

COLLECTIVELY
CREATED

INDIVIDUALLY
EXPRESSED

USA // CALIFORNIA
REG. NO. 3-528-874

LIRA MFG. CO.



SWIM18



LIRA MFG. CO
COLLECTIVELY CREATED
INDIVIDUALLY EXPRESSED
REG. NO. 3-528-874
TRADEMARK



SPRING 18





LIRA is a lifestyle brand that has set out to assemble an institute that cultivates creativity. A culmination of efforts have led to the establishment of LIRA's CREATIVE SOCIETY

A community that influences their generation by sharing the expressive talents of athletes, artist, musicians, designers, and photographers.

LIRA's plan is to broaden the view of fashion in the action sports market by integrating the personality of the creative culture. LIRA's ability to consistently evolve with the collective consciousness of the consumer enables them to venture beyond the boundaries of traditional action sports apparel.

Rooted in Southern California, LIRA's designs unify a curated mix of expression from the surf, skate, and street culture. LIRA is about connecting, engaging, and celebrating with its creative collaborators; elevating the lifestyle they represent.

LIRA is Collectively Created, Individually Expressed.







LS0700 BAILEYA REVERSIBLE ONE PIECE
COLOR **HONEY**

85% Polyester 15% Spandex reversible one-piece suit with macramé detail and a crisscross back.

CAN \$40 MSRP \$80



LS0700 BAILEYA REVERSIBLE ONE PIECE
COLOR **CLAY**

85% Polyester 15% Spandex reversible one-piece suit with macramé detail and a crisscross back.

CAN \$40 MSRP \$80



LS0703 DAHLIA TOP
COLOR **CLAY**

85% Polyester 15% Spandex top with a knotted cross back and removable padding.

CAN \$23 MSRP \$46



LS0703 DAHLIA TOP
COLOR **HONEY**

85% Polyester 15% Spandex top with a knotted cross back and removable padding.

CAN \$23 MSRP \$46



LS0704 PEONY REVERSIBLE BOTTOM
COLOR **CLAY**

85% Polyester 15% Spandex reversible full coverage bottom with crisscross strap detail at sides.

CAN \$22.50 MSRP \$45



LS0704 PEONY REVERSIBLE BOTTOM
COLOR **HONEY**

85% Polyester 15% Spandex reversible full coverage bottom with crisscross strap detail at sides.

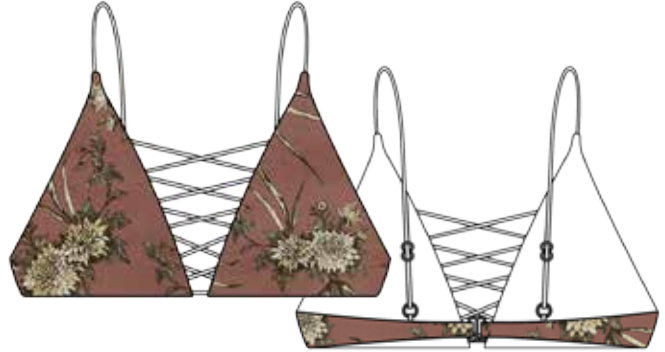
CAN \$22.50 MSRP \$45



LS0701 IRIS REVERSIBLE TOP
COLOR HONEY

85% Polyester 15% Spandex reversible top with adjustable straps and removable padding.

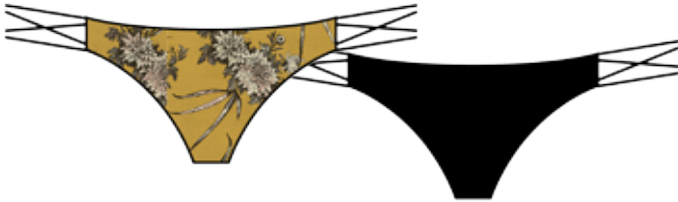
CAN \$25 MSRP \$50



LS0701 IRIS REVERSIBLE TOP
COLOR CLAY

85% Polyester 15% Spandex reversible top with adjustable straps and removable padding.

