



CRTV | SCTY

*Collectively
Created*

*Individually
Expressed*



WANDERING SOULS
HOLIDAY 16 COLLECTION

LIRA MFG. CO.
REGISTRATION NO.
3-528-874

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LIRA CLOTHING CO.

LIRA is a lifestyle brand that has set out to assemble an institute that cultivates creativity. A culmination of efforts have led to the establishment of LIRA's CREATIVE SOCIETY ~ A community that influences their generation by sharing the expressive talents of athletes, artist, musicians, designers, and photographers.

LIRA's plan is to broaden the view of fashion in the action sports market by integrating the personality of the creative culture. LIRA's ability to consistently evolve with the collective consciousness of the consumer enables them to venture beyond the boundaries of traditional action sports apparel.

Rooted in Southern California, LIRA's designs unify a curated mix of expression from the surf, skate, and street culture. LIRA is about connecting, engaging, and celebrating with its creative collaborators; elevating the lifestyle they represent.

LIRA is Collectively Created, Individually Expressed.



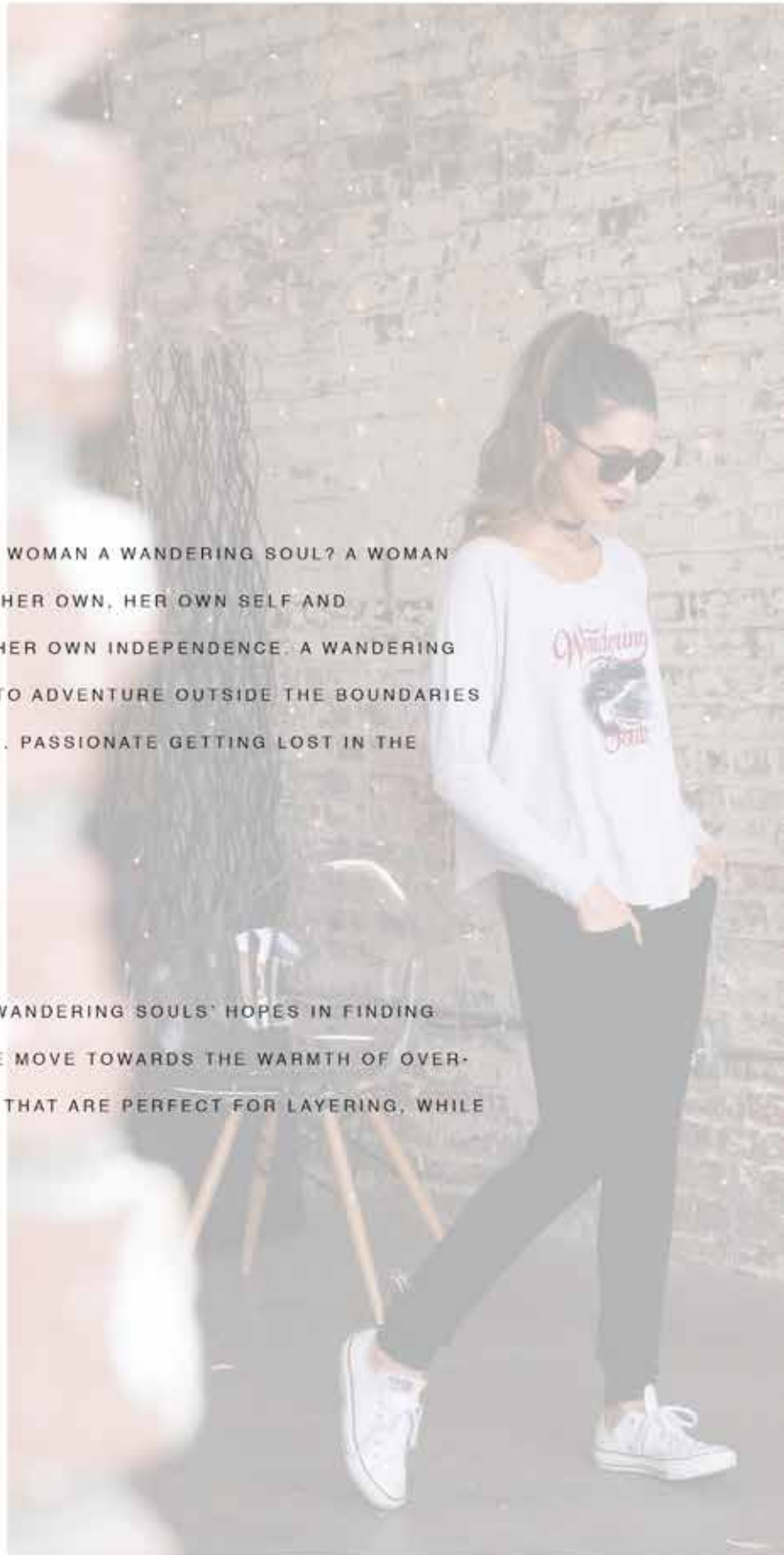
L I K E - M I N D E D
I N D I V I D U A L S
R E P R E S E N T I N G
A R T

SOULS

WANDERING

WHAT MAKES A WOMAN A WANDERING SOUL? A WOMAN IN SEARCH OF HER OWN, HER OWN SELF AND SELF-WORTH, HER OWN INDEPENDENCE. A WANDERING SOUL IS ABLE TO ADVENTURE OUTSIDE THE BOUNDARIES OF THE NORM... PASSIONATE GETTING LOST IN THE UNKNOWN.

