



CRTV / SCTY

*Collectively
Created*

*Individually
Expressed*

*Reg. No.
3-528-874*

EST. 2007



FALL // 2019



THE CREATIVE SOCIETY

**The Creative Society is a community
that influences generations by
sharing the expressive talents of athletes
artists, musicians, designers
and photographers.**

**Our ability to consistently evolve enables
us to venture beyond the boundaries
of traditional design.**

**We strive to broaden the view of fashion
by integrating the personality of our
creative culture, endlessly pursuing
what we believe;
Collectively Created
Individually Expressed.**

@lirawomens

www.liraclothing.com



**LIRA MFG.
COMPANY
REG. NO. 3-528-874**

**COLLECTIVELY CREATED
INDIVIDUALLY EXPRESSED
CRTV // SCTY**

DELIVERY //





JULY 1 // 2019

One





JC3611 AXEL JACKET

BLACK | BLUE
XS - L | 99% COTTON 1% STRETCH | 100% COTTON
USA: w/s \$45 msrp \$90 CAN: w/s \$55 msrp \$110



JC3639 ASTOR DRESS

IVORY
XS - L | 100% VISCOSE
USA: w/s \$32 msrp \$64 CAN: w/s \$37.50 msrp \$75



JC3111 JESSA PLAYSUIT

BLACK | WINE | ARMY
XS - L | 70% MODAL 30% POLY
USA: w/s \$30 msrp \$60 CAN: w/s \$35 msrp \$70



FOUR WAY STRETCH

SNIM CATALOG

EXTENDED LENGTH

MADE IN THE USA

CARRY OVER



JC3607 JAYDEN SWEATER

BLACK | PALE YELLOW
XS - L | 100% COTTON
USA: w/s \$28 msrp \$56 CAN: w/s \$32.50 msrp \$65



JC3609 ERIN PLAYSUIT

IVORY
XS - L | 100% VISCOSE
USA: w/s \$29 msrp \$58 CAN: w/s \$32.50 msrp \$65



JC3606 OLIVER SKIRT

BLACK | BLUE
XS - L | 99% COTTON 1% STRETCH; 100% COTTON
USA: w/s \$24 msrp \$48 CAN: w/s \$27.50 msrp \$55



JD3658 STAY GOLDEN CREW

BLACK | IVORY
XS - L | 100% COTTON
USA: w/s \$14 msrp \$28 CAN: w/s \$17.50 msrp \$35









JC3610 LEVI DRESS

BLACK | BLUE
XS - L | 99% COTTON 1% STRETCH; 100% COTTON
USA: w/s \$29 msrp \$58 CAN: w/s \$32.50 msrp \$65



JC3640 MARGOT TOP

IVORY
XS - L | 100% VISCOSE
USA: w/s \$18 msrp \$36 CAN: w/s \$22.50 msrp \$45



JC3600 LISSY TOP

BLACK | IVORY
XS - L | 74% POLY 20% COTTON 6% SPANDEX
USA: w/s \$17 msrp \$34 CAN: w/s \$20 msrp \$40



JC3641 ELSIE PANT

IVORY
XS - L | 100% VISCOSE
INSEAM: 31.5" RISE: 11.5"
USA: w/s \$27 msrp \$54 CAN: w/s \$30 msrp \$60

FOUR WAY STRETCH

SNIM CATALOG

EXTENDED LENGTH

MADE IN THE USA

CARRY OVER



JD3656 BOOZY BABES TANK

BLACK | OLIVE
XS - L | 100% COTTON
USA: w/s \$16 msrp \$32 CAN: w/s \$20 msrp \$40

JC3636 ISSA DRESS

IVORY
XS - L | 100% VISCOSE
USA: w/s \$24 msrp \$48 CAN: w/s \$27.50 msrp \$55



JC3215 IMPALA JOGGER

OLIVE | BLACK | DARK KHAKI
XS - L | 98% COTTON 2% STRETCH TWILL
INSEAM: 30" RISE: 10"
USA: w/s \$25 msrp \$50 CAN: w/s \$32.50 msrp \$65







JC3216 CHLOE SWEATER

BLACK | LIGHT GREY
XS - L | 100% COTTON
USA: w/s \$18 msrp \$36 CAN: w/s \$22.50 msrp \$45



JC3603 JAMES TOP

BLACK
XS - L | 90% POLY 10% WOOL
USA: w/s \$20 msrp \$40 CAN: w/s \$22.50 msrp \$45



JC3602 ADDISON DRESS

BLACK | IVORY
XS - L | 100% COTTON
USA: w/s \$30 msrp \$60 CAN: w/s \$35 msrp \$70



JC3604 ELEANOR PANT

BLACK
XS - L | 90% POLY 10% WOOL
INSEAM: 25" RISE: 12.5"
USA: w/s \$35 msrp \$70 CAN: w/s \$42.50 msrp \$85