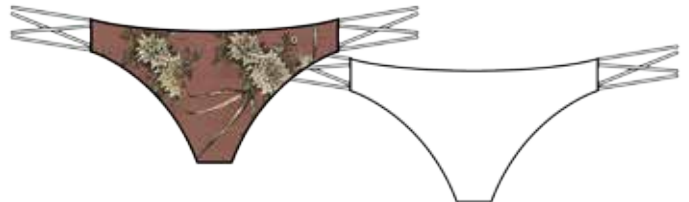
CAN \$25 MSRP \$50



LS0702 LILAC REVERSIBLE BOTTOM
COLOR HONEY

85% Polyester 15% Spandex reversible cheeky bottom with crisscross strap detail at sides.

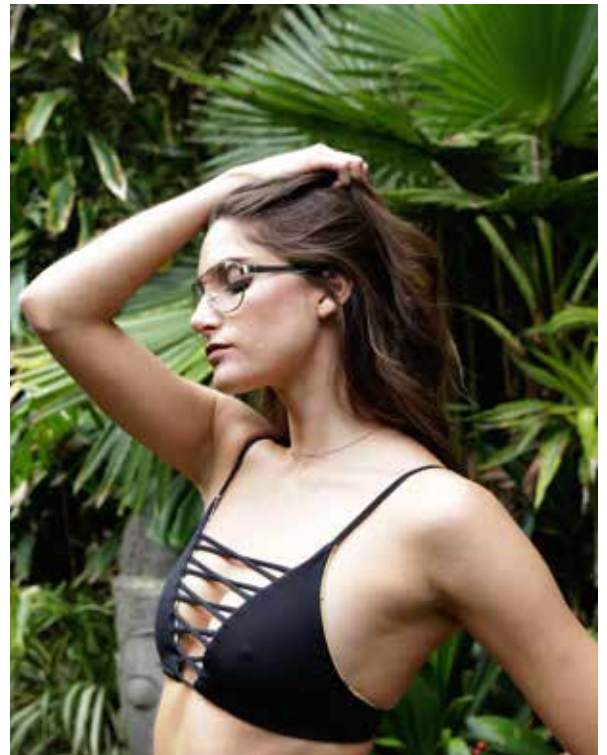
CAN \$22.50 MSRP \$45



LS0702 LILAC REVERSIBLE BOTTOM
COLOR CLAY

85% Polyester 15% Spandex reversible cheeky bottom with crisscross strap detail at sides.

CAN \$22.50 MSRP \$45

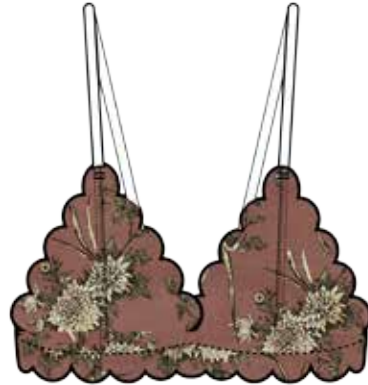




LS0705 JUNIPER SEAMLESS TOP
COLOR HONEY

85% Polyester 15% Spandex seamless triangle top with laser cut finish and adjustable straps.

CAN \$26 MSRP \$52



LS0705 JUNIPER SEAMLESS TOP
COLOR CLAY

85% Polyester 15% Spandex seamless triangle top with laser cut finish and adjustable straps.

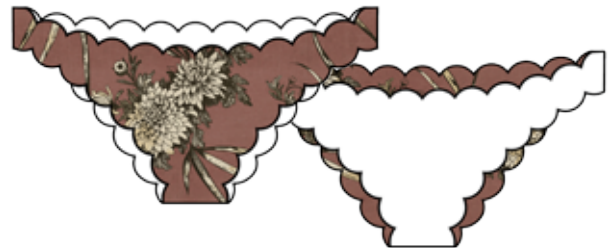
CAN \$26 MSRP \$52



LS0706 AMARYLLIS SEAMLESS REVERSIBLE BOTTOM
COLOR HONEY

85% Polyester 15% Spandex reversible seamless bottom with laser cut finish.

CAN \$25 MSRP \$50



LS0706 AMARYLLIS SEAMLESS REVERSIBLE BOTTOM
COLOR CLAY

85% Polyester 15% Spandex reversible seamless bottom with laser cut finish.

CAN \$25 MSRP \$50



JC3045 MONICA TOP
COLOR **CLAY**

100% Viscose crop top with tie back and adjustable straps.

CAN \$20 MSRP \$40



JC3045 MONICA TOP
COLOR **HONEY**

100% Viscose crop top with tie back and adjustable straps.