LIRA WOMANS HOLIDAY 16 COLLECTION 'WANDERING SOULS' HOPES IN FINDING COMFORT IN HER EFFORTLESS STYLE. WE MOVE TOWARDS THE WARMTH OF OVER-SIZED SWEATERS AND TEXTURED PIECES THAT ARE PERFECT FOR LAYERING, WHILE STAYING TRUE TO OUR REBEL SPIRIT.



FOUR WAY STRETCH

SWIM CATALOG

EXTENDED LENGTH

MADE IN THE USA

CARRY OVER



JC2500 EMPIRE - JACKET

BLACK
XS - L | 100% Vegan Leather
USA: w/s \$45 msrp \$90 CAN: w/s \$52 msrp \$104



JC2507 VENGEANCE - SWEATER

BURGUNDY | BLACK
XS - L | 100% Polyester
USA: w/s \$26 msrp \$52 CAN: w/s \$32 msrp \$64



JC2501 LIONESS - JACKET

BLACK
XS - L | 100% Polyester
USA: w/s \$40 msrp \$80 CAN: w/s \$45 msrp \$90



JC2510 ANNABEL - DRESS

BLACK | GREY
XS - L | 100% Polyester
USA: w/s \$26 msrp \$52 CAN: w/s \$30 msrp \$60



CARRY OVER



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EXTENDED LENGTH



SWIM CATALOG



FOUR WAY STRETCH



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JC2509 RYDER - DRESS

BLACK | IVORY
XS - L | 100% Polyester
USA: w/s \$25 msrp \$50 CAN: w/s \$30 msrp \$60



JC2526 GOOD TIMES - TUNIC

BLACK | BURGUNDY
XS - L | 50% Cotton 50% Modal
USA: w/s \$22 msrp \$44 CAN: w/s \$26 msrp \$52





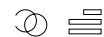
JC2520 WYNNE - SKIRT

BLACK
XS - L | 98% Cotton 2% Spandex
USA: w/s \$24 msrp \$48 CAN: w/s \$30 msrp \$60

J2428 BREEZIN - TOP

IVORY | BURGUNDY | BLACK
XS - L | 96% Rayon 4% Spandex
USA: w/s \$13 msrp \$26 CAN: w/s \$16 msrp \$32

CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
SWIM CATALOG
FOUR WAY STRETCH





FOUR WAY STRETCH

SWIM CATALOG

EXTENDED LENGTH

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CARRY OVER

JC2525 VIPER - DRESS

BLACK | BURGUNDY | GREY
XS - L | 50% Polyester 48% Cotton 2% Spandex
USA: w/s \$25 msrp \$50 CAN: w/s \$30 msrp \$60



JC2513 MYSTIC - THERMAL

BURGUNDY | GREY | BLACK
XS - L | 50% Polyester 48% Cotton 2% Spandex
USA: w/s \$21 msrp \$42 CAN: w/s \$25 msrp \$50





JC2505 CECILE - SWEATER

BLACK | GREY

XS - L | 50% Modal 48% Cotton 2% Spandex

USA: w/s \$25 msrp \$50 CAN: w/s \$30 msrp \$60



JC2523 JAMESON - JOGGER

BLACK | GREY

XS - L | 50% Modal 48% Cotton 2% Spandex

USA: w/s \$25 msrp \$50 CAN: w/s \$30 msrp \$60





J2432 ATLAS - TOP

BLACK | BURGUNDY | IVORY
XS - L | 96% Rayon 4% Spandex
USA: w/s \$13 msrp \$26 CAN: w/s \$16 msrp \$32



FOUR WAY STRETCH

SWIM CATALOG

EXTENDED LENGTH

MADE IN THE USA

CARRY OVER



J2418 LEGENDS - JOGGER

BURGUNDY | BLACK
XS - L | 98% Cotton 2% Spandex
USA: w/s \$24 msrp \$50 CAN: w/s \$28 msrp \$56



