

OBEY

FALL 2022
WOMEN'S COLLECTION

THE OBEY CAMPAIGN CAN BE EXPLAINED AS AN EXPERIMENT IN PHENOMENOLOGY. THE FIRST AIM OF PHENOMENOLOGY IS TO REAWAKEN A SENSE OF WONDER ABOUT ONE'S ENVIRONMENT. THE OBEY CAMPAIGN ATTEMPTS TO STIMULATE CURIOSITY AND BRING PEOPLE TO QUESTION BOTH THE CAMPAIGN AND THEIR RELATIONSHIP WITH THEIR SURROUNDINGS. BECAUSE PEOPLE ARE NOT USED TO SEEING ADVERTISEMENTS OR PROPAGANDA FOR WHICH THE MOTIVE IS NOT OBVIOUS, FREQUENT AND NOVEL ENCOUNTERS WITH OBEY PROPAGANDA PROVOKE THOUGHT AND POSSIBLE FRUSTRATION, NEVERTHELESS REVITALIZING THE VIEWER'S PERCEPTION AND ATTENTION TO DETAIL. TO CATALYZE A THOUGHTFUL DIALOGUE DECONSTRUCTING THE PROCESS OF IMAGE ABSORPTION IS THE ULTIMATE GOAL. ALL IN THE NAME OF FUN AND OBSERVATION.

THE MEDIUM IS THE MESSAGE.



17462 VON KARMAN AVE.
IRVINE, CA 92614
U.S.A.
PHONE 949.596.8400 / FAX 949.596.8437
WWW.OBEYCLOTHING.COM
WWW.OBEYGIANT.COM