CAN \$20 MSRP \$40



JC3046 REBECCA SHORT
COLOR **CLAY**

100% Viscose high-waist short with tie-sides.

CAN \$22.50 MSRP \$45



JC3046 REBECCA SHORT
COLOR **HONEY**

100% Viscose high-waist short with tie-sides.

CAN \$22.50 MSRP \$45





LS0707 ZANNIA REVERSIBLE ONE PIECE
COLOR BLACK

90% Nylon 10% Spandex reversible one-piece
suit with ribbing detail.

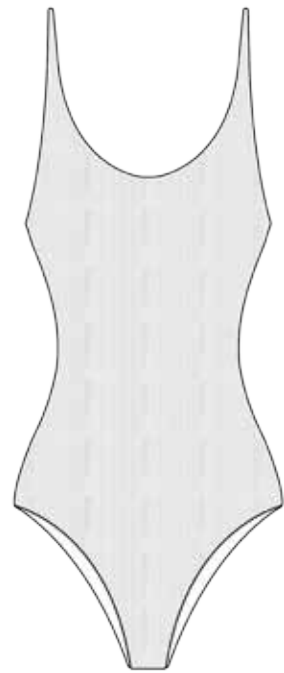
CAN \$37.50 MSRP \$75



LS0707 ZANNIA REVERSIBLE ONE PIECE
COLOR RUST

90% Nylon 10% Spandex reversible one-piece
suit with ribbing detail.

CAN \$37.50 MSRP \$75



LS0707 ZANNIA REVERSIBLE ONE PIECE
COLOR IVORY

90% Nylon 10% Spandex reversible one-piece
suit with ribbing detail.

CAN \$37.50 MSRP \$75



JC2639 JESSI KAFTAN
COLOR BLACK

95% Polyester 5% Spandex Kaftan with
drawstring waist.

CAN \$24 MSRP \$48



JC2639 JESSI KAFTAN
COLOR IVORY

95% Polyester 5% Spandex Kaftan with
drawstring waist.

CAN \$24 MSRP \$48





LS0708 RHEA TOP
COLOR BLACK

90% Nylon 10% Spandex triangle top with self-straps and ribbing detail.

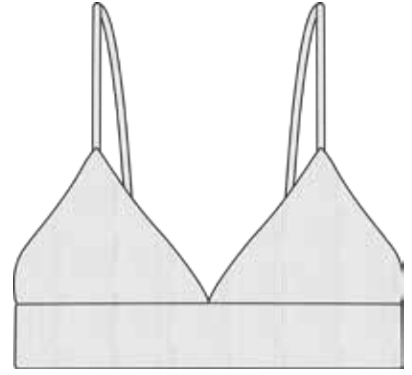
CAN \$23 MSRP \$46



LS0708 RHEA TOP
COLOR RUST

90% Nylon 10% Spandex triangle top with self-straps and ribbing detail.

CAN \$23 MSRP \$46



LS0708 RHEA TOP
COLOR IVORY

90% Nylon 10% Spandex triangle top with self-straps and ribbing detail.

CAN \$23 MSRP \$46



LS0709 JAMIE EVERYDAY BOTTOM
COLOR BLACK

90% Nylon 10% Spandex everyday medium coverage bottom with a ribbing detail.

CAN \$22.50 MSRP \$45



LS0709 JAMIE EVERYDAY BOTTOM
COLOR RUST

90% Nylon 10% Spandex everyday medium coverage bottom with a ribbing detail.

CAN \$22.50 MSRP \$45



LS0709 JAMIE EVERYDAY BOTTOM
COLOR IVORY

90% Nylon 10% Spandex everyday medium coverage bottom with a ribbing detail.

CAN \$22.50 MSRP \$45





LS0710 JASMINE REVERSIBLE ONE PIECE
COLOR **CLAY**

85% Polyester 15% Spandex reversible one-piece suit.

CAN \$37.50 MSRP \$75



LS0710 JASMINE REVERSIBLE ONE PIECE
COLOR **COAL**

85% Polyester 15% Spandex reversible one-piece suit.

CAN \$37.50 MSRP \$75



LS0711 LILY REVERSIBLE TOP
COLOR **CLAY**

85% Polyester 15% Spandex reversible top with braided racerback and removable padding.

