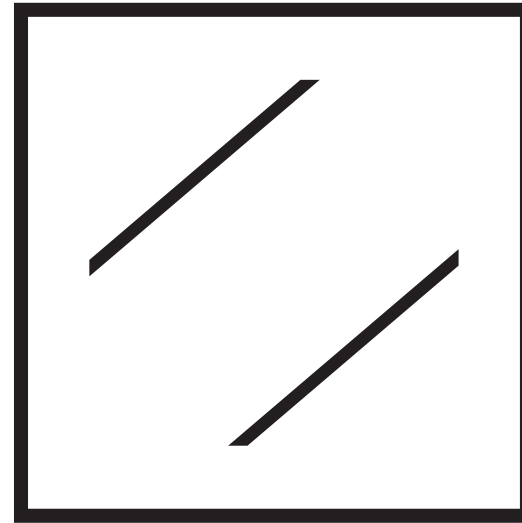




ESSENTIALS

LIRA CLOTHING 2024





*Our collective vision of the **Essentials** line is to inspire and promote individual creativity while pushing forward our fundamental principles of quality and comfort. Every day experience is defined by **Essentials**.*

WEEKEND JOGGER 2.0 / LC6754

Slim Fit

Elastic Waist & Cuffs / Drawstrings

98% Cotton / 2% Elastane

Size: 28 - 38

USA: \$27 msrp \$54 **CA:** \$35 msrp \$70



NAVY - LC6754 - NAVY



BLACK - LC6754 - BLK



BROWN - LC6754 - BRN



BURGUNDY - LC6754 - BUR



CAMO - LC6754 - CAMO



CHARCOAL - LC6754 - CHR



WEEKEND JOGGER 2.0 / LC6754 ~ Continued

Slim Fit

Elastic Waist & Cuffs / Drawstrings

98% Cotton / 2% Elastane

Size: 28 - 38

USA: \$27 msrp \$54 **CA:** \$35 msrp \$70



EMERALD- LC6754 - EME



KHAKI - LC6754 - KHA



OLIVE - LC6754 - OLV



VINTAGE DENIM JOGGER 2.0 / LC6755

Slim Fit

Elastic Waist & Cuffs / Drawstrings

98% Cotton / 2% Elastane

Size: S - 2XL

USA: \$32 msrp \$64 **CA:** \$37.50 msrp \$75



DARK KHAKI - LC6755 - DKHA



LILAC - LC6755 - LIL



VINTAGE DENIM JOGGER 2.0 / LC6755 ~ Continued

Slim Fit

Elastic Waist & Cuffs / Drawstrings

98% Cotton / 2% Elastane

Size: S - 2XL

USA: \$32 msrp \$64 **CA:** \$37.50 msrp \$75



BLACK - LC6755 - BLK



BLACK ACID - LC6755 - BLKA



BLUE ACID - LC6755 - BLUA



BLUE - LC6755 - BLU



DARK BLACK - LC6755 - DBLK



DARK BLUE - LC6755 - DBLU



FULL COURT NYLON JOGGER / LC7221

Slim Fit

Elastic Waist & Cuffs / Drawstrings / Dipped Rubber Aglets

100% Nylon

Size: S - 2XL

USA: \$25 msrp \$50 **CA:** \$32.50 msrp \$65



BLACK - LC7221 - BLK



BURGUNDY - LC7221 - BUR



SAGE - LC7221 - SAGE



CHARCOAL - LC7221 - CHR



EMERALD - LC7221 - EME



STONE - LC7221 - STN



FULL COURT NYLON JOGGER / LC7221 ~ Continued

Slim Fit

Elastic Waist & Cuffs / Drawstrings / Dipped Rubber Aglets

100% Nylon

Size: S - 2XL

USA: \$25 msrp \$50 **CA:** \$32.50 msrp \$65



KHAKI - LC7221 - KHA



SLATE - LC7221 - SLT



ROTHSAY NYLON CARGO JOGGER / LC7444

Slim Fit

Elastic Waist & Cuffs / Drawstrings / Cargo Pockets

100% Nylon

Size: S - XL

USA: \$28 msrp \$56 **CA:** \$32.50 msrp \$65



BLACK - LC7444 - BLK



CHARCOAL - LC7444 - CHR



SILVER - LC7444 - SIL



EMERALD - LC7444 - EME



KHAKI - LC7444 - KHA



NAVY - LC7444 - NAVY



ROTHSAY NYLON CARGO JOGGER / LC7444 ~ Continued

Slim Fit

Elastic Waist & Cuffs / Drawstrings / Cargo Pockets

100% Nylon

Size: S - XL

USA: \$28 msrp \$56 **CA:** \$32.50 msrp \$65



OLIVE - LC7444 - OLV



PIGMENT DYE FLEECE JOGGER PANT / LE1014

Regular Fit

