



THE ORIGINAL

AIRHOLE IS BUILT FOR A LIFE OUTDOORS AND PROTECTS ADVENTURERS FROM THE ELEMENTS WITH THE WORLD'S BEST TECHNICAL AND FASHIONABLE FACE PROTECTION.

TIRED OF THE LACK OF TECHNICAL FACE PROTECTION AVAILABLE AND FACING SEVERE WEATHER IN THE BACKCOUNTRY, CANADIAN PROFESSIONAL SNOWBOARDERS CHRIS BROWN AND KALE STEPHENS KNEW THERE HAD TO BE A BETTER WAY OF DEALING WITH A WET MASK FROM HEAVY BREATHING AND EXTREME CONDITIONS.

TAKING TO KALE'S GRANDMA'S OLD SEWING MACHINE, THEY RE-PURPOSED DISCARDED OUTERWEAR JACKETS, CUTTING THEM INTO DIFFERENT SHAPES, SIZES AND FITS TO FIND THE PERFECT MASK. THE RESULT WAS THE **PATENTED AIRHOLE BREATH HOLE** BUILT INTO ERGONOMICALLY SHAPED MASKS MADE FROM TECHNICAL FABRICS.

SINCE 2006, AIRHOLE HAS CONTINUED TO DEVELOP AND LEAD THE FACEMASK INDUSTRY WITH TECHNICAL FABRICS, TAILORED FITS AND THE BEST GRAPHICS. OUR MISSION: TO DEFEND ADVENTURERS FROM THE ELEMENTS.

#AIRHOLE





BREATHE FREE

AIRHOLE IS ALL ABOUT THE PURSUIT OF THE NEXT ADVENTURE. TO EXPLORE NEW PLACES, FIND NEW STORIES AND TO PUSH OURSELVES FURTHER. WE EXPLORE THE MOST STUNNING PLACES ON EARTH, DESTINATIONS WHERE WE CAN BREATHE FREE AND ARE VOID OF DISTRACTIONS WITH EVERY INHALE AND EXHALE, WE ARE REMINDED WHY WE PURSUE THESE EXPLOITS.

OUR MISSION IS TO PROTECT YOU FROM THE ELEMENTS SO YOU CAN REACH NEW HEIGHTS; SUMMITING THE PEAK, STOMPING THE TRICK, EXPLORING THE NEXT FRONTIER. THE DEVELOPMENT OF THE SIGNATURE AIRHOLE BREATH HOLE IS THE MOST IMPORTANT UPDATE IN FACE PROTECTION, SOLVING THE PROBLEM OF A WET FACEMASK.

DESIGNED TO ALLOW BREATH TO FLOW FREELY, THE AIRHOLE KEEPS YOU WARM, DRY, AND OUT THERE FOR LONGER. FROM THE PEAKS OF BRITISH COLUMBIA TO THE SLOPES OF THE ALPS, FROM WEEKEND WARRIORS TO THE WORLD'S TOP ATHLETES, AIRHOLE IS THE TRUSTED DEFENSE AGAINST EXTREME WEATHER.

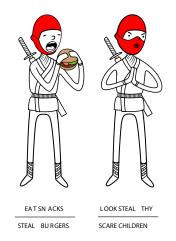
#BREATHEFREE



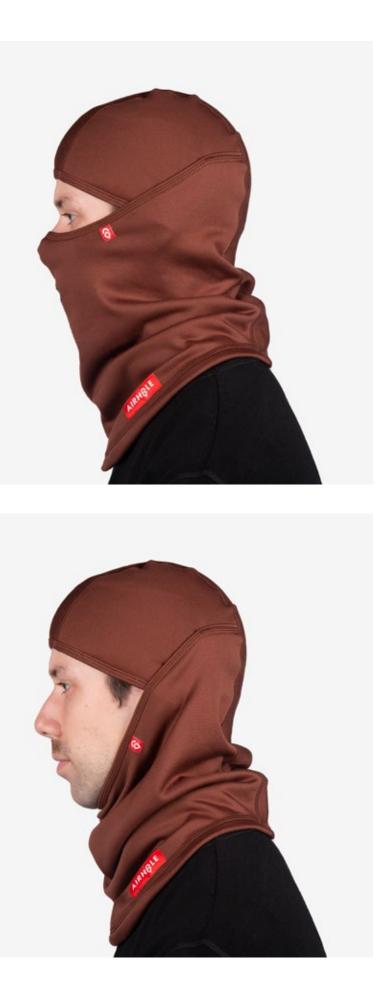


NEW B1 HINGE

THE BI BALACLAVA RETURNS TO ITS ROOTS WITH NINJA STYLING. THE FULL HINGE CONFIGURATION ENSURES OPTIMUM COMFORT AND FLEXIBILITY FOR ANY CONDITION.









MICROFLEECE

BEST FOR THE COLDEST CONDITIONS

COLD TO MODERATE CONDITIONS

BEST FOR WARM SPRING CONDITIONS



POLARTEC



POWER DRY® - MOISTURE MANAGEMENT

POLARTEC® POWER DRY® IS THE MOST ADVANCED NEXT-TO-SKIN MOISTURE MANAGEMENT FABRIC. BY USING OUR PROPRIETARY BI-COMPONENT KNIT CONSTRUCTION, EVERY FIBER WORKS WITH MAXIMUM EFFICIENCY. MOISTURE IS QUICKLY PULLED AWAY FROM THE BODY AND TRANSFERRED TO THE OUTER SURFACE FOR FASTER EVAPORATION DURING ACTIVITY.