MATCHING SETS



LIAM CROPPED SHIRT

\$67.50 / \$135

D1 - MATCHING SETS

281200113

SEAL ICE



LIAM CROPPED SHIRT

\$67.50 / \$135

281200113

IRISH CREAM



LUNA BAGGY CORD PANT

\$72.50 / \$145

D1 - MATCHING SETS

242000111

SEAL ICE



LUNA BAGGY CORD PANT

\$72.50 / \$145

242000111

IRISH CREAM



LIANE PLEATED SKIRT

\$55 / \$110

D1 - MATCHING SETS

411550094

IRISH CREAM



PIA FLANNEL SHIRT
281200116
LODEN FROST MULTI

\$55 / \$110

D1 - MATCHING SETS



PIA FLANNEL SHIRT
281200116
VINTAGE BLUE MULTI

\$55 / \$110



PIA FLANNEL PANT
242020094
LODEN FROST MULTI

\$60 / \$120

D1 - MATCHING SETS



PIA FLANNEL PANT
242020094
VINTAGE BLUE MULTI

\$60 / \$120



LEOPARD CARDIGAN LS

231030112

PINK CLAY MULTI

\$45 / \$90

D1 - MATCHING SETS



LEOPARD CARDIGAN LS

231030112

SOAP SUDS MULTI

\$45 / \$90



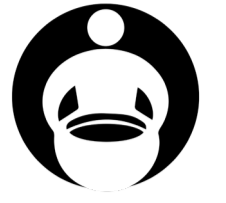
LEOPARD BRA TANK

234050132

SOAP SUDS MULTI

\$25 / \$50

D1 - MATCHING SETS



LEOPARD BRA TANK

234050132

PINK CLAY MULTI

\$25 / \$50



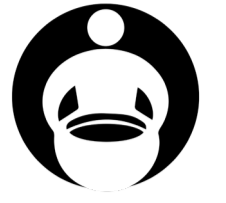
LEOPARD SKIRT

411550096

PINK CLAY MULTI

\$32.50 / \$65

D1 -MATCHING SETS



ENZO QUARTER ZIP POLO

211620125

LILAC CHALK

\$55 / \$110

D1 - MATCHING SETS



ENZO PANT

242030036

LILAC CHALK

\$55 / \$110



LUKE CROPPED ZIP UP HOOD

211640026

JADE

\$90 / \$180

D1 - MATCHING SETS



LUKE PANT

242030037

JADE

\$90 / \$180



DENIM COLLECTION



INSPECTOR

74

1
2
2

NO STANDING
ANYTIME

BUCK'S
COFFEE

STAR
C

SIENNA SHIRT JACKET

221160033

LIGHT INDIGO

\$82.50 / \$165

D1 - DENIM COLLECTION



ELLIE MIDI SKIRT

411550095

LIGHT INDIGO

\$60 / \$120



ZOEY BIG SHIRT

\$82.50 / \$165

D1 - DENIM COLLECTION

281200112

LIGHT INDIGO



RORY FLARE DENIM

\$67.50 / \$135

242010048

ICY WASH



LEAH BAGGY DENIM

\$72.50 / \$145

D1 - DENIM COLLECTION

242020092

LIGHT INDIGO





Gehsteig benützen

MONO I

JACKETS



THEA JACKET

\$110 / \$220

D1 - JACKETS

221800391

UNBLEACHED MULTI



ALEXIS LINER JACKET

\$110 / \$220

D1 - JACKETS

221800393

DIGITAL VIOLET



ALEXIS LINER JACKET

\$110 / \$220

D1 - JACKETS

221800393

BROWN SUGAR



AIDEN SHERPA JACKET

\$122.50 / \$245

D1 - JACKETS

221800392

SWEET CORAL MULTI



AIDEN SHERPA JACKET

\$122.50 / \$245

221800392

GOLDEN HARVEST MULTI



RACHEL PUFFER JACKET

221800394

BUTTER

\$125 / \$250

D1 - JACKETS



RACHEL PUFFER JACKET

221800394

GOOD GREY

\$125 / \$250



TAYLOR SHIRT JACKET

221160032

CREAM PLAID

\$110 / \$220

D1 - JACKETS



EVELYN VARSITY JACKET

221800395

MIDNIGHT

\$105 / \$210





COLLECTOR

SWEATERS

19.5



GATO SWEATER

251000105

DARK CEDAR

\$55 / \$110

D1 - SWEATERS



GATO SWEATER

251000105

UNBLEACHED

\$55 / \$110



IRENE SWEATER

\$55 / \$110

D1 - SWEATERS

251000106

UNBLEACHED MULTI



IRENE SWEATER

\$55 / \$110

251000106

LIGHT KHAKI MULTI



ARI SWEATER

\$60 / \$120

D1 - SWEATERS

251000104

ORANGE OXIDE MULTI



AMBER CARDIGAN

251010061

DARK OAK MULTI

\$60 / \$120

D1 - SWEATERS