Elastic Waist & Cuffs / Drawstrings

80% COTTON / 20% POLY

Size: S - 2XL

USA: \$24 msrp \$48 **CA:** \$30 msrp \$60



BLACK - LE1014 - BLK



EMERALD - LE1014 - EME



GREY - LE1014 - GRY



STONE - LE1014 - STN



ZINC - LE1014 - ZNC



YELLOW - LE1014 - YEL



WEEKDAY JOGGER SHORT 2.0 / LC6843

Slim Fit

Elastic Waist w/ Raw Edge / Drawstrings

98% COTTON / 2% ELASTANE

Size: 28 - 38

USA: \$22 msrp \$44 **CA:** \$30 msrp \$60



BLACK - LC6843 - BLK



BURGUNDY - LC6843 - BRG



EMERALD - LC6843 - EME



CAMO - LC6843 - CAMO



CHARCOAL - LC6843 - CHR



WEEKDAY JOGGER SHORT 2.0 / LC6843 ~ Continued

Slim Fit

Elastic Waist / Raw Edge / Drawstrings

98% COTTON / 2% ELASTANE

Size: 28 - 38

USA: \$22 msrp \$44 **CA:** \$30 msrp \$60



KHAKI - LC6843 - KHA



OLIVE - LC6843 - OLV



SAGE - LC6843 - SAGE



ANTIQUE DENIM JOGGER SHORT 2.0 / LC6842

Slim Fit

Elastic Waist / Raw Edge / Drawstrings

98% COTTON / 2% ELASTANE

Size: S - 2XL

USA: \$26 msrp \$52 **CA:** \$30 msrp \$60



DARK KHAKI - LC6842 - DKHA



LILAC - LC6842 - LIL



ANTIQUE DENIM JOGGER SHORT 2.0 / LC6842 ~ Continued

Slim Fit

Elastic Waist / Raw Edge / Drawstrings

98% COTTON / 2% ELASTANE

Size: S - 2XL

USA: \$26 msrp \$52 **CA:** \$30 msrp \$60



BLACK - LC6842 - BLK



BLACK ACID - LC6842 - BLKA



BLUE ACID - LC6842 - BLUA



BLUE- LC6842 - BLU



DARK BLACK- LC6842 - DBLK



DARK BLUE- LC6842 - DBLU



COURT JOGGER SHORT / LC7212

Slim Fit

Elastic Waist / Drawstrings / Dipped Rubber Aglets

100% NYLON

Size: S - 2XL

USA: \$20 msrp \$40 **CA:** \$25 msrp \$50



BLACK - LC7212 - BLK



BURGUNDY - LC67212 - BRG



LILAC - LC67212 - LIL



CHARCOAL - LC7212 - CHR



EMERALD - LC7212 - EME



KHAKI - LC7212 - KHA



COURT JOGGER SHORT / LC7212 ~ Continued

Slim Fit

Elastic Waist / Drawstrings / Dipped Rubber Aglets

100% NYLON

Size: S - 2XL

USA: \$20 msrp \$40 **CA:** \$25 msrp \$50



SAGE - LC7212 - SAGE



SLATE - LC7212 - SLT



STONE - LC67212 - STN



OLIVE - LC7212 - OLV



UNION CARGO JOGGER SHORT / LC7312

Slim Fit

Elastic Waist / Drawstrings / Cargo Pockets

100% NYLON

Size: S - 2XL

USA: \$23 msrp \$46 **CA:** \$30 msrp \$60



BLACK - LC7312 - BLK



BURGUNDY - LC7312 - BUR



STONE - LC7312 - STN



CHARCOAL - LC7312 - CHR



EMERALD - LC7312 - EME



KHAKI - LC7312 - KHA



UNION CARGO JOGGER SHORT / LC7312 ~ Continued

Slim Fit

Elastic Waist / Drawstrings / Cargo Pockets

100% NYLON

Size: S - 2XL

USA: \$23 msrp \$46 **CA:** \$30 msrp \$60



SAGE - LC7312 - SAGE



SLATE - LC7312 - STN



LILAC - LC7312 - LIL



PIGMENT DYE FLEECE JOGGER SHORT / LE1015

Regular Fit

