOGO
- 100% NYLON IMPORTED

O/S





IRISH CREAM

ORCHID PETAL





#### PIGMENT TWILL HIP BAG

- PIGMENT TWILL
   EMBROIDERED OBEY PATCH
   1" WEB STRAP
- PLASTIC SIDE RELEASE BUCKLE
   METAL ZIPPER
- 100% COTTON IMPORTED

O/S



PIGMENT HYDRANGEA

### 100010126 | COMMUTER WAIST BAG



## RIPSTOP POLYESTER TECHNICAL WAIST BAG

- RIPSTOP POLYESTER
  PVC OBEY PATCH
  1.5" WEB STRAP

- PLASTIC SIDE RELEASE BUCKLE

- METAL ZIPPER
   REFLECTIVE ZIPPER PULL
   SMALL INTERIOR ZIP POCKET
- 100% POLYESTER IMPORTED

O/S



BLACK



# 100010152 | PIGMENT DYED TOTE BAG



PIGMENT HYDRANGEA

#### POLYESTER CANVAS SHOULDER BAG

- POLYESTER CANVASPVC OBEY PATCH1.25" WEB STRAP

- PLASTIC SIDE RELEASE BUCKLE
   METAL ZIPPER
   REFLECTIVE ZIPPER PULL

- SMALL INTERIOR ZIP POCKET
- 100% POLYESTER IMPORTED

O/S



CARAMEL BROWN

## PIGMENT DYED CANVAS TOTE BAG

- PIGMENT HEAVYWEIGHT CANVAS
- PRINTED OBEY LOGO
   INTERIOR ZIP POCKET

- 1.375" WEBBING STRAPS
  25" W X 16.25" H X 7.75" D
- 100% COTTON IMPORTED

O/S



PIGMENT BLACK

### 100010151 | MULTI CANS TOTE BAG



#### PRINTED HEAVYWEIGHT CANVAS TOTE BAG

- OBEY ALL OVER PRINT
   HEAVYWEIGHT CANVAS
   INTERIOR ZIP POCKET
   1.375" WEBBING STRAPS
   25" W X 16.25" H X 7.75" D
- 100% COTTON IMPORTED

