



CRTV | SCTY

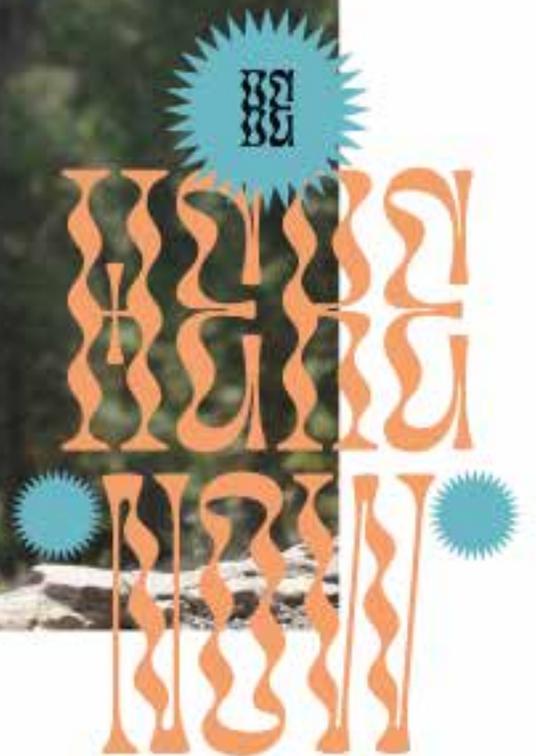
*Collectively
Created*

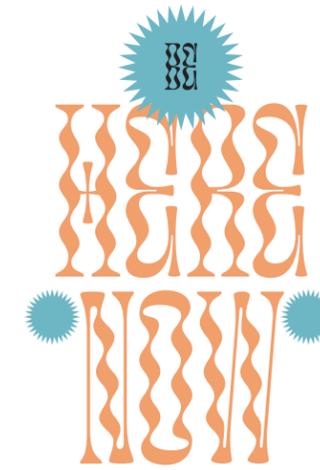
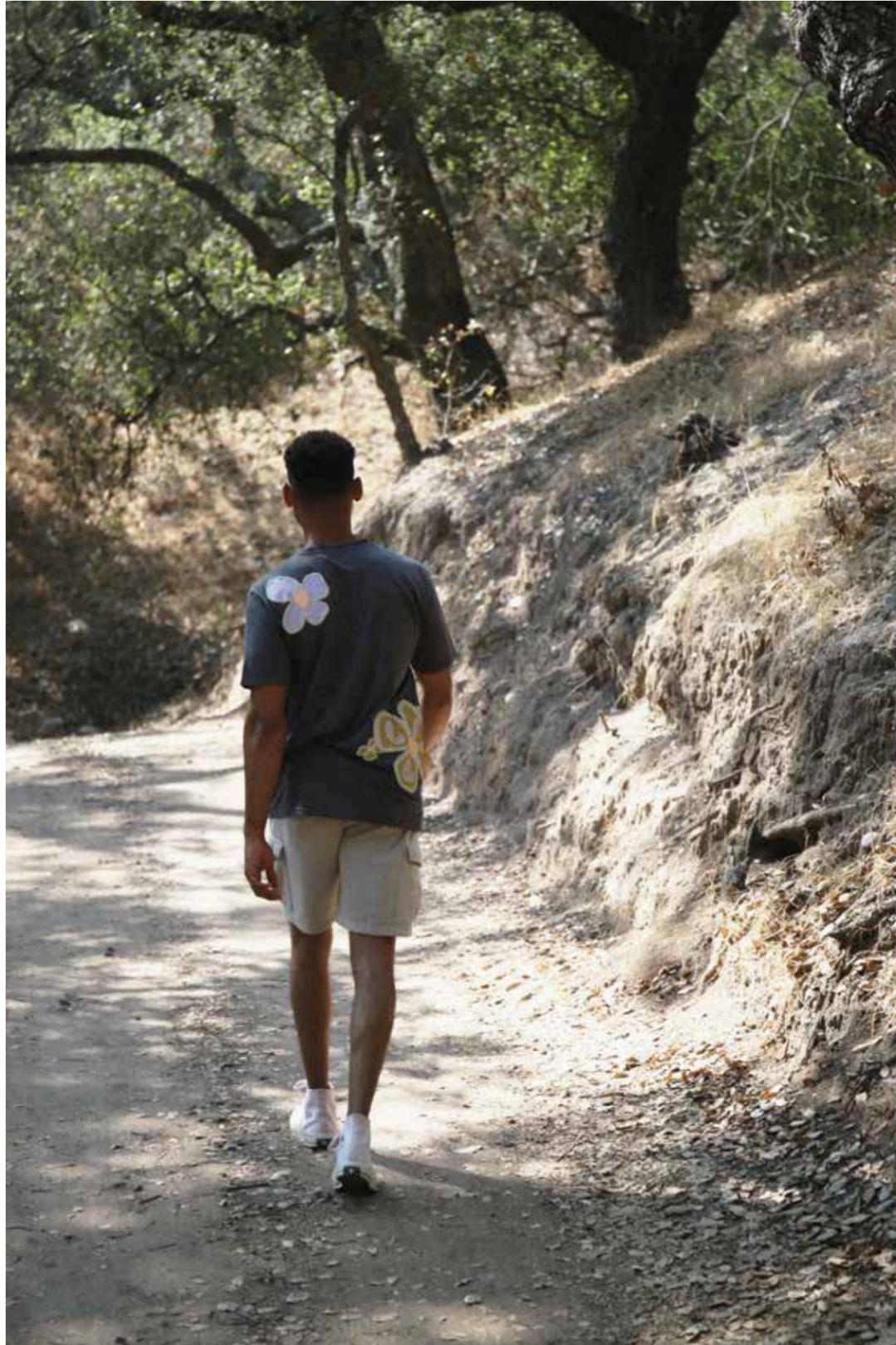
*Individually
Expressed*