SHEARLING FLEECE - ORIGINAL SYNTHETIC FLEECE

POLARTEC[®] SHEARLING FLEECE, MADE FROM THERMAL PRO®, BRINGS ADVANCED FUNCTIONALITY TO A CLASSIC, HIGH-PILE LOOK.

100 SERIES FLEECE - ORIGINAL SYNTHETIC FLEECE

IN 1981, POLARTEC[®] FOREVER CHANGED THE WAY THE WORLD DRESSES FOR COLD WEATHER WITH THE INVENTION OF POLAR SYNTHETIC FLEECE.

FABRICS BUILT FOR WARMTH AND PROTECTION.

POLARTEC POWER DRY

IDEAL FOR -5 TO -15°C / 5 TO 23°F





BLACK AIRTUBE ERGO ΔΗΔ2Ρ5-ΒΙ Κ

BLACK BALACLAVA PRO BLACK PILOT BEANIE AHROPS-BLK AHPI TPS-BLK





AIRTUBE ERGO DARK GREY AHA2PS-DKGY

BALACLAVA PRO DARK PILOT BEANIE DARK GREY AHBOPS-DKGY AHPLTPS-DKGY

POLARTEC SHFARI ING

IDEAL FOR -5 TO -15°C / 5 TO 23°F

BLACK AIRTUBE

GREY AIRTUBE

AHA1SF-GRY

AHAISE-BLK









BLACK GUIDE HAT

AHGDSF-BLK











BLACK AIRTUBE ΔΗΔΊΡΤΊ-ΒΙ Κ



FEATURES	FEATURES
SOFT COMFORT	SOFT COMFORT
WARM WITHOUT WEIGHT	WARM WITHOUT WE
HIGHLY BREATHABLE	HIGHLY BREATHABL
DURABLE	DURABLE
100% POLYESTER	100% POLYESTER

FEATURES

4-WAY STRETCH CONTOURING FABRIC

HIGHLY BREATHABLE

WICKS MOISTURE

DESIGNED AND INNOVATED WITH SUSTAINABLE MATERIALS

GREY

100% POLYESTER



BLACK BALACLAVA CLASSIC BLACK PACIFIC BEANIE

AHPCESE-BLK



AHB2SF-GRY

AHB2SE-BLK





GREY GUIDE HAT AHPCFSF-GRY AHGDSF-GRY





BLACK PACIFIC BEANIE AHPCFPT1-BLK

POLARTEC 100 SERIFS

IDEAL FOR -5 TO -15°C / 5 TO 23°F

NEW FABRIC





BLACK BALACLAVA FULL HINGE AHR5PT1-BLK



BLACK SHIELD BEANIE AHEEPTI-BLK





BLACK GUIDE HAT AHGDPT1-BLK



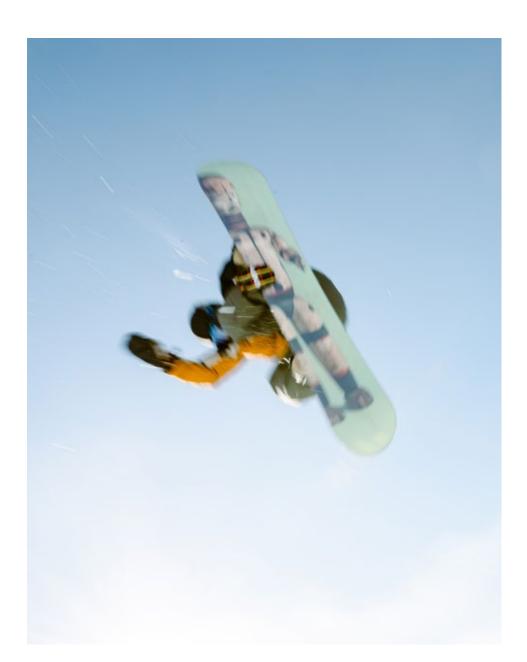
BLACK PILOT BEANIE AHPLTPT1-BLK

EIGHT

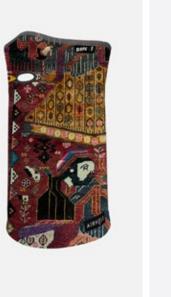
BLE



SPECIAL EDITION









AHA2PL-DOPE
AIRTUBE ERGO POLAR FLEECE

AHBIPL-DOPE
BALACLAVA HINGE POLAR FLEECE

IDEAL FOR -5 TO -15°C / 23 TO 5°F



DOPE INDUSTRIES CONTINUES TO PUSH OUT EDITS AND MEDIA WHILE LAUNCHING INTO HARDGOODS AND UPCYCLING VINTAGE MILITARY OUTERWEAR. BROCKLE HAS BEEN INSTRUMENTAL IN THE LOCAL CANADIAN SCENE, CULTIVATING NEW TALENT AND EDUCATING THEM ON THE RICH CANADIAN SNOWBOARD HISTORY.

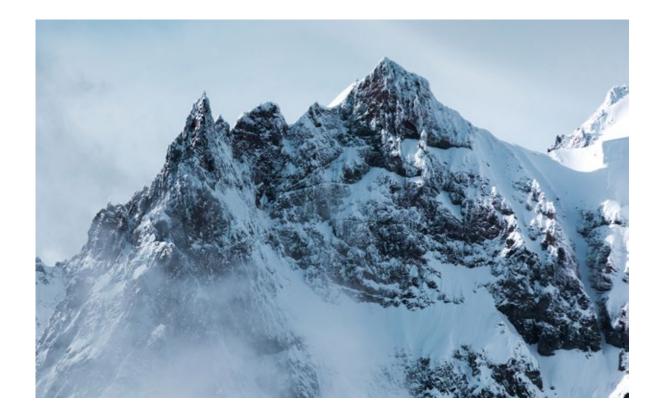
AHPCFPL-DOPE
PACIFIC BEANIE POLAR FLEECE

AHGDPL-DOPE
GUIDE HAT POLAR FLEECE











IDEAL FOR -5 TO -15°C / 23 TO 5°F



THEY SEEM TO DRAW ME IN MORE.