AMBER CARDIGAN

251010061

GALACTIC TEAL MULTI

\$60 / \$120



MYLES SWEATER VEST

\$50 / \$100

D1 - SWEATERS

251810003

SEPIA MULTI





FLEECE

ASHER HOOD

\$60 / \$120

D1 - FLEECE

211610115

SWEET CORAL MULTI



ELIAS ZIP HOOD

\$72.50 / \$145

211640025

GOLDEN HARVEST MULTI



LINE ART CREW

221800392

BLACK, OAT MILK

\$50 / \$100

D1 - FLEECE



CUPID CREW

211600145

DIGITAL VIOLET, SATIN BRASS

\$50 / \$100



OBHEY STUDIOS HOOD

211610118

SATIN BRASS, UNBLEACHED

\$52.50 / \$105

D1 - FLEECE



ZEN HOOD

211610119

OAT MILK, DARK CEDAR

\$52.50 / \$105



CUT IT OUT HOOD

211610116

BLACK, DIGITAL VIOLET

\$52.50 / \$105

D1 - FLEECE



MELLOW TEDDY HOOD

211610117

UNBLEACHED, BROWN SUGAR

\$55 / \$110





TOPS



SAUF



DT-422-LB

076-EG

VASE TEE SS

231080143

WHITE

\$35 / \$70

D1 - TOPS



KORI TEE SS

231080142

PINK MULTI

\$35 / \$70



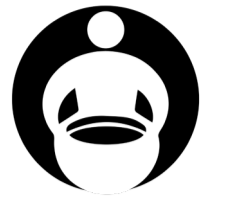
SUNFLOWER TEE LS

231030114

BLACK MULTI

\$40 / \$80

D1 - TOPS



ROSE WAFFLE TEE LS

221800392

GOLDEN HARVEST, DUSTY GREEN

\$47.50 / \$95



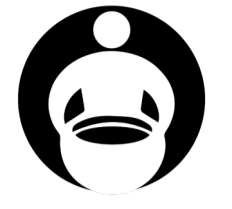
TAILWIP TEE LS

231030115

LIME GREEN MULTI

\$47.50 / \$95

D1 - TOPS



TAILWIP TEE LS

231030115

DIGITAL VIOLET MULTI

\$47.50 / \$95



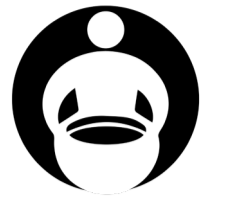
GEORGIA POLO LS

231040007

BEETROOT MULTI

\$50 / \$100

D1 - TOPS



GEORGIA POLO LS

231040007

DARK DENIM MULTI

\$50 / \$100



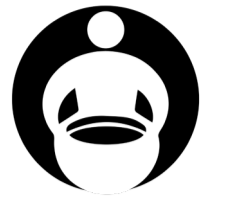
AIDEN SHERPA JACKET

281200115

UNIFORM GREEN MULTI

\$55 / \$110

D1 - TOPS



CUT OUT PORTRAIT SHIRT

281200114

DARK GREEN MULTI

\$67.50 / \$135





BNE

TEL. 70 84 34

SMAD
SVEVO

ARTI
TEL. 70 84 34

TEL. 70 84 34

BK-87

BOTTOMS

PIZZA

TRATTORIA DA GIGI RESTAURANT

AGENCE
IMMOBILIER

CAFE
BRASS

AGENCE
IMMOBILIER



BRIGHTON CARPENTER PANT

\$60 / \$120

D1 - BOTTOMS

242020087

JADE, BLACK



BRIGHTON CARPENTER PANT

\$60 / \$120

242020087

BROWN SUGAR, WHITE



BRIGHTON PRINTED CARPENTER PANT

\$67.50 / \$135

D1 - BOTTOMS

242020091

BLACK MULTI



BRIGHTON PRINTED CARPENTER PANT

\$67.50 / \$135

242020091

WAVELITE MULTI



TAMI BAGGY PANT

\$72.50 / \$145

D1 - BOTTOMS

242000112

OLIVE OIL



TAMI BAGGY PANT

\$72.50 / \$145

242000112

BONE WHITE



HAZEL CROPPED WIDE PANT

\$80 / \$160

D1 - BOTTOMS

242000110

BOMBAY BROWN



HAZEL CROPPED WIDE PANT

\$80 / \$160

242000110

AVOCADO



MILA WORK PANT

242020093

DARK CEDAR

\$60 / \$120

D1 - BOTTOMS



MILA WORK PANT

242020093

SEPIA

\$60 / \$120





DRESSES

KAYLIN OVERALL DRESS

\$67.50 / \$135

D1 - DRESSES

401500400

UNBLEACHED MULTI



AMELIA DRESS

401500401

JADE

\$67.50 / \$135

D1 - DRESSES



AMELIA DRESS

401500401

IRISH CREAM

\$67.50 / \$135



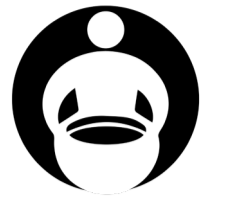
ISABELLA DRESS

401500402

JADE

\$75 / \$150

D1 - DRESSES





YOUR AD HERE

UNISEX

LE DEUCE
STAPLE ONE
ON THE SIDE



DELIVERY ONE

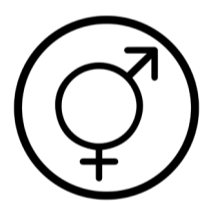
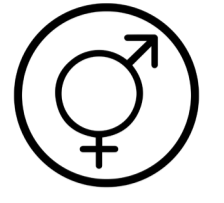
BRUX QUILTED JACKET