DELIVERY //





AUGUST 1 // 2019

Twea

FOUR WAY STRETCH

SNIN CATALOG

EXTENDED LENGTH

MADE IN THE USA

CARRY OVER



JC3608 AZAELA DRESS

BLACK | WINE
XS - L | 100% VISCOSE
USA: w/s \$29 msrp \$58 CAN: w/s \$32.50 msrp \$65



JC3236 SAHARA SWEATER

WINE | HEATHER GREY
XS - L | 100% COTTON
USA: w/s \$30 msrp \$60 CAN: w/s \$37.50 msrp \$75



JD3655 FOREVER YOUNG CREW

BLACK | IVORY
XS - L | 100% COTTON
USA: w/s \$18 msrp \$36 CAN: w/s \$22.50 msrp \$45



JC3626 VALIANT DENIM

BLUE
25 - 31 | 100% COTTON
INSEAM: 25" RISE: 10"
USA: w/s \$30 msrp \$60 CAN: w/s \$35 msrp \$70







JC3630 GEMMA DRESS

BLACK | WINE
XS - L | 100% VISCOSE
USA: w/s \$27 msrp \$54 CAN: w/s \$30 msrp \$60



JC3627 DECLAN JACKET

BLACK | OLIVE
XS - L | 100% TENCEL
USA: w/s \$39 msrp \$78 CAN: w/s \$47.50 msrp \$95



JC3618 POPPY TOP

BLACK | WINE
XS - L | 100% COTTON
USA: w/s \$17 msrp \$34 CAN: w/s \$20 msrp \$40



JC3624 CAMINO DENIM

BLACK
25 - 31 | 99% COTTON 1% STRETCH DENIM
INSEAM: 28.5" RISE: 9.5"
USA: w/s \$29 msrp \$58 CAN: w/s \$32.50 msrp \$65

FOUR WAY STRETCH

SNIM CATALOG

EXTENDED LENGTH

MADE IN THE USA

CARRY OVER



JC3646 LIBBY JUMPSUIT

BLACK | OLIVE

XS - L | 100% TENCEL

USA: w/s \$36 msrp \$72 CAN: w/s \$45 msrp \$90



JC3623 ROCHESTER SWEATER

BLACK | IVORY

XS - L | 77% RAYON 23% POLY

USA: w/s \$30 msrp \$60 CAN: w/s \$35 msrp \$70



JC3644 CLOVER DRESS

OLIVE | WINE

XS - L | 100% POLYESTER

USA: w/s \$26 msrp \$52 CAN: w/s \$30 msrp \$60







JC3615 BRISTOL DRESS

BLACK | IVORY
XS - L | 65% POLY 35% VISCOSE
USA: w/s \$30 msrp \$60 CAN: w/s \$35 msrp \$70



JC3616 FAIRLANE JACKET

BLACK
XS - L | 100% PU
USA: w/s \$45 msrp \$90 CAN: w/s \$55 msrp \$110



JC3625 LIZA DRESS

BLACK | BLUSH
XS - L | 100% POLYESTER
USA: w/s \$26 msrp \$52 CAN: w/s \$30 msrp \$60



JC3605 SAVANNAH TOP

BLACK | WINE
XS - L | 100% VISCOSE
USA: w/s \$20 msrp \$40 CAN: w/s \$22.50 msrp \$45

FOUR WAY STRETCH

SNZIN CATALOG

EXTENDED LENGTH

MADE IN THE USA

CARRY OVER



JC3601 SCARLETT DRESS

BLACK | WINE
XS - L | 100% VISCOSE
USA: w/s \$24 msrp \$48 CAN: w/s \$27.50 msrp \$55



JC2803 MIRANDA CARDIGAN

STORM | CREAM
XS/S, M/L | 55% POLY 45% ACRYLIC
USA: w/s \$32 msrp \$64 CAN: w/s \$37.50 msrp \$75



JC3617 RYDER TOP

BLACK | IVORY
XS - L | 85% COTTON 15% VISCOSE
USA: w/s \$25 msrp \$50 CAN: w/s \$30 msrp \$60



DELIVERY //





SEPTEMBER 1 // 2019

Three

FOUR WAY STRETCH

STRETCH CATALOG

EXTENDED LENGTH

MADE IN THE USA

CARRY OVER



JC3643 TEEGAN JACKET

BLACK | OLIVE
XS - L | 99% COTTON 1% STRETCH CORD
USA: w/s \$40 msrp \$80 CAN: w/s \$47.50 msrp \$95



JD3657 FREE & EASY CREW

BLACK | IVORY
XS - L | 100% COTTON
USA: w/s \$14 msrp \$28 CAN: w/s \$17.50 msrp \$35



JC3645 SAWYER PANT

BLACK | OLIVE
25 - 31 | 99% COTTON 1% STRETCH CORD | LEG OPENING
INSEAM: 21.5" RISE: 11"
USA: w/s \$29 msrp \$58 CAN: w/s \$32.50 msrp \$65



JC3648 TALY DRESS

BLACK
XS - L | 100% VISCOSE
USA: w/s \$27 msrp \$54 CAN: w/s \$30 msrp \$60







JC3638 KYA TOP

BLACK | OLIVE
XS - L | 65% POLY 35% COTTON
USA: w/s \$24 msrp \$48 CAN: w/s \$27.50 msrp \$55