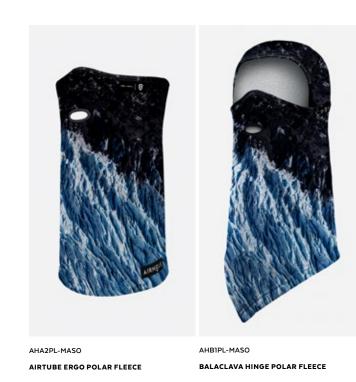
AHS12L-RAV 2L FACEMASK 10K SOFTSHELL

AHB7RS-RAV FIVE PANEL 10K SOFTSHELL

THIS WAS THE FIRST PLACE I EVER RODE A SNOWMOBILE AND THE EASE OF ENDLESS BACKCOUNTRY ACCESS THROUGH THIS CORRIDOR MAKES IT HARD TO RIDE ANYWHERE ELSE. YEAR AFTER YEAR, I CONTINUE TO SHOOT THESE PEAKS AND EVERY YEAR







IDEAL FOR -5 TO -15°C / 23 TO 5°F



Marn aposher



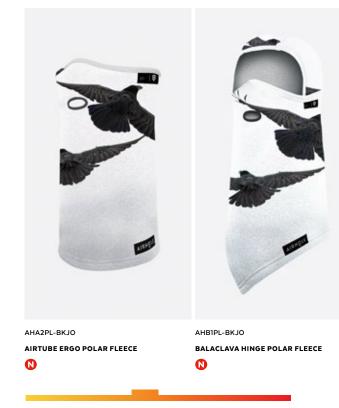
AHS12L-MASO 2L FACEMASK 10K SOFTSHELL

AHB11RS-MASO TRAPPER HAT 10K SOFTSHELL

THE SCALE OF THE LANDSCAPE IS UNCOMPREHENSIBLE IN ALASKA. IT'S ONLY FROM AIR THAT THINGS COME INTO PERSPECTIVE; IT'S MASSIVE AND BEAUTIFUL. THIS PARTICULAR CAPTURED MOMENT IS OF THE KNIK GLACIER WHEN THE ICE WAS EXPOSED TO THE CONSTANT RADIATION OF THE SUMMER SOLSTICE. THE GLACIERS THEMSELEVES ARE ALSO IN A FLEETING STATE WITH THE EFFECTS OF CLIMATE CHANGE.







IDEAL FOR -5 TO -15°C / 23 TO 5°F



THE RAVENS HAVE SPECIAL LORE IN THE MOUNTAINS, I THINK ALL PHOTOGRAPHERS ARE ON THE SEARCH FOR A SPECIAL RAVENS IMAGE TO REPRESENT THIS LORE AND CONNECTION TO THE MOUNTAINS AND THIS ONE HAPPENS TO BE MINE. THEY MATE FOR LIFE AND NEVER GET A NEW PARTNER IF SEPARATED. THERE IS A STRONG METAPHOR OF COMMITMENT AND UNITY WITH THE CLOSEST OF COMPANIONS JUST LIKE LIFE IN THE MOUNTAINS THAT IS VERY SPECIAL IN ALL OUR HEARTS.

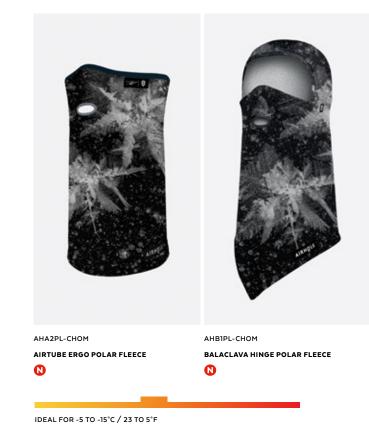




AHB11RS-BKJO TRAPPER HAT 10K SOFTSHELL



CHAD CHOMLACK @CHADCHOMLACK





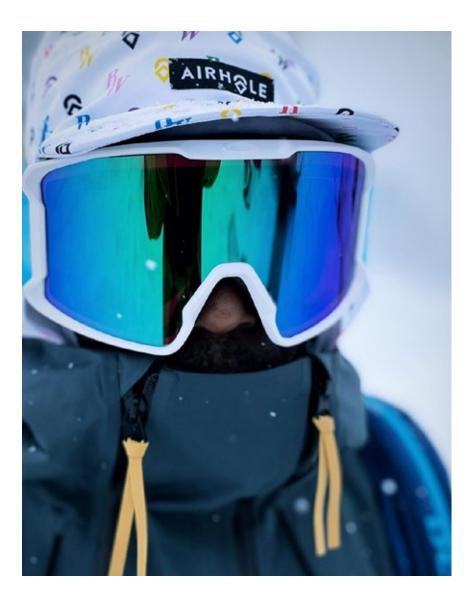
ARE BORN IN MOMENTS OF STILLNESS AND SILENCE...THIS IMAGE CAME FROM THAT SPACE.

Into



AHB7RS-CHOM FIVE PANEL 10K SOFTSHELL

OFTEN MY FAVORITE IMAGES EMERGE AND



RUSSELL WINFIELD @MISTERWINFIELD



SNOWBOARDS COMBINED WITH HIS RIDING STYLE CREATED AN EVERLASTING AND INSPIRE THE NEXT GENERATION OF SNOWBOARDERS. THIS COLLECTION CELEBRATES THIS LIVING LEGEND.