121800509

BLACK / OLIVE OIL

\$120 / \$240

D1 - UNISEX



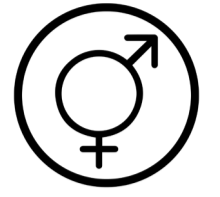
NOMAD CORDUROY JACKET

121800516

CATECHU WOOD

\$120 / \$240

D1 - UNISEX

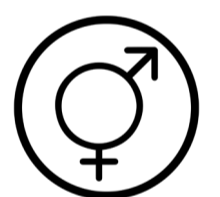


NOMAD CORDUROY JACKET

121800516

DARK CEDAR

\$120 / \$240



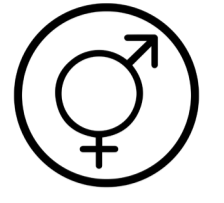
DUKE HOODED JACKET

121800513

IRISH CREAM

\$120 / \$240

D1 - UNISEX

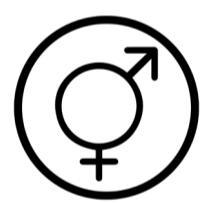


DUKE HOODED JACKET

121800513

BLACK

\$120 / \$240



OBEY STEP HOOD

\$55 / \$110

D1 - UNISEX

112470174

JADE **ALSO AVAILABLE IN BLACK*



OBEY SEVEN HOOD

\$55 / \$110

112470175

DIGITAL VIOLET **ALSO AVAILABLE IN OAT MILK*



DISCO DUCK CREW

\$55 / \$110

D1 - UNISEX

121800509

OAT MILK *ALSO AVAILABLE IN DIGITAL VIOLET



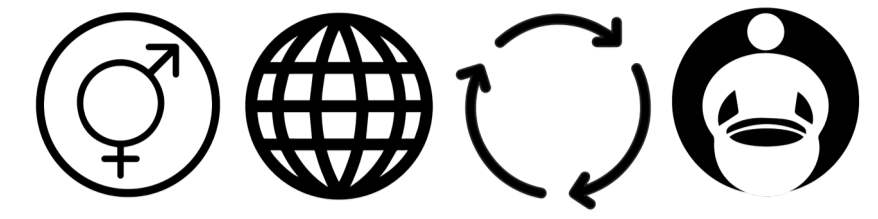
TIMELESS RECYCLED HEAVYWEIGHT HOOD

\$62.50 / \$125

D1 - UNISEX

112470159

DIGITAL VIOLET PIGMENT *ALSO AVAILABLE IN BROWN SUGAR & JADE

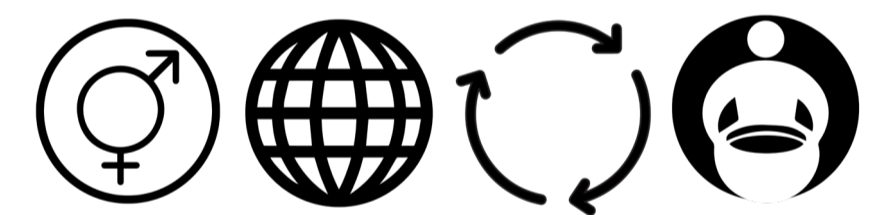


TIMELESS RECYCLED HEAVYWEIGHT CREW

\$55 / \$110

112480114

BROWN SUGAR PIGMENT *ALSO AVAILABLE IN DIGITAL VIOLET & JADE



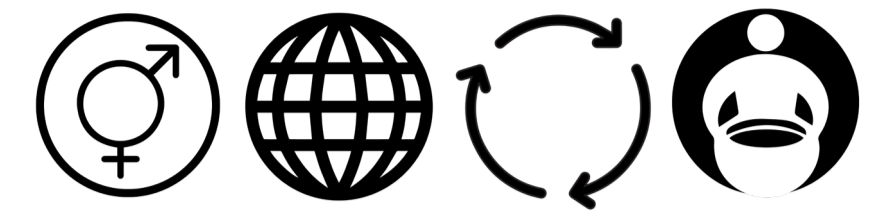
BOLD RECYCLED HOOD

\$62.50 / \$125

D1 - UNISEX

112470160

SATIN BRASS PIGMENT *ALSO AVAILABLE IN BOMBAY BROWN & LILAC CHALK

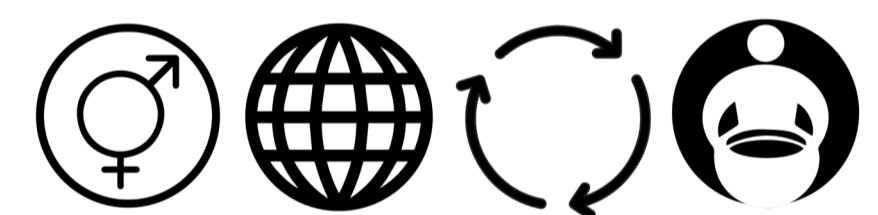


BOLD RECYCLED CREW

\$55 / \$110

112480115

LILAC CHALK PIGMENT *ALSO AVAILABLE IN SATIN BRASS & BOMBAY BROWN



STRAGGLER FLOODED PANT

142020113

BLACK

\$50 / \$100

D1 - UNISEX



STRAGGLER FLOODED PANT

142020113

SEPIA BROWN, LEAF

\$50 / \$100



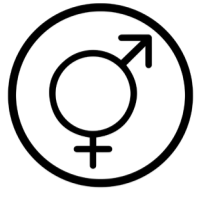
STRAGGLER PANT

142020150

SEPIA BROWN

\$50 / \$100

D1 - UNISEX

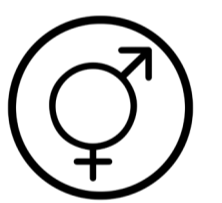


STRAGGLER PANT

142020150

BLACK, LEAF

\$50 / \$100



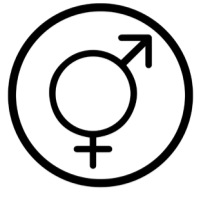
HARDWORK CARPENTER PANT

142020184

DARK CEDAR

\$55 / \$110

D1 - UNISEX

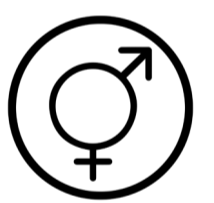