JC3620 ARIES TOP

BLACK
XS - L | 100% VISCOSE
USA: w/s \$19 msrp \$38 CAN: w/s \$22.50 msrp \$45



JC3629 SIENNA PLAYSUIT

BLACK | BRONZE
XS - L | 100% VISCOSE
USA: w/s \$27 msrp \$54 CAN: w/s \$30 msrp \$60



JC3621 GIO SKIRT

BLACK
XS - L | 100% VISCOSE
USA: w/s \$22 msrp \$44 CAN: w/s \$25 msrp \$50

FOUR WAY STRETCH

SNZIN CATALOG

EXTENDED LENGTH

MADE IN THE USA

CARRY OVER



JC3619 PRESTON DRESS

BLACK | BRONZE
XS - L | 100% VISCOSE
USA: w/s \$28 msrp \$56 CAN: w/s \$32.50 msrp \$65



JC3642 POSEY SWEATER

CREAM | STORM
XS - L | 55% POLY 45% ACRYLIC
USA: w/s \$33 msrp \$66 CAN: w/s \$37.50 msrp \$75



JC3457 MATTIE SWEATER

IVORY | OLIVE
XS - L | 80% ACRYLIC 20% NYLON
USA: w/s \$30 msrp \$60 CAN: w/s \$35 msrp \$70



JC3637 SADIE TOP

BLACK | BRONZE
XS - L | 100% COTTON
USA: w/s \$24 msrp \$48 CAN: w/s \$27.50 msrp \$55







JC3635 SYLVAN DRESS

BLACK | BRONZE
XS - L | 100% COTTON
USA: w/s \$27 msrp \$54 CAN: w/s \$30 msrp \$60



JC3647 ALICE SWEATER

BLACK | HEATHER GREY
XS - L | 100% ACRYLIC
USA: w/s \$28 msrp \$56 CAN: w/s \$32.50 msrp \$65



JC3622 HOLLAND DRESS

BLACK | BRONZE
XS - L | 100% VISCOSE
USA: w/s \$27 msrp \$54 CAN: w/s \$30 msrp \$60

NOT SO //





Basics

JULY 1 // 2019

FOUR WAY STRETCH

SNIM CATALOG

EXTENDED LENGTH

MADE IN THE USA

CARRY OVER



JD3652 ROCK TANK

IVORY | BLACK | WINE

XS - L | 100% COTTON | PIGMENT DYED

USA: w/s \$13 msrp \$26 **CAN:** w/s \$15 msrp \$30



JD3651 BOYFRIEND CROPPED

WINE | BLACK | IVORY

XS - L | 100% COTTON | PIGMENT DYED

USA: w/s \$14 msrp \$28 **CAN:** w/s \$17.50 msrp \$35



JD3650 FITTED CREW

BLACK | WINE | IVORY

XS - L | 100% COTTON | PIGMENT DYED

USA: w/s \$15 msrp \$30 **CAN:** w/s \$17.50 msrp \$35



JD3654 MUSCLE TANK

BLACK | BURGUNDY | OLIVE | IVORY
XS - L | 100% COTTON | MINERAL WASH
USA: w/s \$14 msrp \$28 CAN: w/s \$17.50 msrp \$35



JD3653 BOYFRIEND CREW

OLIVE | BLACK | BURGUNDY | IVORY
XS - L | 100% COTTON | MINERAL WASH
USA: w/s \$15 msrp \$30 CAN: w/s \$17.50 msrp \$35







SALES CONTACTS

LIRA CLOTHING
1169 N. KNOLLWOOD CIR.
ANAHEIM, CA 92801
O. 714-676-8624

BRIAN BARLOW
NATIONAL SALES MGR
D. 562.889.2717
barlow@liraclothing.com

AMELIA RENAUD
CALIFORNIA & NEVADA
C. 714.931.5896
amelia.n.renaud@gmail.com

EVA HUME
PACIFIC NORTHWEST
C. 303.886.7791
eva@whitefangsales.com

TYTUS FRIAR
ROCKIES
C. 303.884.0368
tytusfriar@mac.com

LAUREN BERTOLINO
NORTH EAST & TRI STATE
C. 917.226.8763
lauren@soloshowroom.com

RYAN LANGHORNE
SOUTHEAST & S. MID ATLANTIC
C. 321.795.5892
r.langhorne1@gmail.com

KRISTEN GEISSINGER
MID WEST
C. 402-637-3114
kristen@soloshowroom.com

INTERNATIONAL

LIRA CANADA INC.
1443 RUE BEGIN,
SAINT-LAURENT QC H4R 1V8
CANADA
O. 877-507-5472

MARC-A. SAUCIER
CANADIAN SALES MGR
C. 877.507.5472
marc@liraclothing.com

JON H. GENIER
QUEBEC & MARITIME
C. 450.542.0396
jonh@agencejg.com

J.S. Weir
WESTERN CANADA
C. 778.320.9347
js@waydangerous.com