UNCLE RUSS IS A NAMESTAY IN SNOWBOARDING. HIS ICONIC GRAPHICS ON RIDE PERSONA. CARRYING ON HIS LEGACY, RUSSELL CONTINUES TO RIDE, INFLUENCE,

FOUNDERS



KALE AND BROWNER ARE ICONIC CANADIAN SNOWBOARDERS WHO HAD A CRAZY IDEA 16 YEARS AGO TO MAKE A FACEMASK WITH A HOLE IN IT TO BREATHE. MEMBERS OF THE INFAMOUS WILDCAT CREW, THESE TWO FILMED LEGENDARY PARTS AND GRACED THE PAGES OF THE WORLD'S TOP SNOWBOARD MAGAZINES.



AHAIDL-KALE AIRTUBE DRYLITE



AHEFMF-CHBR
SHIELD BEANIE MICROFLEECE



AHB1DL-KALE BALACLAVA HINGE DRYLITE

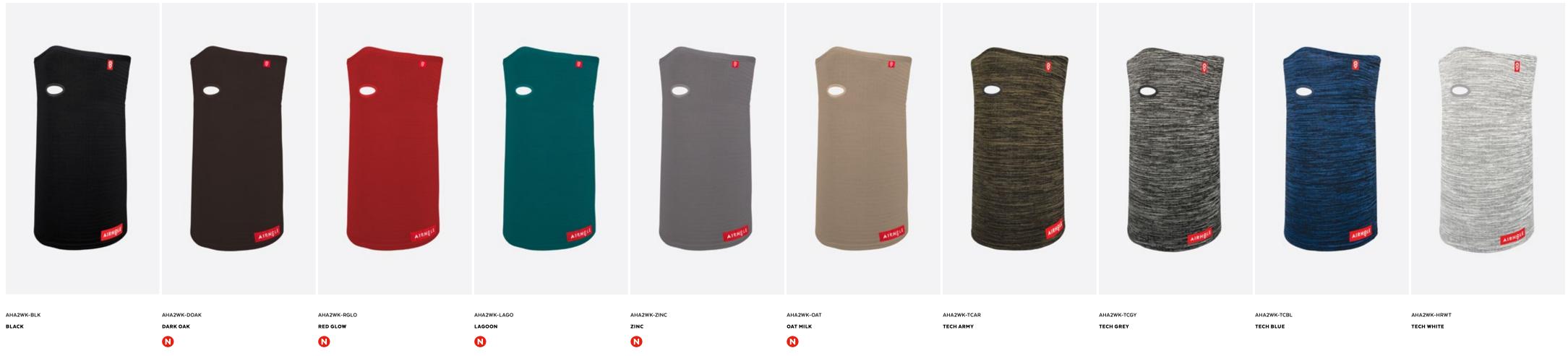


AHB6MF-CHBR BALACLAVA FULL HINGE MICROFLEECE



WAFFLE FLEECE

🚺 = NEW SKU



FEATURES FABRIC AHA2WK ERGONOMIC SHAPE 100% POLYESTER IDEAL FOR 5 TO -5°C / 41 TO 23°F EXCELLENT BREATHABILITY THROUGH GRID S/M 50 - 55cm M/L 55 - 60+ cm MOISTURE WICKING QUICKDRY

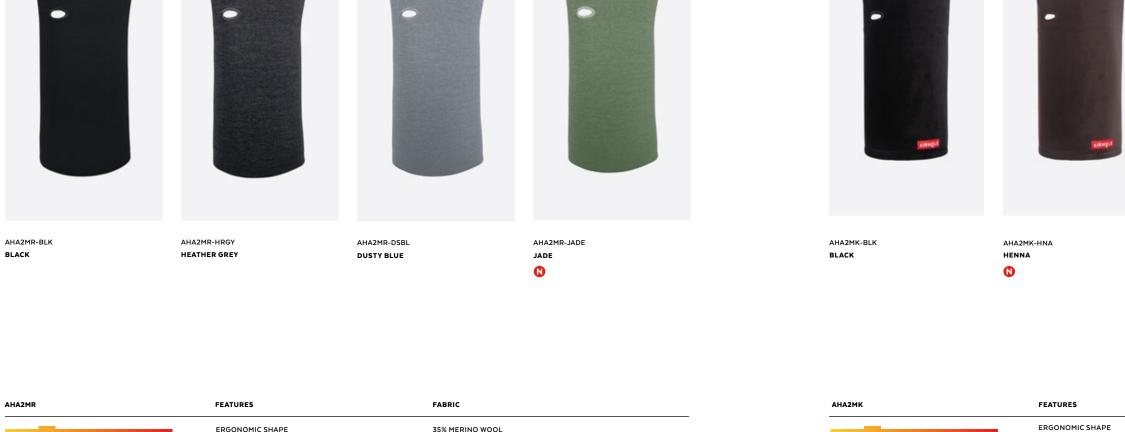
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MERINO

🚺 = NEW SKU

MILK FLEECE



	ERGONOMIC SHAPE	35% MERINO WOOL		ERGONOMIC SHAPE
IDEAL FOR 5 TO -5°C / 41 TO 23°F	STAYS WARM WHEN WET	65% POLYESTER	IDEAL FOR 0 TO -10°C / 32 TO 14°F	EXTRA PLUSH FINISH
S/M 50 - 55cm M/L 55 - 60+ cm	ODOUR RESISTANT		S/M 50 - 55cm M/L 55 - 60+ cm	HYDROPHOBIC
	MOISTURE WICKING			QUICKDRY
	QUICKDRY			