O/S

#### JUMBO TOTE BAG

RELAXED FIT

PRINTED GRAPHIC ON FRONT

100% COTTON 6 OZ

UNISEX OS

## 100553760 | OBEY POPSICLE



NATURAL

#### JUMBO TOTE BAG

- PRINTED GRAPHIC
- 100% COTTON IMPORTED

0/\$



BLACK



### 100260093 | COOPER II SOCKS



WHITE / BLACK

#### MID LENGTH RIB CREW SOCKS WITH STRIPED INTARSIA OBEY ART

- OBEY STRIPE ABOVE ANKLE
- 85% COTTON 13% NYLON 2% SPANDEX IMPORTED

0/\$



## 100260141 | OBEY EYES ICON SOCKS



DEWBERRY

#### MID LENGTH RIB CREW SOCKS WITH JACQUARD OBEY ART

- JACQUARD OBEY EYES ICON ART ABOVE ANKLE
- 85% COTTON 13% NYLON 2% SPANDEX IMPORTED



### 100260144 | OBEY BOLD SOCKS



SURF SPRAY

## 100260180 | LA RUE SOCKS



JAVA BROWN MULTI

MID LENGTH RIB CREW SOCKS WITH EMBROIDERED OBEY LOGO

- EMBROIDERED OBEY LOGO
- 85% COTTON 13% NYLON 2% SPANDEX IMPORTED

0/\$



## MID LENGTH RIB CREW SOCKS WITH JACQUARD PATTERN

- JACQUARD FLORAL PATTERN
- 85% COTTON 13% NYLON 2% SPANDEX IMPORTED



GREY MULTI

### 100260181 | OBEY SUNSHINE SOCKS



UNBLEACHED

## 100260182 | OBEY OFFLINE SOCKS



PALM LEAF

MID LENGTH RIB CREW SOCKS WITH JACQUARD OBEY ART

- JACQUARD OBEY ART ABOVE ANKLE
- 85% COTTON 13% NYLON 2% SPANDEX IMPORTED

0/\$



SURF SPRAY

## MID LENGTH RIB CREW SOCKS WITH JACQUARD OBEY ART

- JACQUARD OBEY ART AT SIDE OF ANKLE
- 85% COTTON 13% NYLON 2% SPANDEX IMPORTED

O/S



WHITE





1.25" WIDTH WEBBING
 METAL SLIDER BUCKLE AND TOP
 OBEY EYES LABEL

WEB BELT WITH METAL SLIDER BUCKLE

- 60% COTTON 40% POLYESTER IMPORTED

O/S







JAVA BROWN

HYDRANGEA

UNBLEACHED

BLACK

### 100050036 | OBEY SNAKE DRESS BELT



FAUX SNAKE SKIN PU BELT WITH METAL BUCKLE AND TIP

- FAUX SNAKE SKIN
   1.25" WIDTH PU
   OBEY ENGRAVED BELT LOOK
- METAL BUCKLE AND TIP
- 100% POLYURETHANE IMPORTED

 $\mbox{S/M} - 41^{\prime\prime}$  Total length including buckle  $\mbox{L/XL} - 45^{\prime\prime}$  total length including buckle



BLACK

TAN

### 100680012 | FRUITS AIR FRESHENER



WHITE MULTI

## 100680013 | PEACE DOG AIR FRESHENER



WHITE MULTI

#### PRINTED AIR FRESHNER WITH ELASTIC STRING

- PINE SCENT
   PRINTED OBEY ART
- 100% PAPERIMPORTED

O/S

### PRINTED AIR FRESHNER WITH ELASTIC STRING

- PINE SCENT
   PRINTED OBEY ART
- 100% PAPER IMPORTED



WHITE MULTI

## 100160021 | OBEY ICON METAL KEYCHAIN



WHITE

#### RUBBER KEYCHAIN

- METAL KEYRING
   PRINTED OBEY ART
- 100% RUBBER IMPORTED

O/S

### METAL OBEY ICON KEYCHAIN

- METAL KEYRING
   EMBOSSED WITH OBEY ICON PRINT
- 100% METAL IMPORTED



CLEAR

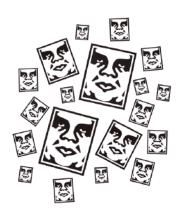
#### 16OZ GLASS MUG WITH OBEY ICON PRINT

- PRINTED OBEY ICON
- 100% GLASS IMPORTED



ASSORTED

# 100270001 | OBEY STICKER 2



ASSORTED

#### OBEY STICKER PACK

ASSORTED STICKERS FOR THE OBEY FIENDS

## OBEY STICKER PACK

ASSORTED STICKERS FOR THE OBEY FIENDS



CORK

### 326003531 | OBEY LOWERCASE ICON



CORK

#### OBEY P.O.P

- CORK BLOCK WITH BOLD OBEY PRINT
- 100% CORK
- IMPORTED

O/S

#### OBEY P.O.P

- CORK BLOCK WITH BOLD OBEY PRINT
- 100% CORK IMPORTED

0/\$

### 326000174 | LARGE ICON FACE FRAMED PRINT



ASSORTED

OBEY FRAMED P.O.P

FRAMED PRINT



#### 112460010 | ESTABLISHED WORKS BOLD ZIP HOOD



#### HEAVYWEIGHT ZIP HOODED SWEATSHIRT

- ROUND DRAWCORD AT HOOD
   RIB KNIT CUFFS AND HEM
   FRONT METAL ZIPPER WITH LOGO PULL
- FRONT POCKET
- OBEY BOLD FONT EMBROIDERY ON CHEST
- 70% RECYCLED COTTON 30% RECYCLED POLYESTER
   14 OZ
   IMPORTED

- REGULAR FIT

S M L XL XXL





ASH GREY

#### 112470169 | ESTABLISHED WORKS BOLD HOOD



## HEAVYWEIGHT HOODED SWEATSHIRT

- BRUSHED BACK FLEECE
- ROUND DRAWCORD AT HOOD
   RIB KNIT CUFFS AND HEM
- FRONT POCKET
- OBEY BOLD FONT EMBROIDERY ON CHEST
- 70% RECYCLED COTTON 30% RECYCLED POLYESTER
   14 OZ
   IMPORTED

- REGULAR FIT





BLACK



#### HEAVYWEIGHT ZIP HOODED SWEATSHIRT

- BRUSHED BACK FLEECE
   RIB KNIT NECKBAND, CUFFS AND HEM
   OBEY BOLD FONT EMBROIDERY AT CHEST
- 70% RECYCLED COTTON 30% RECYCLED POLYESTER
   14 OZ
   IMPORTED

- REGULAR FIT

S M L XL XXL





ASH GREY

## 142030043 | ESTABLISHED WORKS BOLD SWEATPANT





#### HEAVYWEIGHT FLEECE SWEATPANT

- BRUSHED BACK FLEECE
- ELASTIC WAISTBAND AND HEMS
   SINGLE WEARER'S RIGHT POCKET
   INNER WAIST ROUNDED DRAWCORD
- OBEY BOLD EMBROIDERY ON LEFT LEG
- 70% RECYCLED COTTON 30% RECYCLED POLYESTER
   14 OZ
   IMPORTED
- REGULAR FIT