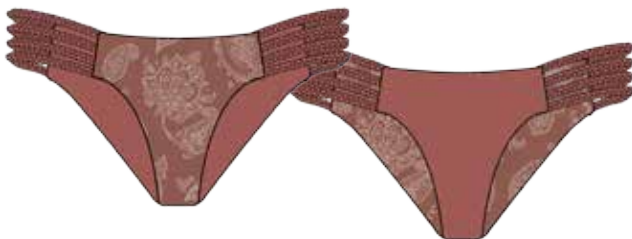
CAN \$23 MSRP \$46



LS0711 LILY REVERSIBLE TOP
COLOR **COAL**

85% Polyester 15% Spandex reversible top with braided racerback and removable padding.

CAN \$23 MSRP \$46



LS0712 PRAIRIE REVERSIBLE BOTTOM
COLOR **CLAY**

85% Polyester 15% Spandex reversible full coverage bottom with braided detail at sides.

CAN \$22.50 MSRP \$45



LS0712 PRAIRIE REVERSIBLE BOTTOM
COLOR **COAL**

85% Polyester 15% Spandex reversible full coverage bottom with braided detail at sides.

CAN \$22.50 MSRP \$45







LS0713 LARREA REVERSIBLE TOP
COLOR **CLAY**

85% Polyester 15% Spandex reversible top with adjustable straps and removable padding.

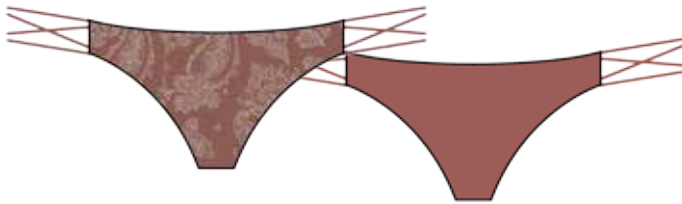
CAN \$25 MSRP \$50



LS0713 LARREA REVERSIBLE TOP
COLOR **COAL**

85% Polyester 15% Spandex reversible top with adjustable straps and removable padding.

CAN \$25 MSRP \$50



LS0714 TANSY REVERSIBLE BOTTOM
COLOR **CLAY**

85% Polyester 15% Spandex reversible cheeky bottom with crisscross strap detail at sides.

CAN \$22.50 MSRP \$45



LS0714 TANSY REVERSIBLE BOTTOM
COLOR **COAL**

85% Polyester 15% Spandex reversible cheeky bottom with crisscross strap detail at sides.

CAN \$22.50 MSRP \$45



JC3035 PLAY FOR KEEPS ROMPER
COLOR **BLACK**

70% Modal 30% Polyester romper with adjustable straps and crisscross detail at chest.

CAN \$32.50 MSRP \$65



JC3035 PLAY FOR KEEPS ROMPER
COLOR **CLAY**

70% Modal 30% Polyester romper with adjustable straps and crisscross detail at chest.

CAN \$32.50 MSRP \$65







LS0715 CAMELLIA ONE PIECE
COLOR IVORY

92% Nylon 8% Spandex one-piece with adjustable traps
and removable padding.

CAN \$40 MSRP \$80



LS0715 CAMELLIA ONE PIECE
COLOR BLACK

92% Nylon 8% Spandex one-piece with adjustable traps
and removable padding.

CAN \$40 MSRP \$80



LS0716 PHLOX ONE PIECE
COLOR BLACK

87% Nylon 13% Spandex one-piece suit
with mesh detail.

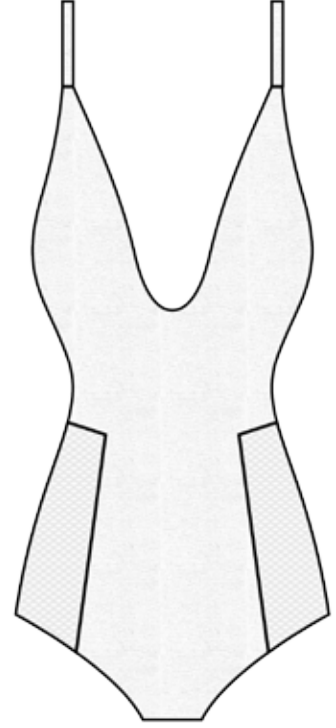
CAN \$37.50 MSRP \$75



LS0716 PHLOX ONE PIECE
COLOR EMERALD

87% Nylon 13% Spandex one-piece suit
with mesh detail.