999

🚺 = NEW SKU

Y





AHA2MK-BRCK BRICK

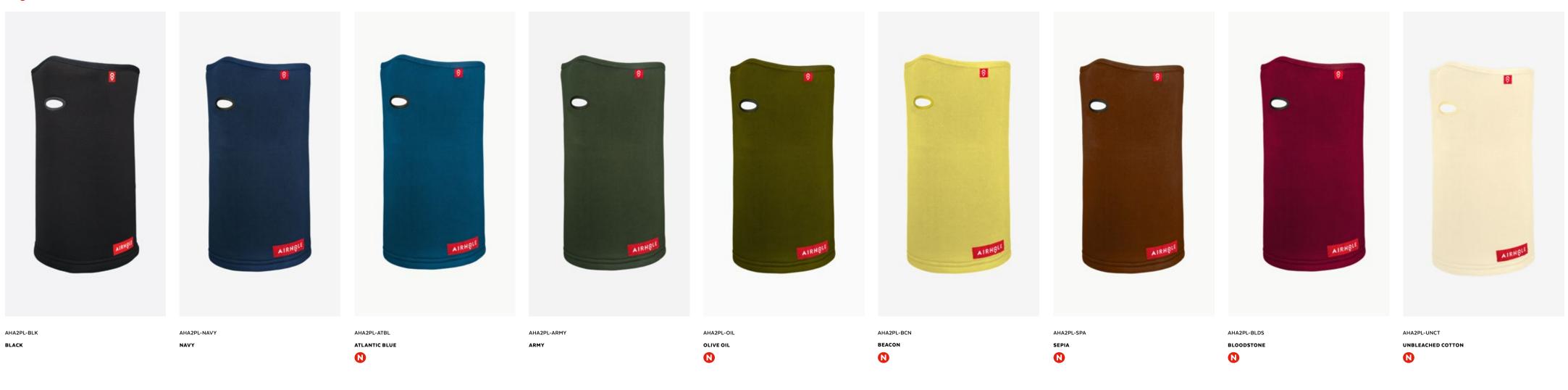
AHA2MK-OWHT OFF WHITE

FABRIC

100% POLYESTER

POLAR FLEECE

🚺 = NEW SKU



AHA2PL	FEATURES	FABRIC
IDEAL FOR -5 TO -15°C / 23 TO 5°F	ERGONOMIC SHAPE	92% POLYESTER 8% SPANDEX
IDEAL FOR -5 10 -15°C / 23 10 5°F	WARM WITHOUT WEIGHT	
S/M 50 - 55cm M/L 55 - 60+ cm	HYDROPHOBIC	
	QUICKDRY	



POLAR FLEECE



HEATHER CHARCOAL

HEATHER GREY

HEATHER PINK

CLOUDBURST

N

SNOWGHOSTS









AHA2PL-SKLT SKELETON

AHA2PL-STCM STEALTH CAMO AHA2PL-BKRS BLACK ROSE



AHA2PL-RSN RESIN



MICROFLEECE



AHA1MF FEATURES FABRIC DOUBLE FABRIC LAYER 100% POLYESTER IDEAL FOR -10 TO -25°C / 14 TO -13°F SUPER SOFT HAND FEEL S/M 50 - 55cm M/L 55 - 60+ cm HYDROPHOBIC QUICKDRY

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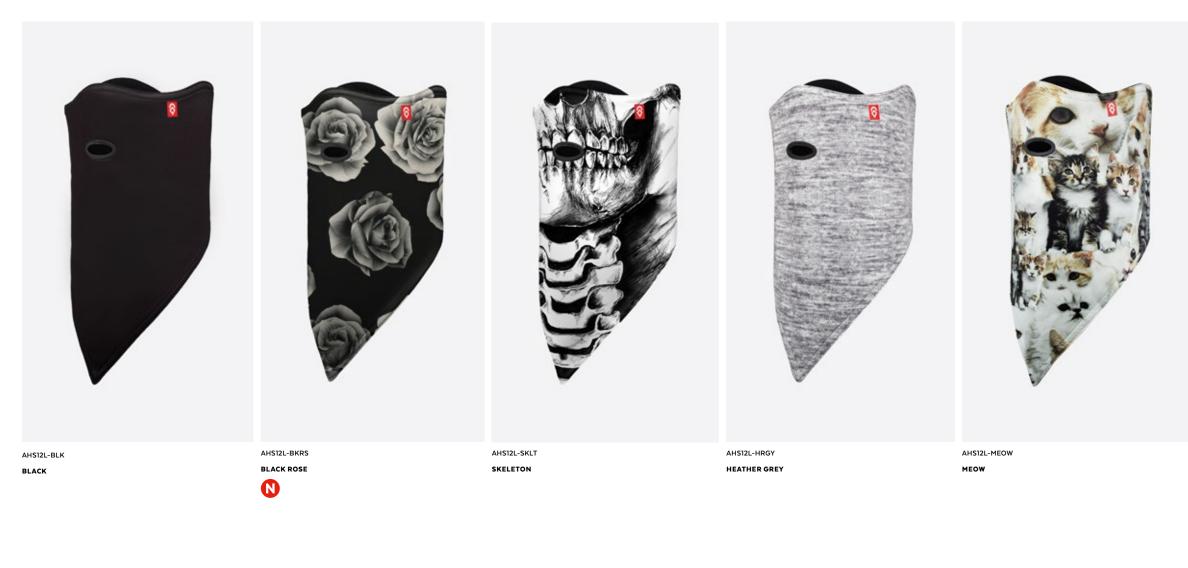




FACENASKS

THE ORIGINAL, PATENTED AIRHOLE DESIGN THAT REVOLUTIONIZED THE FACEMASK INDUSTRY. MORE THAN A DECADE OF INNOVATION IN ONE MASK WITH THE WIDEST RANGE OF PRINTED FABRICS.