BLACK

ASH GREY

### 131030119 | ESTABLISHED WORKS EYES STRIPE TEE LS



#### YARN DYE JERSEY STRIPED LONG SLEEVE TEE

- RIB NECKBAND AND CUFFS
   OBEY ICON EYES LABEL AT CHEST
- 100% COTTON9.5 OZIMPORTED

- REGULAR FIT

S M L XL XXL





BLACK MULTI

## 131080331 | ESTABLISHED WORKS EYES STRIPE TEE SS



## YARN DYE JERSEY STRIPED SHORT SLEEVE TEE

- RIB NECKBAND AND CUFFS
   OBEY ICON EYES LABEL AT CHEST
- 100% COTTON9.5 OZIMPORTED

- REGULAR FIT





CLAY MULTI



#### JERSEY POCKET TEE SHORT SLEEVE

- LEFT FRONT CHEST POCKET
   RIB NECKBAND
   OBEY ICON EYES LABEL AT POCKET
- 100% COTTON7.5 OZIMPORTED

- REGULAR FIT

S M L XL XXL



WHITE

## 131030117 | ESTABLISHED WORKS BOLD TEE LS



WHITE

## TEE LONG SLEEVE

- COMPACT JERSEY
   RIB NECKBAND AND CUFFS
   OBEY BOLD EMBROIDERY ON CHEST
- 100% ORGANIC COTTON7.5 OZIMPORTED

- REGULAR FIT

S M L XL XXL





BLACK



# 131080300 | STANDARD TEE S/S 2 PACKS



ASH GREY

#### JERSERY SHORT SLEEVE TEE

- RIB NECKBAND
   OBEY BOLD EMBROIDERY AT CHEST
- 100% ORGANIC COTTON9 OZIMPORTED

- REGULAR FIT

S M L XL XXL





WHITE

## JERSERY SHORT SLEEVE TEE

- RIB NECKBAND
   OBEY BOLD EMBROIDERY AT CHEST
- 100% COTTON7.5 OZIMPORTED

- REGULAR FIT

S M L XL XXL





BLACK WHITE



#### JERSEY 2 PACKS BOXER BRIEFS

- FLAT COVERSTITCH AT SEAMS FOR COMFORT
   OBEY LOGO ELASTIC
   PACKAGED IN A SUSTAINABLE BOX

- 95% ORGANIC COTTON 5% ELASTANE.6OZ.IMPORTED

- RELAXED FIT

S M L XL XXL







ASH GREY

WHITE

## 100580256 | BOLD ORGANIC 6 PANEL STRAPBACK



LOW PROFILE ORGANIC TWILL 6 PANEL STRAPBACK HAT

- UNSTRUCTURED
  STRAPBACK CLOSURE
  OBEY LOGO LABEL
- 100% ORGANIC COTTONIMPORTED

0/\$







BLACK

UNBLEACHED

### 100490095 | BOLD LABEL ORGANIC STRAPBACK II

BLACK



## MID PROFILE ORGANIC TWILL 5 PANEL STRAPBACK HAT

- UNSTRUCTURED
- STRAPBACK CLOSURE
   OBEY LOGO LABEL
- 100% ORGANIC COTTON IMPORTED

0/\$







IRISH CREAM

UNBLEACHED



LOW PROFILE ORGANIC TWILL 5 PANEL STRAPBACK HAT

- UNSTRUCTURED
  WEB STRAPBACK CLOSURE
  OBEY LOGO LABEL
- 100% ORGANIC COTTON IMPORTED

0/\$







BLACK

ACADEMY NAVY

## 100580255 | BLOCK 6 PANEL STRAPBACK

BLACK



LOW PROFILE ORGANIC TWILL 5 PANEL STRAPBACK HAT

- UNSTRUCTURED
- STRAPBACK CLOSURE
   "O" FLET PATCH
- 100% ORGANIC COTTON IMPORTED

0/\$







IRISH CREAM

UNBLEACHED

# 100030170 | BOLD ORGANIC BEANIE



PEACH PARFAIT

## MID DEPTH FIT ORGANIC RIB KNIT BEANIE

- OBEY FLAG LABEL ON CUFF
- 100% ORGANIC COTTON
   IMPORTED

O/S









BLACK

CLEAR SKY

UNBLEACHED

## 112460011 | ESTABLISHED WORKS EYES ZIP HOOD



#### HEAVYWEIGHT ZIP HOODED SWEATSHIRT

- ROUND DRAWCORD AT HOOD
   RIB KNIT CUFFS AND HEM
   FRONT METAL ZIPPER WITH LOGO PULL
- FRONT POCKET
   OBEY ICON EYES LABEL ON CHEST
- 60% COTTON 40% POLYESTER14 OZIMPORTED