Elastic Waist & Cuffs / Drawstrings

80% Cotton / 20% Poly

Size: S - 2XL

USA: \$20 msrp \$40 **CA:** \$25 msrp \$50



BLACK - LE1015 - BLK



EMERALD - LE1015 - EME



GREY - LE1015 - GRY



STONE - LE1015 - STN



ZINC - LE1015 - ZNC



YELLOW - LE1015 - YEL



PIGMENT DYE QUARTER ZIP FLEECE / LE1020

Regular Fit

9oz (300 gsm) Fleece / Side Seam Pockets / Ribbed Collar / Cuffs

70% Cotton / 30% Poly

Size: S - 2XL

USA: \$35 msrp \$70 **CA:** \$42.50 msrp \$85



BLACK - LE1020 - BLK



EMERALD - LE1020 - EME



STONE - LE1020 - STN



ZINC - LE1020 - ZNC



VINTAGE WASH PULLOVER HOOD / LE1009

Regular Fit

9oz (300 gm) Fleece / Ribbed Collar / Cuffs

100% Cotton

Size: S - 2XL

USA: \$29 msrp \$52 **CA:** \$37.50 msrp \$75



BLACK - LE1009 - BLK



BURGUNDY - LE1009 - BRG



CAMEL - LE1009 - CML



ZINC - LE1009 - ZNC



MUSTARD - LE1009- MUST



NAVY- LE1009 - NAVY



OLIVE- LE1009 - OLV

PULLOVER HOOD / LE1008

Regular Fit

9oz (300 gm) Fleece / Ribbed Collar / Cuffs

100% Cotton

Size: S - 2XL

USA: \$26 msrp \$52 **CA:** \$32.50 msrp \$65



BLACK - LE1008 - BLK



BROWN - LE1008 - BRN



HEATHER GREY - LE1008 - HGRY



LIGHT BLUE - LE1008- LBLU



PINK - LE1008 - PINK



WHITE - LE1008 - WHT



PULLOVER HOOD / LE1008 ~ Continued

Regular Fit

9oz (300 gm) Fleece / Ribbed Collar / Cuffs

100% Cotton

Size: S - 2XL

USA: \$26 msrp \$52 **CA:** \$32.50 msrp \$65



SAND - LE1008 - SND



LILAC - LE1008 - LIL



PIGMENT DYE CREW NECK FLEECE / LE1019

Regular Fit

9oz (300 gsm) Fleece / Ribbed Collar / Cuffs

70% Cotton / 30% Poly

Size: S - 2XL

USA: \$32 msrp \$64 **CA:** \$37.50 msrp \$75



BLACK - LE1019 - BLK



EMERALD - LE1019 - EME



STONE - LE1019 - STN



ZINC - LE1019 - ZNC



DOUGLAS LONG SLEEVE WOVEN / LC6835

Regular Fit

100% Cotton

Size: S - 2XL

USA: \$27 msrp \$54 **CA:** \$35 msrp \$70



BLACK - LC6835 - BLK



EMERALD - LC6835 - EME



GREY - LC6835 - GRY



ZINC - LC6835 - ZNC



MUSTARD - LC6835 - MUST



WHITE - LC6835 - WHT



DOUGLAS LONG SLEEVE WOVEN / LC6835 ~ Continued

Regular Fit

100% Cotton

Size: S - 2XL

USA: \$27 msrp \$54 **CA:** \$35 msrp \$70



PINK- LC6835 - PNK



RED - LC6835 - RED



TEAL- LC6835 - TEA



SHOOTY SHORT SLEEVE WOVEN / LC6833

Regular Fit

100% Cotton

Size: S - 2XL

USA: \$24 msrp \$48 **CA:** \$30 msrp \$60



BLACK - LC6833- BLK



EMERALD - LC6833 - EME



GREY - LC6833 - GRY



MUSTARD - LC6833 - MUST



NATURAL - LC6833 - NAT



ZINC - LC6833 - ZNC



SHOOTY SHORT SLEEVE WOVEN / LC6833 ~ Continued

Regular Fit

100% Cotton

Size: S - 2XL

USA: \$24 msrp \$48 **CA:** \$30 msrp \$60



PINK - LC6833 - PNK