HARDWORK CARPENTER PANT

142020184

BLACK, WHITE

\$55 / \$110



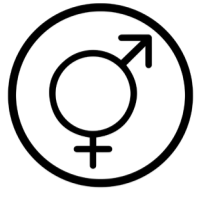
ESTATE PANT

142020183

IRISH CREAM

\$55 / \$110

D1 - UNISEX

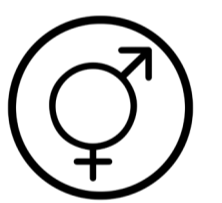


ESTATE PANT

142020183

BLACK, DARK BROWN

\$55 / \$110



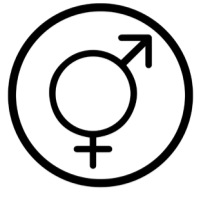
TURNER TWILL PANT

142010083

BLACK

\$60 / \$120

D1 - UNISEX

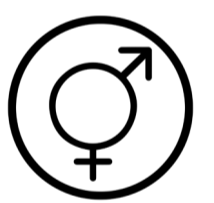


TURNER TWILL PANT

142010083

IRISH CREAM

\$60 / \$120



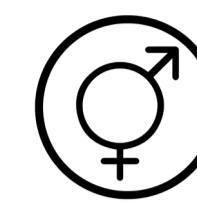
FUBAR PLEATED PANT

142020201

BEETROOT

\$55 / \$110

D1 - UNISEX

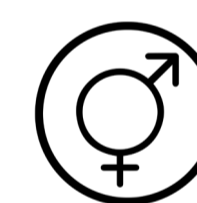


FUBAR PLEATED PANT

142020201

BLACK

\$55 / \$110



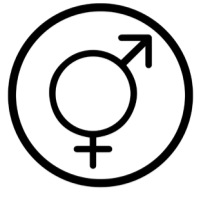
FUBAR PLEATED PLAID PANT

\$55 / \$110

D1 - UNISEX

142020202

BEETROOT MULTI



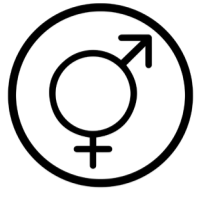
EASY TWILL PANT

142020142

BLACK

\$50 / \$100

D1 - UNISEX

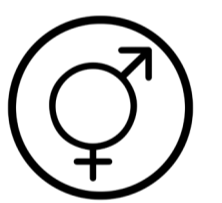


EASY TWILL PANT

142020142

FIELD GREEN *ALSO AVAILABLE IN IRISH CREAM

\$50 / \$100



EASY CORD PANT

142020195

IRISH CREAM

\$60 / \$120

D1 - UNISEX



EASY CORD PANT

142020195

DARK CEDAR, BROWN SUGAR *ALSO AVAILABLE IN SEPIA

\$60 / \$120



EASY RIPSTOP CARGO PANT

142020196

BLACK

\$60 / \$120

D1 - UNISEX



EASY RIPSTOP CARGO PANT

142020196

FIELD GREEN, DARK BROWN

\$60 / \$120



BIG EASY CANVAS PANT

121800509

SMOKEY OLIVE

\$65 / \$135

D1 - UNISEX



BIG EASY CANVAS PANT

121800509

DARK BROWN

\$65 / \$135



BENDER DENIM

142010080

FADED BLACK

\$62.50 / \$125

D1 - UNISEX



BENDER DENIM

142010080

STONE WASHED INDIGO, LIGHT INDIGO

\$55 / \$110



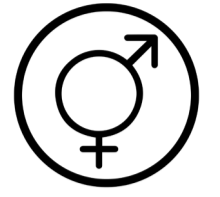
HARDWORK DENIM

\$55 / \$110

D1 - UNISEX

142010077

STONE WASHED INDIGO *ALSO AVAILABLE IN FADED BLACK

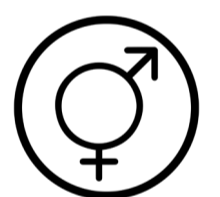


HARDWORK DENIM

\$55 / \$110

142010077

LIGHT INDIGO



HARDWORK CARPENTER DENIM

142010078

LIGHT INDIGO