- REGULAR FIT

S M L XL XXL





 $\mathsf{BLACK}$ 

HYDRANGEA

## 112470170 | ESTABLISHED WORKS EYES HOOD



# HEAVYWEIGHT HOODED SWEATSHIRT

- BRUSHED BACK FLEECE
- ROUND DRAWCORD AT HOOD
   RIB KNIT CUFFS AND HEM
- FRONT POCKET
- OBEY ICON EYES LABEL ON CHEST
- 60% COTTON 40% POLYESTER 14 OZ IMPORTED

- REGULAR FIT





BLACK

ASH GREY

## 112480123 | ESTABLISHED WORKS EYES CREW



#### HEAVYWEIGHT CREW SWEATSHIRT

- BRUSHED BACK FLEECE
   RIB KNIT NECKBAND, CUFFS AND HEM
   OBEY ICON EYES LABEL ON CHEST
- 60% COTTON 40% POLYESTER 14 OZ IMPORTED

- REGULAR FIT

S M L XL XXL





HYDRANGEA

ASH GREY

# 142030044 | ESTABLISHED WORKS EYES SWEATPANT





# HEAVYWEIGHT FLEECE SWEATPANT

- BRUSHED BACK FLEECE

- BLASTIC WAISTBAND AND HEMS
   SINGLE WEARER'S RIGHT POCKET
   INNER WAIST ROUNDED DRAWCORD
   OBEY ICON EYES LABEL AT BACK POCKET
- 60% COTTON 40% POLYESTER 14 OZ IMPORTED
- REGULAR FIT





BLACK

HYDRANGEA

ASH GREY

## 172120099 | ESTABLISHED WORKS EYES SWEATSHORT



#### HEAVYWEIGHT FLEECE SWEATSHORT

- BRUSHED BACK FLEECE
   ELASTIC WAISTBAND
   SINGLE WEARER'S RIGHT BACK POCKET
- INNER WAIST ROUNDED DRAWCORD
   OBEY ICON EYES LABEL BACK POCKET
- 60% COTTON 40% POLYESTER 14 OZ IMPORTED

- REGULAR FIT

S M L XL XXL



## 165261826 | OBEY EYES 3



## CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON
- 6 OZ
- REGULAR FIT

S M L XL XXL







BLACK

DIGITAL VIOLET

CUCUMBER



WHITE



LOW PROFILE ORGANIC TWILL 6 PANEL STRAPBACK HAT

- UNSTRUCTURED
   STRAPBACK CLOSURE
   OBEY EYES PATCH
- 100% COTTON IMPORTED

O/S





ORCID PETAL

UNBLEACHED

## 100580316 | ICON EYES SNAPBACK II

BLACK



# MID PROFILE ORGANIC TWILL 5 PANEL STRAPBACK HAT

- UNSTRUCTURED
- STRAPBACK CLOSURE
   OBEY EYES LABEL
- 100% COTTON IMPORTED

0/\$





BLACK

JAVA BROWN



LOW PROFILE ORGANIC TWILL 5 PANEL CAMP HAT

- UNSTRUCTURED
  WEB STRAPBACK CLOSURE
  OBEY EYES LABEL
- 100% COTTON IMPORTED

O/S





BLACK

UNBLEACHED

# 100520072 | ICON EYES BUCKET HAT II | D1 - EARLIEST DELIVERY: APRIL 15



MID DEPTH TWILL BUCKET HAT

- UNSTRUCTURED
  TWILL
  OBEY EYES LABEL
- 100% COTTON IMPORTED

0/\$





BLACK

PIROUETTE

UNBLEACHED



## 165263411 | OBEY LOWER CASE 2



CUCUMBER

#### CLASSIC TEE

- PRINTED GRAPHIC ON FRONT
- 100% COTTON 6 OZ
- REGULAR FIT

S M L XL XXL



# 165263016 | BOLD OBEY 2



## CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT

S M L XL XXL



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## 165262142 | OBEY EYES ICON 2



#### CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT

S M L XL XXL







BLACK

CITRUS

CREAM

# 166912888 | OBEY BOLD 3



DEWBERRY

# HEAVYWEIGHT BOX TEE

- GARMENT DYED
- PRINTED GRAPHIC ON FRONT
- 100% COTTON 8 OZ
- RELAXED FIT

S M L XL XXL







JET BLACK

ADVENTURE GREEN SURF BLUE



WHITE

# 166912142 | OBEY EYES ICON 2



## HEAVYWEIGHT BOX TEE

- GARMENT DYED
   PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 8 OZ
- RELAXED FIT







JET BLACK

ADVENTURE GREEN SURF BLUE



DEWBERRY



## 165263784 | OBEY BEAN



#### CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT

S M L XL XXL





BLACK

WHITE

# 165263785 | OBEY APPLE OF MY EYE



## CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT





SAND

WHITE

# 165263748 | OBEY WIRE ICON



#### CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT

S M L XL XXL





BLACK

CITRUS

# 165263786 | OBEY THROWBACK



## CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT





BLACK

WHITE

## 165263751 | OBEY VACATION



#### CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT

S M L XL XXL





BLACK

WHITE

# 165263749 | OBEY VISUAL FOOD FOR YOUR MIND



## CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT





BLACK

DIGITAL VIOLET

## 165263714 | OBEY SUMMER TIME



#### CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT

S M L XL XXL





BLACK

WHITE

# 165263753 | HOUSE OF OBEY



## CLASSIC TEE

- PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 6 OZ
- REGULAR FIT





SILT

WHITE

## 166913754 | OBEY SOUND & RESISTANCE



#### HEAVYWEIGHT BOX TEE

- GARMENT DYED
   PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 8 OZ
- RELAXED FIT

S M L XL XXL







JET BLACK

HYDRANGEA

WHITE

# 166913755 | OBEY SOUND SYSTEM



## HEAVYWEIGHT BOX TEE

- GARMENT DYED
   PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 8 OZ
- RELAXED FIT

S M L XL XXL





SAGO

WHITE

## 166913756 | ISLAND OF OBEY



#### HEAVYWEIGHT BOX TEE

- GARMENT DYED
   PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 8 OZ
- RELAXED FIT

S M L XL XXL





VINTAGE BLACK

PEACH PARFAIT

# 166913757 | OBEY RESPECT & PROTECT



# HEAVYWEIGHT BOX TEE

- GARMENT DYED
   PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 8 OZ
- RELAXED FIT





VINTAGE BLACK

WHITE

## 166913761 | OBEY DISORDER



#### HEAVYWEIGHT BOX TEE

- GARMENT DYED
   PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 8 OZ
- RELAXED FIT

S M L XL XXL





VINTAGE BLACK

DEWBERRY

# 166913718 | OBEY GROW TOGETHER



# HEAVYWEIGHT BOX TEE

- GARMENT DYED
   PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 8 OZ
- RELAXED FIT





VINTAGE BLACK

SAGO

## 166913760 | OBEY POPSICLE



#### HEAVYWEIGHT BOX TEE

- GARMENT DYED
   PRINTED GRAPHIC ON FRONT AND BACK
- 100% COTTON 8 OZ
- RELAXED FIT

S M L XL XXL





PEACH PARFAIT

WHITE

# 166913746 | OBEY ENDLESS SUMMER



# HEAVYWEIGHT BOX TEE

- GARMENT DYED
   PRINTED GRAPHIC ON FRONT AND BACK
   100% COTTON
   8 OZ

- RELAXED FIT





VINTAGE BLACK

WHITE

## 163813771 | OBEY RISE



#### PIGMENT CLASSIC TEE

- PIGMENT GARMENT DYED TEE
   PRINTED GRAPHIC
- 100% COTTON 6 OZ
- REGULAR FIT

S M L XL XXL





PIGMENT VINTAGE BLACK

PIGMENT SAGO

# 163813789 | WEAPON OF PEACE



# PIGMENT CLASSIC TEE

- PIGMENT GARMENT DYED TEE PRINTED GRAPHIC
- 100% COTTON 6 OZ
- REGULAR FIT





PIGMENT VINTAGE BLACK

PIGMENT PEACH PARFAIT

## 163813790 | OBEY PEACE & EQUALITY



#### PIGMENT CLASSIC TEE

- PIGMENT GARMENT DYED TEE PRINTED GRAPHIC
- 100% COTTON 6 OZ
- REGULAR FIT

S M L XL XXL





PIGMENT VINTAGE BLACK

PIGMENT SAGO

# 163813791 | OBEY PEACE & LOVE



# PIGMENT CLASSIC TEE

- PIGMENT GARMENT DYED TEE PRINTED GRAPHIC
- 100% COTTON 6 OZ
- REGULAR FIT





PIGMENT VINTAGE BLACK

PIGMENT HYDRANGEA

# OBEY