10K SOFTSHELL



 AHS12L
 FEATURES
 FABRIC

 IDEAL FOR -5 TO -15°C / 5 TO 23°F
 10,000MM WATER RESISTANT MEMBRANE
 100% POLYESTER

 PATENTED ERGONOMIC SHAPE
 55 - 60 + cm
 SOFT VELCRO

 POLAR FLEECE LINING
 POLAR FLEECE LINING



AHS12L-CDBR



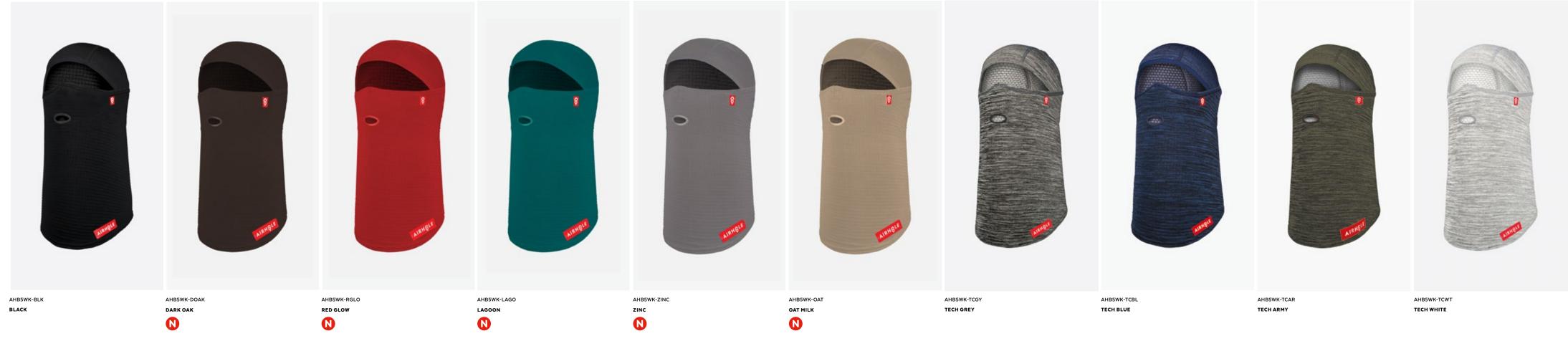


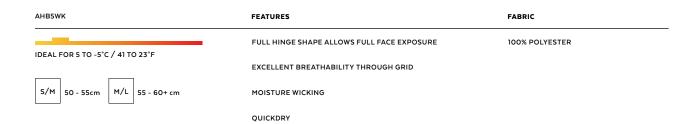


BALACLAVAS

WE CONTINUE TO DEVELOP OUR COLLECTION OF BALACLAVAS WITH STYLES TAILORED TO THE FABRICS USED. FROM LIGHTWEIGHT DRYLITE TO SUPER WARM SHERPA, THERE'S A BALACLAVA TO SUIT EVERY RIDER.