SHIP DATE | 9/25/16



J1944 JOANE - TUNIC

BLACK | BURGUNDY | IVORY

XS - L | 96% Rayon 4% Spandex

USA: w/s \$18 msrp \$38

CAN: w/s \$22.50 msrp \$45



JC2522 HESTER - PANT

BLACK | GREY

XS - L | 68% Cotton 29% Rayon 3% Rayon

USA: w/s \$23 msrp \$46

CAN: w/s \$27 msrp \$54

CARRY OVER



MADE IN THE USA



EXTENDED LENGTH



SWIM CATALOG



FOUR WAY STRETCH





JC2502 EMERSON - COAT

IVORY | BURGUNDY
 XS - L | 50% Wool 50% Polyester
USA: w/s \$38 msrp \$76 **CAN:** w/s \$45 msrp \$90



JC2504 ELLA - CARDIGAN

IVORY
 XS - L | 100% Acrylic
USA: w/s \$30 msrp \$60 **CAN:** w/s \$32 msrp \$64



JC2508 CROSSFIRE - DRESS

BURGUNDY | BLACK
 XS - L | 100% Polyester
USA: w/s \$26 msrp \$52 **CAN:** w/s \$28 msrp \$56



FOUR WAY STRETCH

SWIM CATALOG

EXTENDED LENGTH

MADE IN THE USA

CARRY OVER



CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
SWIM CATALOG
FOUR WAY STRETCH



JC2512 INDIGO - FLANNEL

BLACK | BURGUNDY
XS - L | 100% Cotton Lining: 100% Polyester
USA: w/s \$25 msrp \$50 CAN: w/s \$26 msrp \$52



JC2514 LOST LIGHT - THERMAL

BLACK | IVORY
XS - L | 62% Polyester 32% Rayon 6% Spandex
USA: w/s \$25 msrp \$50 CAN: w/s \$28 msrp \$56



FOUR WAY STRETCH
SWIM CATALOG
EXTENDED LENGTH
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CARRY OVER



J2407 PIONEER - SWEATER

BLACK | IVORY
XS - L | 100% Acrylic
USA: w/s \$26 msrp \$54 CAN: w/s \$32 msrp \$64



J2422 KEEPSAKE - DENIM

LT.BLUE | BLACK
25 - 31 | 100% Cotton
USA: w/s \$29 msrp \$60 CAN: w/s \$35 msrp \$70

SHIP DATE | 10/25/16



JC2516 FREE LOVE - THERMAL

BLACK | GREY | SAGE

XS - L | 50% Polyester 48% Cotton 2% Spandex

USA: w/s \$22 msrp \$44

CAN: w/s \$26 msrp \$52

CARRY OVER



MADE IN THE USA



EXTENDED LENGTH



SWIM CATALOG



FOUR WAY STRETCH





FOUR WAY STRETCH

SWIM CATALOG

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JC2518 SARINA - DRESS

BLACK | BURGUNDY
XS - L | 100% Acrylic
USA: w/s \$24 msrp \$48 CAN: w/s \$28 msrp \$56



JC2524 WANDERING SOULS - FLEECE

IVORY | BLACK
XS - L | 98% Cotton 2% Spandex
USA: w/s \$24 msrp \$48 CAN: w/s \$35 msrp \$70





CARRY OVER



MADE IN THE USA



EXTENDED LENGTH



SWIM CATALOG



FOUR WAY STRETCH






J2479 LILAH - BRALETTE

BLACK | BURGUNDY
XS - L | 96% Nylon 4% Spandex TRIM: 100% Cotton 
USA: w/s \$13 msrp \$26 CAN: w/s \$16 msrp \$32



J2480 BLAIR - BRALETTE

BLACK | BURGUNDY
XS - L | 95% Polyester 5% Spandex 
USA: w/s \$13 msrp \$26 CAN: w/s \$16 msrp \$32




J2477 JULIETTE - BRALETTE

BLACK | MUSTARD
XS - L | 100% Polyester 
USA: w/s \$12 msrp \$24 CAN: w/s \$16 msrp \$32



J2475 KILEY - BRALETTE

BLACK | IVORY
XS - L | 98% Polyester 2% Spandex TRIM: 100% Cotton 
USA: w/s \$13 msrp \$26 CAN: w/s \$16 msrp \$32

FOUR WAY STRETCH
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J2476 PENELOPE - BRALETTE

BLACK | GREY
XS - L | 98% Nylon 2% Spandex
USA: w/s \$13 msrp \$26 CAN: w/s \$16 msrp \$32



J2478 PRICILLA - BRALETTE

IVORY | BLACK
XS - L | 98% Polyester 2% Spandex TRIM: 100% Cotton
USA: w/s \$13 msrp \$26 CAN: w/s \$16 msrp \$32





JC2527 ROSE

IVORY | BLACK
XS - XL | 50% Polyester 48% Cotton 2% Spandex
USA: w/s \$23 msrp \$46 CAN: w/s \$26 msrp \$52