*Reg. No.
3-528-874*

EST. 2007

SUMMER 22





“Early in the journey you wonder how long the journey will take and whether you will make it in this lifetime. Later you will see that where you are going is HERE and you will arrive NOW... ”

It’s always been about the journey. The friends you make along the way, the experiences you share, and the memories you create.

Summer 2022 finds us excepting the the energy that surrounds us and channeling it into toxic positivity.

The CREATIVE SOCIETY

Is a community that influences generations by sharing the expressive talents of athletes artists, musicians, designers and photographers.

We strive to broaden the view of fashion by integrating the personality of our creative culture, endlessly pursuing what we believe.



LC8010 GASTON NYLON FIELD SHORT

BLACK / SEAFOAM

S - XXL | 18" OUTSEAM | 100% NYLON

USA: w/s \$20 msrp \$40 CAN: w/s \$27.50 msrp \$55



LC9011 KYLER NYLON SHORT

BLACK

S - XXL | 18" OUTSEAM | 100% NYLON

USA: w/s \$20 msrp \$40 CAN: w/s \$27.50 msrp \$55



LC8011 PIGMENT DYE FLEECE CARGO SHORT

BLACK / STONE

S - XXL | 18" OUTSEAM | 70% COTTON / 30% POLY

USA: w/s \$23 msrp \$46 CAN: w/s \$30 msrp \$60



LC9010 TOSLEY MESH SHORT

BLACK / STONE

S - XXL | 19" OUTSEAM | 100% POLY

USA: w/s \$25 msrp \$50 CAN: w/s \$32.50 msrp \$65



LC9012 GERHARD NYLON SHORT

BLACK

S - XXL | 18" OUTSEAM | 100% NYLON

USA: w/s \$20 msrp \$40

CAN: w/s \$27.50 msrp \$55



LC9013 CLEMENTINE PIGMENT DYE FLEECE SHORT

BLACK

S - XXL | 18" OUTSEAM | 70% COTTON / 30% POLY

USA: w/s \$25 msrp \$50

CAN: w/s 32.50 msrp \$65