WAFFLE FLEECE





AAA

AHB1MR-BLK

BLACK

AHB1MR

S/M 50 - 55cm M/L 55 - 60+ cm

IDEAL FOR 5 TO -5°C / 41 TO 23°F

ERGONOMIC SHAPE STAYS WARM WHEN WET

FEATURES

0

AHB1MR-HRGY

HEATHER GREY

ODOUR RESISTANT

MOISTURE WICKING

QUICKDRY

AHB1MR-DSBL

DUSTY BLUE

35% MERINO WOOL 65% POLYESTER



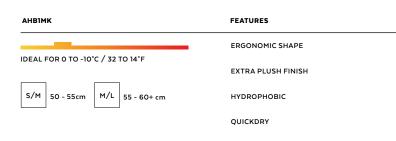






AHB1MR-JADE

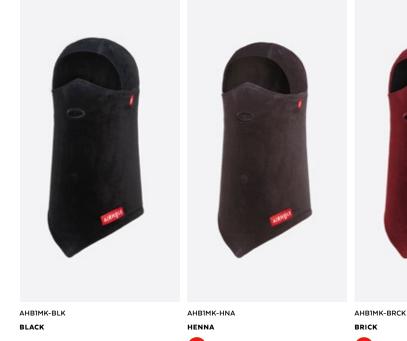
JADE





BRICK

000





MERINO

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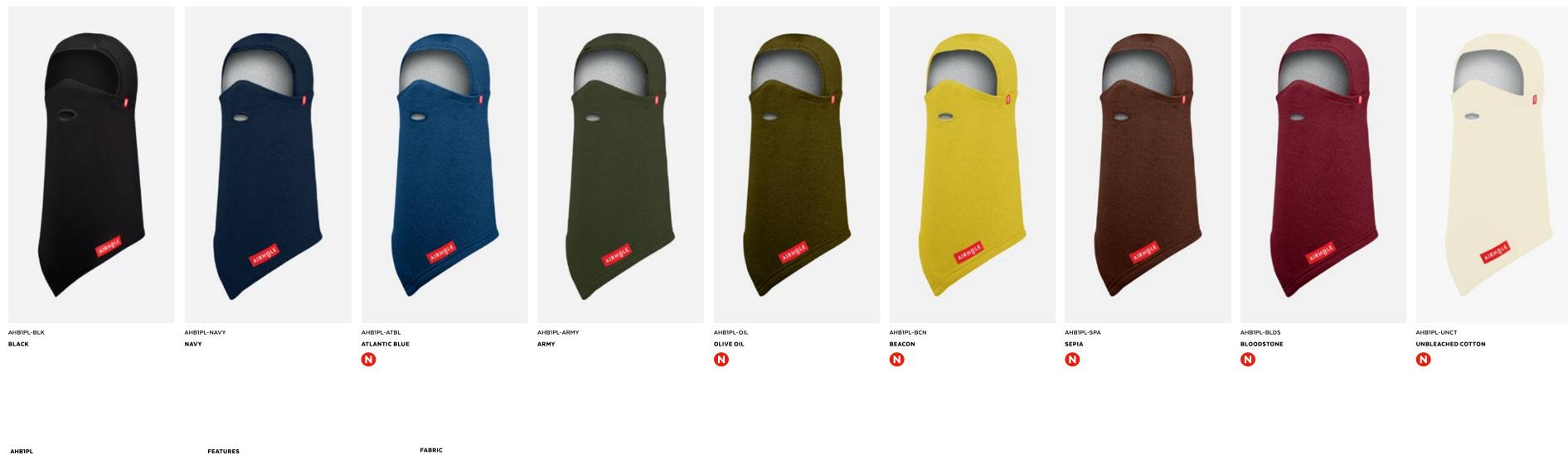


AHBIMK-OWHT OFF WHITE

FABRIC

100% POLYESTER

POLAR FLEECE



IDEAL FOR -5 TO -15°C / 23 TO 5°F

S/M 50 - 55cm M/L 55 - 60+ cm

ERGONOMIC SHAPE WARM WITHOUT WEIGHT HYDROPHOBIC

QUICKDRY

FABRIC

92% POLYESTER

8% SPANDEX

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AIRHOLE FACEMASKS - WINTER 23/24

POLAR FLEECE



MICROFLEECE



BLACK

SLATE

AHB6MF-HRBK

AHB6MF-DSPI DUSTY PINK

DUSTY BLUE

AHB6MF	FEATURES	FABRIC
IDEAL FOR -10 TO -25°C / 14 TO -13°F	DOUBLE FABRIC LAYER	100% POLYESTER
	SUPER SOFT HAND FEEL	
S/M 50 - 55cm M/L 55 - 60+ cm	НҮДКОРНОВІС	
	QUICKDRY	