\$60 / \$120

D1 - UNISEX



HARDWORK CARPENTER DENIM

142010078

STONE WASHED INDIGO

\$60 / \$120



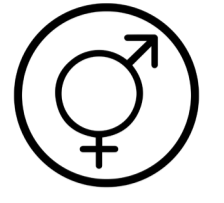
FUBAR PLEATED DENIM

142010082

FADED BLACK

\$65 / \$135

D1 - UNISEX

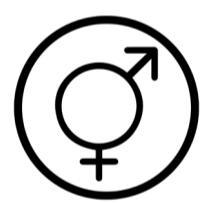


FUBAR PLEATED DENIM

142010082

LIGHT INDIGO

\$65 / \$135



EASY DENIM PANT

121800509

LIGHT INDIGO

\$57.50 / \$115

D1 - UNISEX



EASY DENIM PANT

121800509

BLACK

\$62.50 / \$125



HARDWORK JINX DENIM

142010085

FADED BLACK

\$67.50 / \$135

D1 - UNISEX



HARDWORK JINX DENIM

142010085

LIGHT INDIGO

\$67.50 / \$135



DEPOT DENIM PANT

142010084

LIGHT INDIGO

\$67.50 / \$135

D1 - UNISEX



DEPOT DENIM PANT

142010084

FADED BLACK

\$67.50 / \$135





DELIVERY ONE

LARSON JACKET

121800515

BLACK

\$110 / \$220

D2 - UNISEX



LARSON JACKET

121800515

CATECHU WOOD

\$110 / \$220



DOZER PARKA

121800509

ARMY

\$132.50 / \$265

D2 - UNISEX



DOZER PARKA

121800509

BLACK

\$132.50 / \$265



TIME VARSITY JACKET

121800520

BROWN SUGAR

\$170 / \$140

D2 - UNISEX



TIME VARSITY JACKET

121800520

BLACK

\$170 / \$140



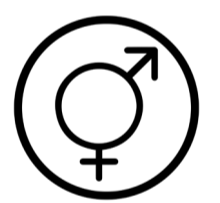
AGES JACKET

121800505

BLACK / OLIVE OIL

\$110 / \$220

D2 - UNISEX



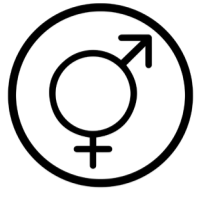
BISTRO SHERPA JACKET

121800508

NATURAL MULTI

\$102.50 / \$205

D2 - UNISEX

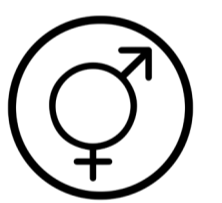


BISTRO SHERPA JACKET

121800508

DIGITAL VIOLET MULTI

\$102.50 / \$205



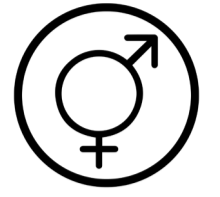
OBEY RIO HOOD

112470176

BROWN SUGAR **ALSO AVAILABLE IN DARK CEDAR*

\$52.50 / \$105

D2 - UNISEX

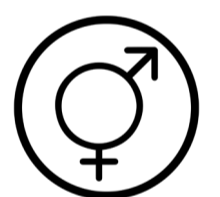


OBEY CRUDE HOOD

112470177

UNBLEACHED **ALSO AVAILABLE IN BLACK*

\$55 / \$110



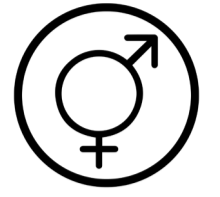
POWER BALANCE CREW

\$55 / \$110

D2 - UNISEX

112480126

UNBLEACHED *ALSO AVAILABLE IN BLACK



OBEY DRAGON ZIP HOOD

\$77.50 / \$155

112460014

BLACK *ALSO AVAILABLE IN DARK CEDAR