LC8017 BOONE TIE DYE FLEECE SHORT

PEACH / SEAFOAM

S - XXL | 18" OUTSEAM | 70% COTTON / 30% POLY

USA: w/s \$23 msrp \$46

CAN: w/s \$30 msrp \$60



LC7312 UNION NYLON CARGO SHORT

EMERALD / STONE / SAGE / LILAC / BURGUNDY / BLACK / CHARCOAL / SLATE / KHAKI

S - XXL | 100% NYLON

USA: w/s \$20 msrp \$40

CAN: w/s \$25 msrp \$50



LC6842 ANTIQUE DENIM JOGGER 2.0

DARK BLACK / BLACK / DARK BLUE / BLUE / BLACK ACID / BLUE ACID

28 - 38 | 18" OUTSEAM | 98% COTTON / 2% ELASTANE

USA: w/s \$24 msrp \$48

CAN: w/s \$27.50 msrp \$55



LC7613 TITAN CARGO SHORT

BLACK / CHARCOAL / KHAKI / MEDIUM BLUE

S - XXL | 98% COTTON / 2% ELASTANE

USA: w/s \$17.50 msrp \$35

CAN: w/s \$22.50 msrp \$45 TWILL

USA: w/s \$22.50 msrp \$45

CAN: w/s \$30 msrp \$60 DENIM







LC7448 SAN CLEMENTE SLIM FIT / ELASTIC WAIST DENIM