RED - LC6833 - RED



TEAL - LC6833 - TEA



WHITE - LC6833 - WHT



PIGMENT DYE LONG SLEEVE TEE / LE1017

Regular Fit

100% Cotton

Size: S - 2XL

USA: \$20 msrp \$40 **CA:** \$22.50 msrp \$45



BLACK - LC1017 - BLK



CORAL - LC1017 - COR



STONE - LC1017 - STN



WHITE - LC1017 - WHT



ZINC - LC1017 - ZNC



PIGMENT DYE SHORT SLEEVE TEE / LE1016

Regular Fit

100% Cotton

Size: S - 2XL

USA: \$18 msrp \$36 **CA:** \$20 msrp \$40



BLACK - LC1016 - BLK



CORAL - LC1016 - COR



STONE - LC1016 - STN



WHITE - LC1016 - WHT



ZINC - LC1016- ZNC



TRI BLEND SHORT SLEEVE POCKET TEE / LE1003

Regular Fit

50% Cotton / 25% Elastane / 25% Poly

Size: S - 2XL

USA: \$16 msrp \$32 **CA:** \$20 msrp \$40



BLACK - LE1003 - BLK



HEATHER GREY - LE1003 - HGRY



HEATHER NAVY- LE1003 - HNVY



HEATHER OLIVE - LE1003 - HOLV



HEATHER PLUM - LE1003 - HPLM



VINTAGE WASH SHORT SLEEVE TEE / LE1002

Regular Fit

100% Cotton

Size: S - 2XL

USA: \$15 msrp \$30 **CA:** \$17 msrp \$34



BLACK - LE1002 - BLK



BURGUNDY - LE1002 - BUR



CAMEL - LE1002 - CAM



MUSTARD - LE1002 - MUST



NAVY - LE1002 - NAVY



OLIVE - LE1002 - OLV



VINTAGE WASH SHORT SLEEVE TEE / LE1002 ~ Continued

Regular Fit

100% Cotton

Size: S - 2XL

USA: \$15 msrp \$30 **CA:** \$17 msrp \$34



ZINC - LE1002 - ZNC



POCKET TEE / LE1000

Regular Fit

100% Cotton

Size: S - 2XL

USA: \$16 msrp \$32 **CA:** \$19 msrp \$38



BLACK - LE1000 - BLK



HEATHER GREY - LE1000- HGRY



WHITE - LE1000 - WHT



POCKET TANK / LE1006

Regular Fit

100% Cotton

Size: S - 2XL

USA: \$16 msrp \$32 **CA:** \$19 msrp \$38



BLACK - LE1006 - BLK



HEATHER GREY - LE1006 HGRY



WHITE - LE1006- WHT



CARSON BEANIE / LC7221

Regular Fit

100% Acrylic

Size: OSFA

USA: \$6 msrp \$12 **CA:** \$8 msrp \$16



BLACK - LC7221 - BLK



BURGUNDY - LC7221 - BRG



EMERALD - LC7221 - EME



NEON GREEN - LC7221 - NGRN



NEON ORANGE - LC7221 - NORG



OLIVE - LC7221 - OLV



CARSON BEANIE / LC7221 ~ Continued

Regular Fit

100% Acrylic

Size: OSFA

USA: \$6 msrp \$12 **CA:** \$8 msrp \$16



ROYAL BLUE - LC7221 - RBLU



RED - LC7221 - RED



VINTAGE WHITE - LC7221- VWHT



AMBER - LC7221 - AMB



BROWN - LC7221 - BRN



CITRON - LC7221 - CIT



SALES CONTACTS

LIRA CLOTHING
1211 McGAW AVE
IRVINE, CA 92614

SEAN HARRIS
NATIONAL SALES MGR
C. 949.929.8270
sean@liraclothing.com

INTERNATIONAL

LIRA CANADA INC.
1443 RUE BEGIN,
SAINT-LAURENT QC H4R 1V8
CANADA (LIRA)
O. 877-507-5472

MARC-A. SAUCIER
CANADIAN SALES MGR
C. 877.507.5472
marc@liraclothing.com

JON H. GENIER
QUEBEC & MARITIME
C. 450.542.0396
jonh@agencejg.com