JD2528 ROSE

BLACK | IVORY
XS - XL | 96% Modal 4% Spandex
USA: w/s \$16 msrp \$32 CAN: w/s \$18 msrp \$36



JD2529 ROSE

BLACK | IVORY
XS - XL | 50% Modal 50% Cotton
USA: w/s \$15 msrp \$30 CAN: w/s \$18 msrp \$36



JD2530 ROSE

IVORY | BLACK
XS - XL | 96% Modal 4% Spandex
USA: w/s \$14 msrp \$28 CAN: w/s \$17.50 msrp \$35



JD2531 ROSE

BLACK | MUSTARD
XS - XL | 96% Modal 40% Spandex
USA: w/s \$14 msrp \$28 CAN: w/s \$17.50 msrp \$35



FOUR WAY STRETCH
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JC2532 WANDERING SOULS

BLACK | GREY
XS - XL | 50% Polyester 48% Cotton 2% Spandex
USA: w/s \$23 msrp \$46 CAN: w/s \$17.50 msrp \$35



JD2533 WANDERING SOULS

BLACK | IVORY
XS - XL | 96% Modal 4% Spandex
USA: w/s \$16 msrp 32 CAN: w/s \$18 msrp \$36



JD2534 WANDERING SOULS

BLACK | IVORY
XS - XL | 50% Modal 50% Cotton
USA: w/s \$15 msrp \$30 CAN: w/s \$18 msrp \$36



JD2535 WANDERING SOULS

BLACK | H.GREY
XS - XL | 96% Modal 4% Spandex
USA: w/s \$14 msrp \$28 CAN: w/s \$17.50 msrp \$35



JD2536 WANDERING SOULS

BLACK | IVORY
XS - XL | 96% Modal 4% Spandex
USA: w/s \$14 msrp \$28 CAN: w/s \$17.50 msrp \$35



JC2537 VINYL

BLACK | GREY
XS - XL | 50% Polyester 48% Cotton 2% Spandex
USA: w/s \$23 msrp \$46 CAN: w/s \$26 msrp \$52



JD2538 VINYL

BLACK | BURGUNDY
XS - XL | 96% Modal 4% Spandex
USA: w/s \$16 msrp 32 CAN: w/s \$18 msrp \$36



JD2539 VINYL

BLACK | IVORY
XS - XL | 50% Modal 50% Cotton
USA: w/s \$15 msrp \$30 CAN: w/s \$18 msrp \$36



JD2540 VINYL

BLACK | IVORY
XS - XL | 96% Modal 4% Spandex
USA: w/s \$14 msrp \$28 CAN: w/s \$17.50 msrp \$35



JD2541 VINYL

BLACK | BURGUNDY
XS - XL | 96% Modal 4% Spandex
USA: w/s \$14 msrp \$28 CAN: w/s \$17.50 msrp \$35

FOUR WAY STRETCH

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JC2542 GOOD TIMES

BLACK | SAGE
XS - XL | 50% Polyester 48% Cotton 2% Spandex
USA: w/s \$23 msrp \$46 CAN: w/s \$26 msrp \$52



JD2543 GOOD TIMES

BLACK | IVORY
XS - XL | 96% Modal 4% Spandex
USA: w/s \$16 msrp \$32 CAN: w/s \$18 msrp \$36



JD2544 GOOD TIMES

BLACK | IVORY
XS - XL | 50% Modal 50% Cotton
USA: w/s \$15 msrp \$30 CAN: w/s \$18 msrp \$36



JD2545 GOOD TIMES

BLACK | SAGE
XS - XL | 96% Modal 4% Spandex
USA: w/s \$14 msrp \$28 CAN: w/s \$17.50 msrp \$35



JD2546 GOOD TIMES

BLACK | SAGE
XS - XL | 96% Modal 4% Spandex
USA: w/s \$14 msrp \$28 CAN: w/s \$17.50 msrp \$35



J2481 SOLID LONG SLEEVE

BLACK | BURGUNDY | IVORY
XS - XL | 96% Modal 4% Spandex
USA: w/s \$13 msrp \$26 CAN: w/s \$16 msrp \$32



J2482 SOLID RAGLAN

BLACK | IVORY | BURGUNDY
XS - XL | 50% Cotton 50% Modal
USA: w/s \$13 msrp \$26 CAN: w/s \$16 msrp \$32



J2483 SOLID TUNIC

IVORY | BLACK | BURGUNDY
XS - XL | 96% Modal 4% Spandex
USA: w/s \$13 msrp \$26 CAN: w/s \$16 msrp \$32



J2484 SOLID CREWNECK

BURGUNDY | BLACK | IVORY
XS - XL | 96% Modal 4% Spandex
USA: w/s \$13 msrp \$26 CAN: w/s \$16 msrp \$32



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W A N D E R I N G
S O U L S





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