DARK BLACK / BLACK / DARK BLUE / BLUE / MEDIUM BLUE

28 - 38 | 98% COTTON / 2% ELASTANE

USA: w/s \$29 msrp \$58

CAN: w/s \$35 msrp \$70



LC8001 APEX PIGMENT DYE FLEECE CARGO JOGGER

BLACK / STONE

S - XXL | 70% NYLON / 30% POLY

USA: w/s \$25 msrp \$50

CAN: w/s \$32.50 msrp \$65





LC6755 VINTAGE DENIM JOGGER 2.0

DARK BLACK / BLACK / DARK BLUE / BLUE / BLACK ACID / BLUE ACID

28 - 38 | 98% COTTON / 2% ELASTANE

USA: w/s \$30 msrp \$60

CAN: w/s \$35 msrp \$70



LC7444 ROTHSAI NYLON CARGO

BLACK / EMERALD / SILVER / CHARCOAL / KHAKI

S - XXL | 100% NYLON

USA: w/s \$22.50 msrp \$45

CAN: w/s \$27.50 msrp \$55



LC7450 COMRADE 2.0 CHINO

BLACK / BURGUNDY / SILVER / KHAKI

S - XXL | 98% COTTON / 2% ELASTANE

USA: w/s \$30 msrp \$60

CAN: w/s \$37.50 msrp \$75



LC6730 JUCKSON CARGO