CAN \$37.50 MSRP \$75



LS0716 PHLOX ONE PIECE
COLOR IVORY

87% Nylon 13% Spandex one-piece suit
with mesh detail.

CAN \$37.50 MSRP \$75



LS0717 AZELEA TOP
COLOR IVORY

87% Nylon 13% Spandex bralette style top
with black mesh detail.

CAN \$25 MSRP \$50



LS0717 AZELEA TOP
COLOR BLACK

87% Nylon 13% Spandex bralette style top
with black mesh detail.

CAN \$25 MSRP \$50



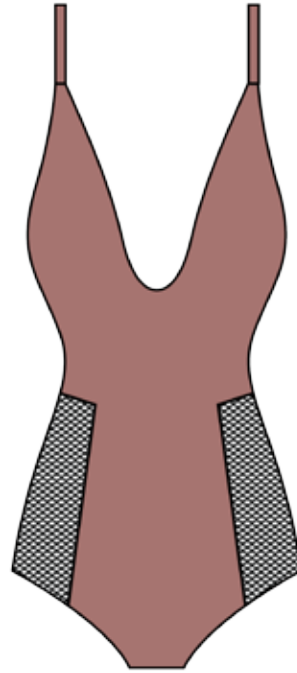




LS0518 LIMITLESS ONE PIECE
COLOR **BLACK**

82% Nylon 18% Spandex one-piece suit
with black mesh detail.

CAN \$35 MSRP \$70



LS0518 LIMITLESS ONE PIECE
COLOR **CLAY**

82% Nylon 18% Spandex one-piece suit
with black mesh detail.

CAN \$35 MSRP \$70



JC2611 MODERN LOVE PANT
COLOR **CLAY**

95% Viscose 5% Spandex pant with
back elastic fixed waist.

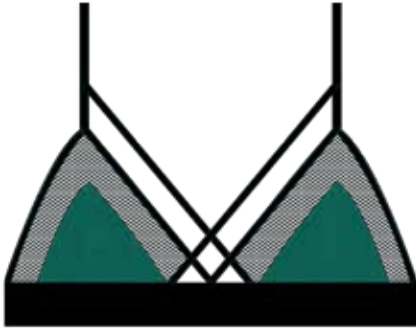
CAN \$27.50 MSRP \$55



JC2611 MODERN LOVE PANT
COLOR **BLACK**

95% Viscose 5% Spandex pant with
back elastic fixed waist.

CAN \$27.50 MSRP \$55



LS0718 PAMELA TOP
COLOR **EMERALD**

87% Nylon 13% Spandex bralette style top
with black mesh detail.

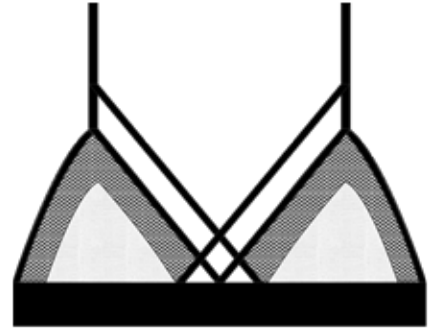
CAN \$21 MSRP \$42



LS0718 PAMELA TOP
COLOR **BLACK**

87% Nylon 13% Spandex bralette style top
with black mesh detail.

CAN \$21 MSRP \$42



LS0718 PAMELA TOP
COLOR **IVORY**

87% Nylon 13% Spandex bralette style top
with black mesh detail.

CAN \$21 MSRP \$42



LS0719 PAMELA BOTTOM
COLOR **EMERALD**

87% Nylon 13% Spandex cheeky bottom
with black mesh detail.

CAN \$20 MSRP \$40



LS0719 PAMELA BOTTOM
COLOR **BLACK**

87% Nylon 13% Spandex cheeky bottom
with black mesh detail.

CAN \$20 MSRP \$40



LS0719 PAMELA BOTTOM
COLOR **IVORY**

87% Nylon 13% Spandex cheeky bottom
with black mesh detail.

CAN \$20 MSRP \$40



JC3043 SHOW IT OFF CROP TOP
COLOR **BLACK**

95% Viscose 5% Spandex crop top with
tie front and tassel detail.

CAN \$20 MSRP \$40



JC3043 SHOW IT OFF CROP TOP
COLOR **IVORY**

95% Viscose 5% Spandex crop top with
tie front and tassel detail.

CAN \$20 MSRP \$40



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