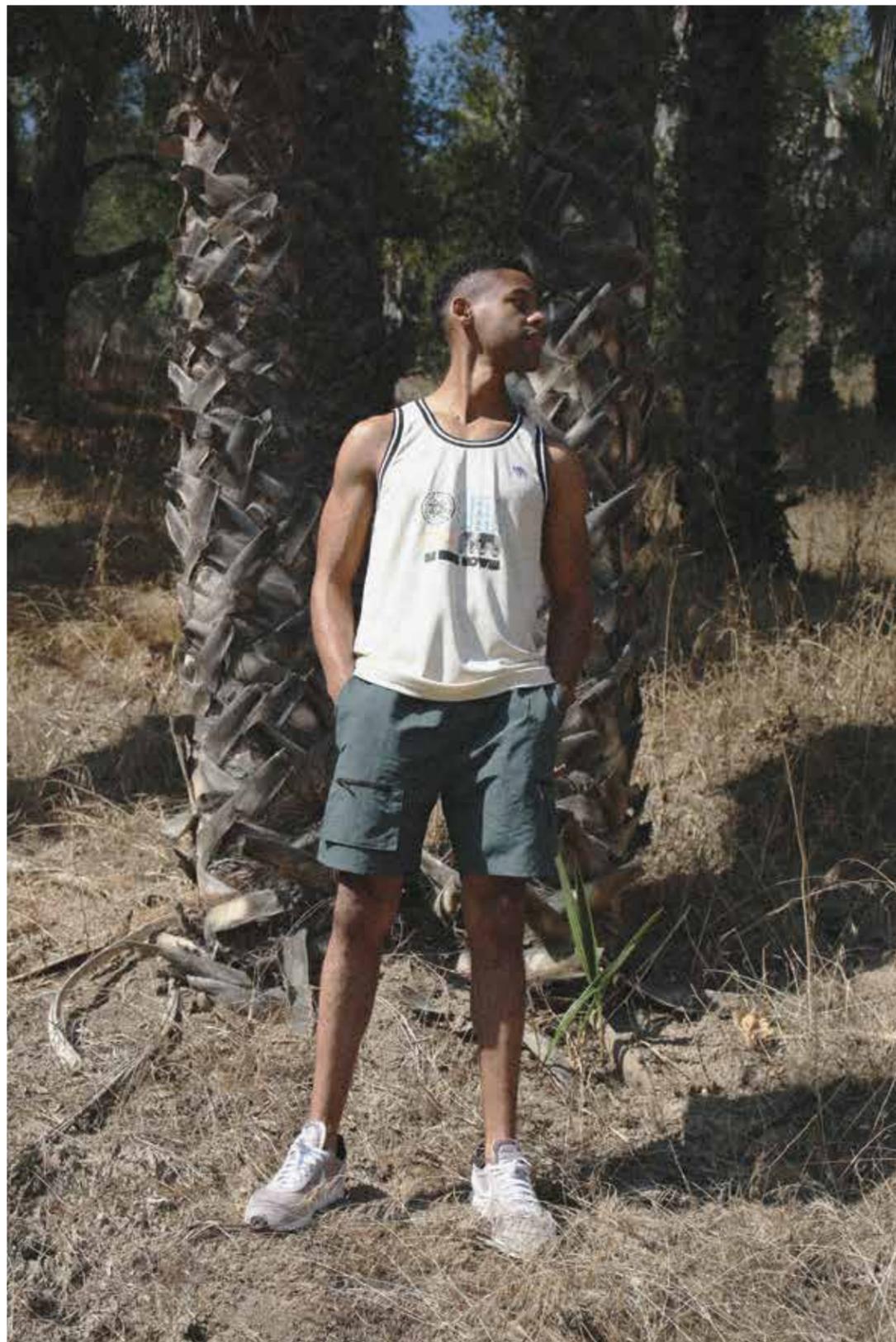
BLACK / CHARCOAL / KHAKI / BLUE DENIM

S - XXL | 98% COTTON / 2% ELASTANE

USA: w/s \$26 msrp \$52

CAN: w/s \$32.50 msrp \$65





LC8003 CARBORO RELAXED FIT CHINO

BLACK / KHAKE / BLUE

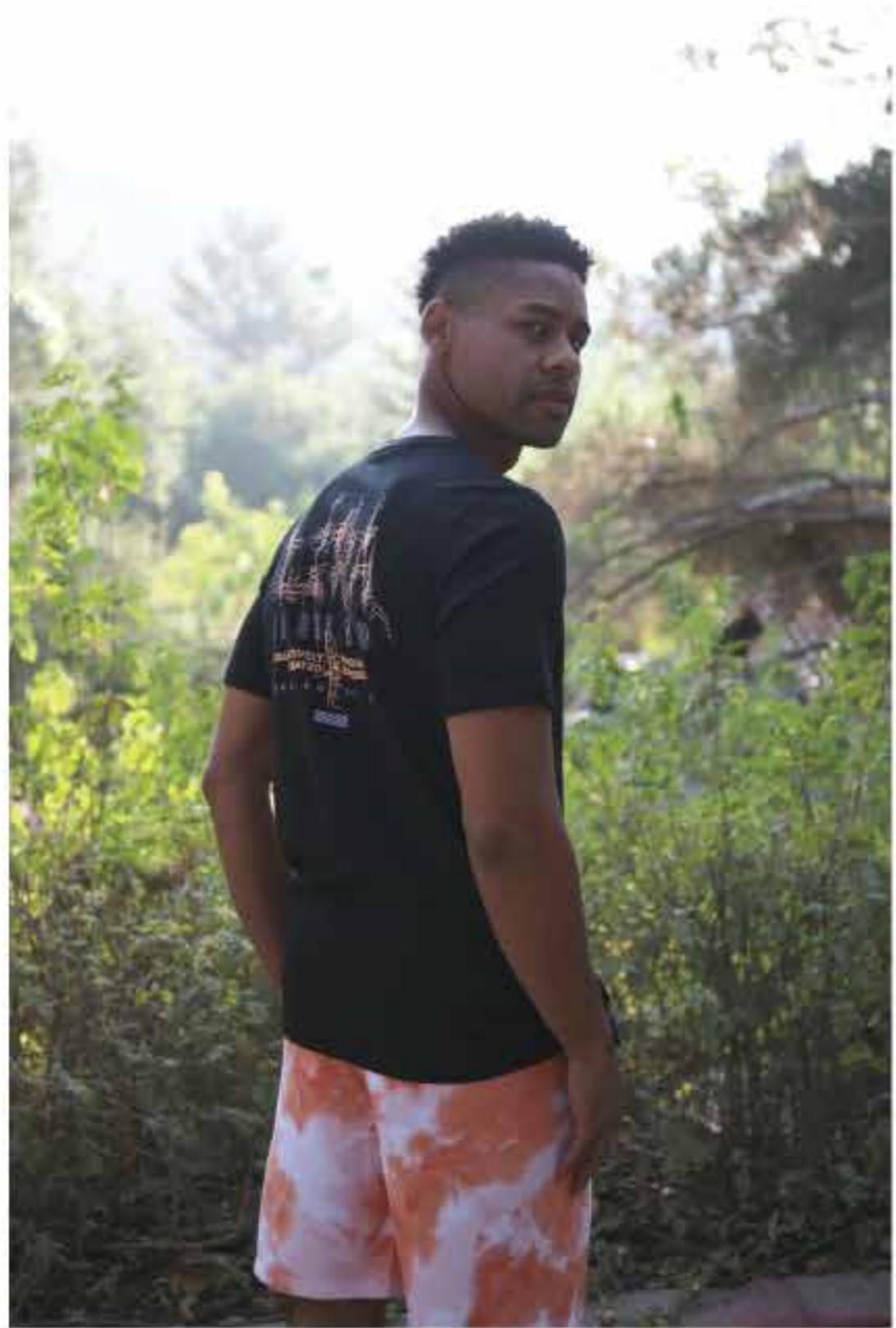
S - XXL | 98% COTTON / 2% ELASTANE

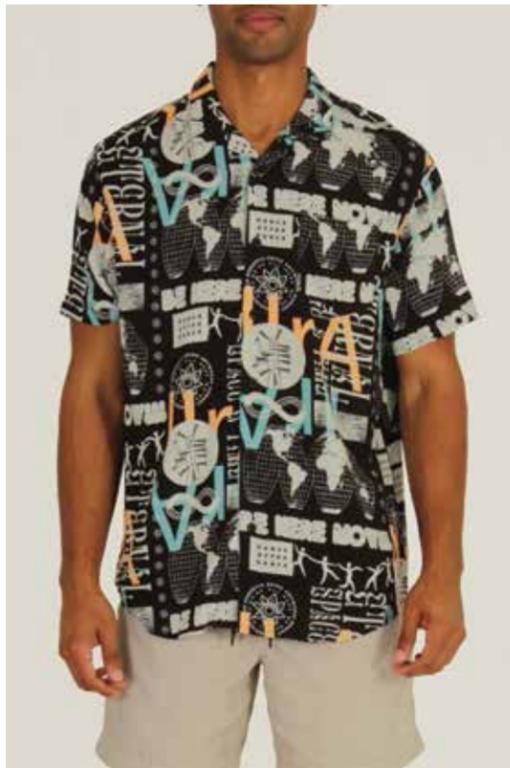
USA: w/s \$25 msrp \$50

CAN: w/s \$32.50 msrp \$65









LC9030 OAK PARK SHORT SLEEVE WOVEN

BLACK

S - XXL | 100% VISCOSE
USA: w/s \$25 msrp \$50 CAN: w/s \$32.50 msrp \$65



LC9013 MERIDIAN SHORT SLEEVE WOVEN

BLACK

S - XXL | 100% VISCOSE
USA: w/s \$25 msrp \$50 CAN: w/s \$32.50 msrp \$65



LC9042 ADISSO PIGMENT DYE SHORT SLEEVE KNIT

BLACK

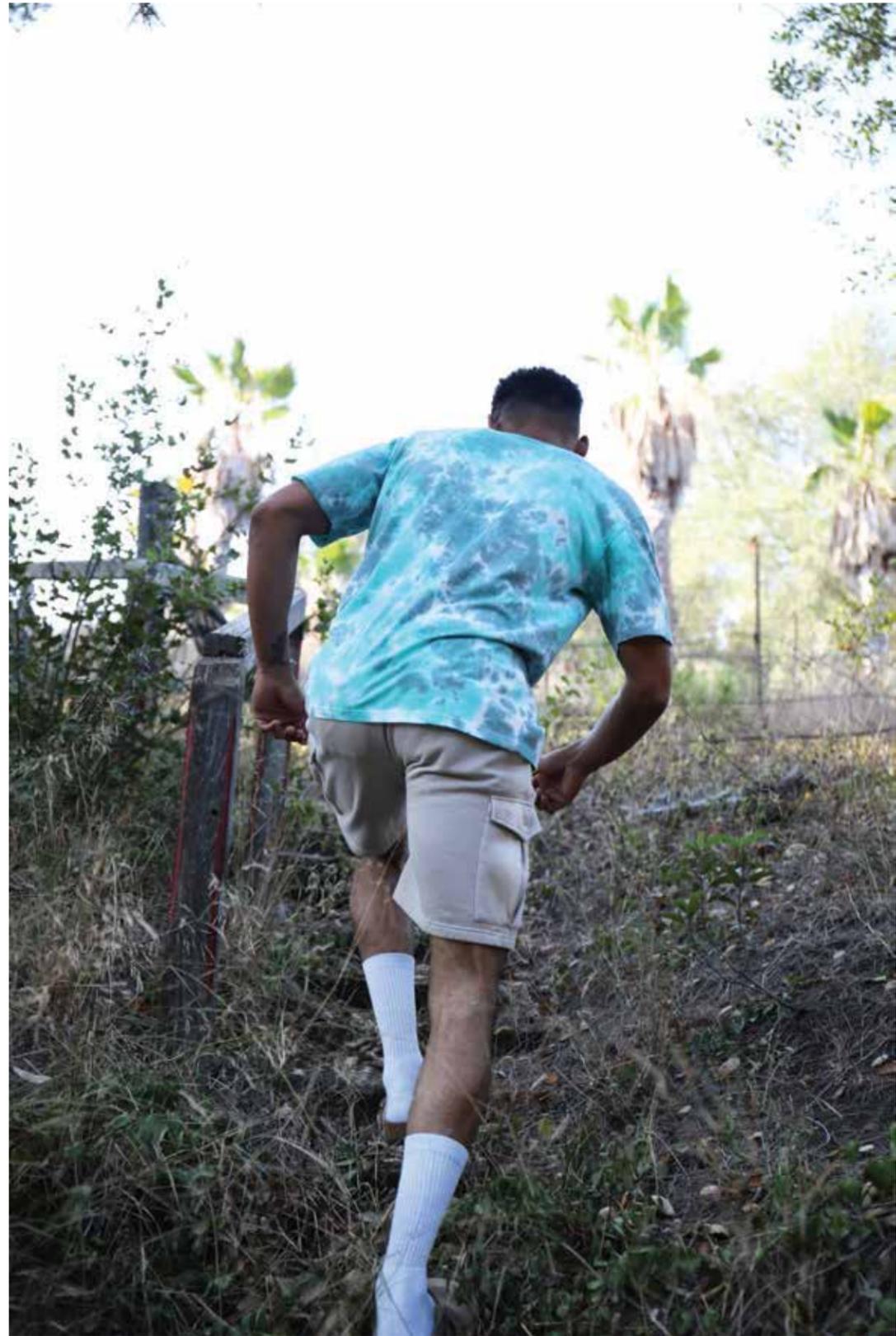
S - XXL | 100% COTTON
USA: w/s \$16 msrp \$32 CAN: w/s \$20 msrp \$40



LC8041 CLAYTON TIE DYE SHORT SLEEVE KNIT

SEAFOAM / PEACH

S - XXL | 100% COTTON
USA: w/s \$16 msrp \$32 CAN: w/s \$20 msrp \$40



LC9040 DELLEN TIE DYE TANK

SEAFOAM / PEACH

S - XXL | 100% COTTON

USA: w/s \$16 msrp \$32

CAN: w/s \$20 msrp \$40



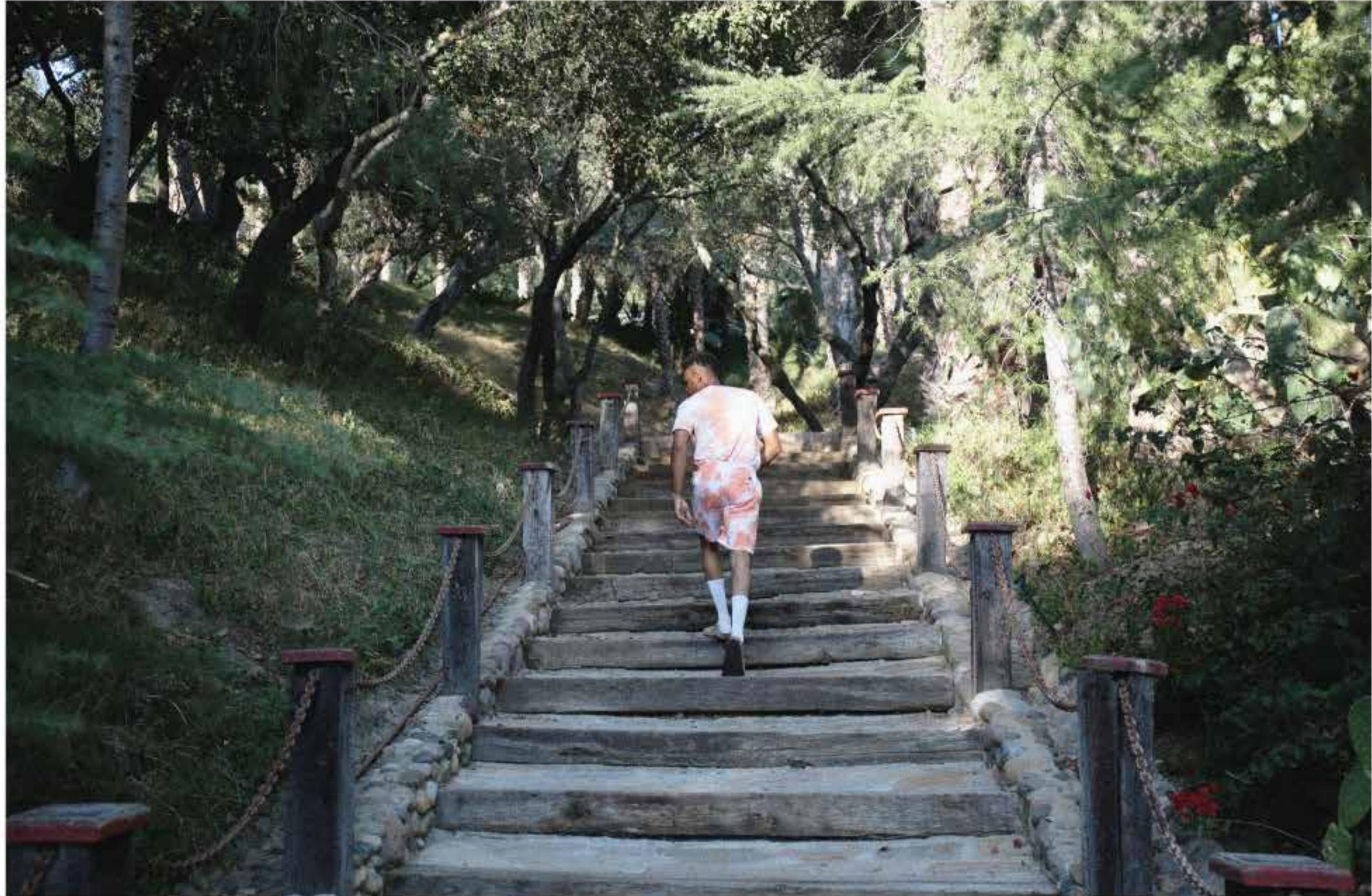
LC9041 WHALLEY MESH JERSEY

BLACK / STONE

S - XXL | 100% POLY

USA: w/s \$23 msrp \$46

CAN: w/s \$30 msrp \$60







LC9071 CARDIFF SHORT SLEEVE TEE

BLACK / MUSTARD

S - XXL | 100% COTTON

USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30



LC9073 DAVIDSON SHORT SLEEVE TEE

BLACK / WHITE

S - XXL | 100% COTTON

USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30



LC9075 LEONOIR SHORT SLEEVE TEE

BLACK / HEATHER GREY

S - XXL | 100% COTTON

USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30



LC9074 BREWS SHORT SLEEVE TEE

BLACK / WHITE

S - XXL | 100% COTTON

USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30



LC9070 KIZWA SHORT SLEEVE TEE

BLACK / LIGHT BLUE

S - XXL | 100% COTTON

USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30



LC9072 HALSOTN SHORT SLEEVE TEE

BLACK / WHITE

S - XXL | 100% COTTON

USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30



LC8091 KWAS DECONSTRUCTED TIE DYE SNAPBACK
SEAFOAM / PEACH

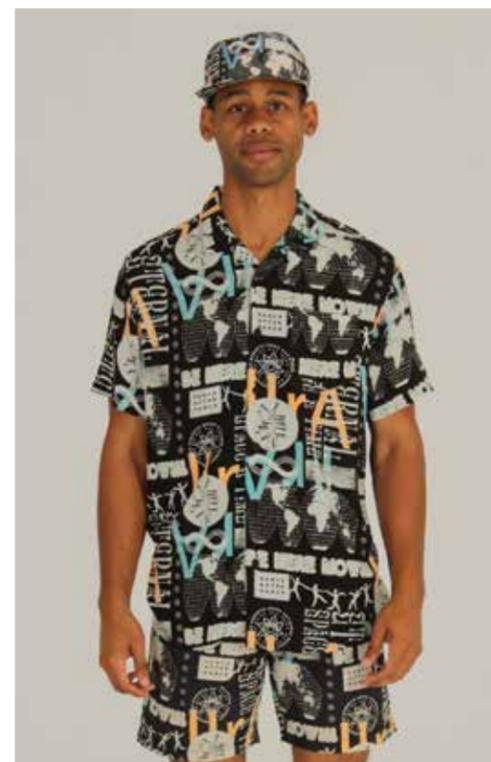
S - XXL | 100% COTTON
USA: w/s \$15 msrp \$30 CAN: w/s \$17.50 msrp \$35



LC9091 BOOKER TRUCKER HAT

BLACK

S - XXL | 100% POLY
USA: w/s \$15 msrp \$30 CAN: w/s \$17.50 msrp \$35



LC9090 GILLMANS DECONSTRUCTED NYLON SNAPBACK

BLACK

S - XXL | 100% NYLON
USA: w/s \$15 msrp \$30 CAN: w/s \$17.50 msrp \$35



SALES CONTACTS

LIRA CLOTHING

3421 VIA OPORTO #201
NEWPORT BEACH, CA 92663

SEAN HARRIS

NATIONAL SALES MGR

C. 949.929.8270

sean@liraclothing.com

LIRA CANADA INC.

1443 RUE BEGIN,
SAINT-LAURENT QC H4R 1V8
O. 877-507-5472 (LIRA)

MARC-A. SAUCIER

CANADIAN SALES MGR

C. 877.507.5472

marc@liraclothing.com

JON H. GENIER

QUEBEC & MARITIME

C. 450.542.0396

jonh@agencejg.com

J.S. WEIR

WESTERN CANADA

C. 778.320.9347

js@waydangerous.com