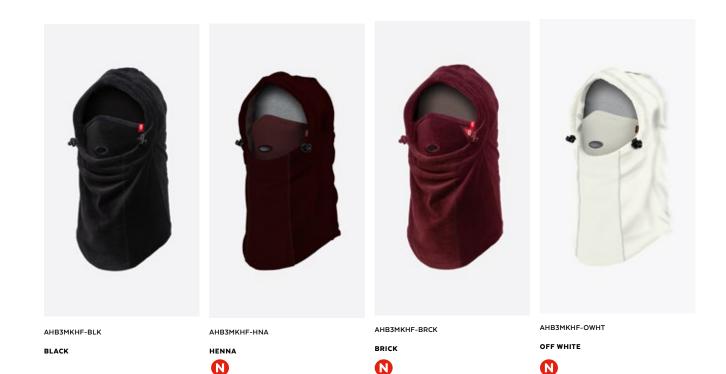


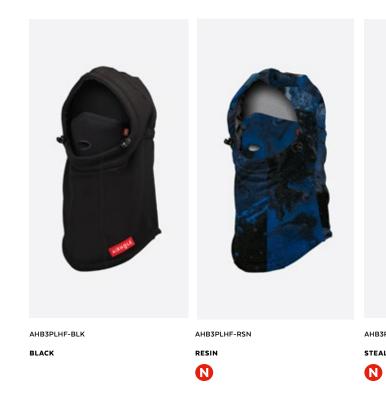
AHB6MF-HRGY

MILK FLEECE

POLAR FLEECE

800

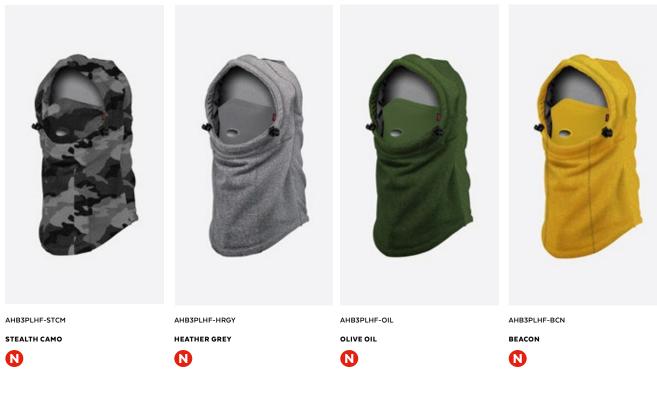








800



92% POLYESTER **8% SPANDEX**

FABRIC



MENS LAYERING

POLAR THERMAL HOODY





AHTHPL-BLK BLACK

AHTHPL-SLT SLATE



AHTHPL-STCM STEALTH CAMO

AHTHPL

FEATURES

IDEAL FOR 0 TO -10°C / 32 TO 14°F

FABRIC

100% POLYESTER



BUILT IN AIRTUBE ZIPPERED POCKETS HOOD TOGGLES FOR ADJUSTABLE FIT

WARM WITHOUT WEIGHT

HYDROPHOBIC

QUICKDRY

POLARTEC POWER DRY



AHTTPD-BLK BLACK



AHTTPD / AHTBPD

IDEAL FOR 0 TO -10°C / 32 TO 14°F

FABRIC 100% POLYESTER





AHTTMR-BLK BLACK

AHTBMR-BLK BLACK

FABRIC



PAGE 32

MERINO



AHTTMR / AHTBMR



WAFFLEKNIT







TECH ARMY AHTTWK-TCAR



BLACK AHTBWK-BLK

BLACK

AHTTWK-BLK



TECH GREY

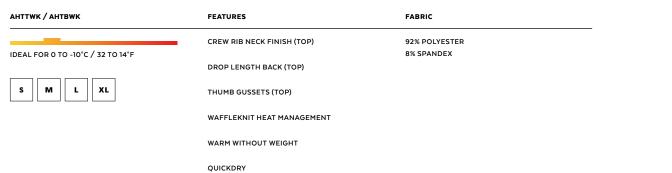
AHTBWK-TCGY

TECH GREY

AHTTWK-TCGY

TECH ARMY

AHTBWK-TCAR



POLAR





BLACK AHTTPL-BLK

SLATE AHTTPL-SLT





BLACK AHTBPL-BLK

SLATE AHTBPL-SLT

AHTTPL / AHTBPL	FEATURES
	CREW RIB NECK FINISH (TOP)
IDEAL FOR 0 TO -10°C / 32 TO 14°F	DROP LENGTH BACK (TOP)
S M L XL	THUMB GUSSETS (TOP)
	3/4 LENGTH BOTTOMS
	WARM WITHOUT WEIGHT

QUICKDRY



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STEALTH CAMO AHTTPL-STCM



STEALTH CAMO AHTBPL-STCM

FABRIC

92% POLYESTER 8% SPANDEX



<section-header><section-header><section-header><section-header>

POLAR THERMAL HOODY





100% POLYESTER

FABRIC

BLACK AHWTHPL-BLK

	BLACK ROSE
•	AHWTHPL-BKRS

AHWTHPL	FEATURES
	BUILT IN AIRTUBE
IDEAL FOR 0 TO -10°C / 32 TO 14°F	
	ZIPPERED POCKETS
XS S M L	HOOD TOGGLES FOR ADJUSTABLE FIT
	WARM WITHOUT WEIGHT
	HYDROPHOBIC

QUICKDRY

POLARTEC POWER DRY



BLACK AHWTTPD-BLK



AHWTTPD / AHWTBPD

AHWTBPD-BLK

IDEAL FOR 0 TO -10°C / 32 TO 14°F

FABRIC 100% POLYESTER



BLACK

BLACK AHWTBMR-BLK

FABRIC 35% MERINO

MERINO



AHWTTMR-BLK





AHWTTMR / AHWTBMR

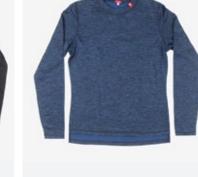


BLACK

AHWTTWK-BLK

WAFFLEKNIT





TECH BLUE

AHWTTWK-TCBL



АНЖТТЖК-ТСЖТ

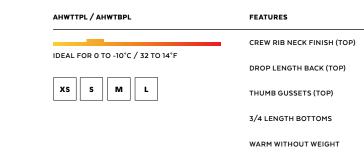


АНЖТТЖК / АНЖТВЖК FEATURES FABRIC CREW RIB NECK FINISH (TOP) 92% POLYESTER IDEAL FOR 0 TO -10°C / 32 TO 14°F 8% SPANDEX DROP LENGTH BACK (TOP) xs s M L THUMB GUSSETS (TOP) WAFFLEKNIT FOR HEAT MANAGEMENT WARM WITHOUT WEIGHT QUICKDRY

POLAR













BLACK ROSE AHWTTPL-BKRS





BLACK ROSE AHWTBPL-BKRS



FABRIC

92% POLYESTER 8% SPANDEX





JUNIOR COLLECTION

MILKFLEECE









AHA2MKJR-BLK BLACK

AHA2MKJR-MEOW

AHA2MKJR-PZL PUZZLE





AHB3MKJR-MEOW

MEOW

MEOW



AHA2MKJR-DDLS

DOODLES



AHB3MKJR-BLK BLACK

AHA2MKJR / AHB3MKJR

IDEAL FOR 0 TO -10°C / 32 TO 14°F

AHB3MKJR-DDLS DOODLES

FABRIC

AHB3MKJR-PZL

PUZZLE

100% POLYESTER

EXTRA PLUSH FINISH

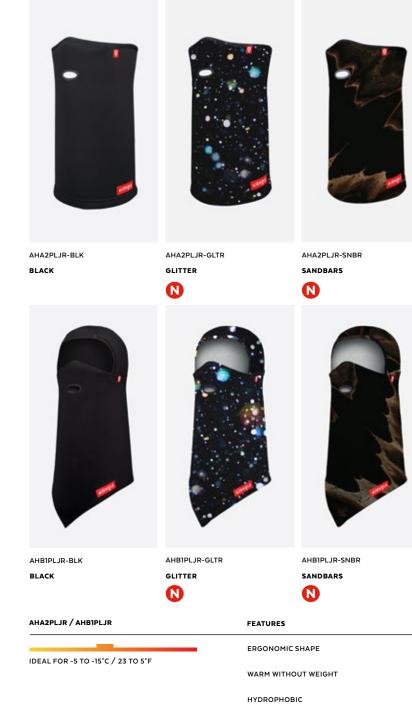
HYDROPHOBIC

QUICKDRY

HELMET FIT (AIRHOOD)

FEATURES





QUICKDRY



AHA2PLJR-WTCL WATERCOLOUR









AHB1PLJR-WTCL

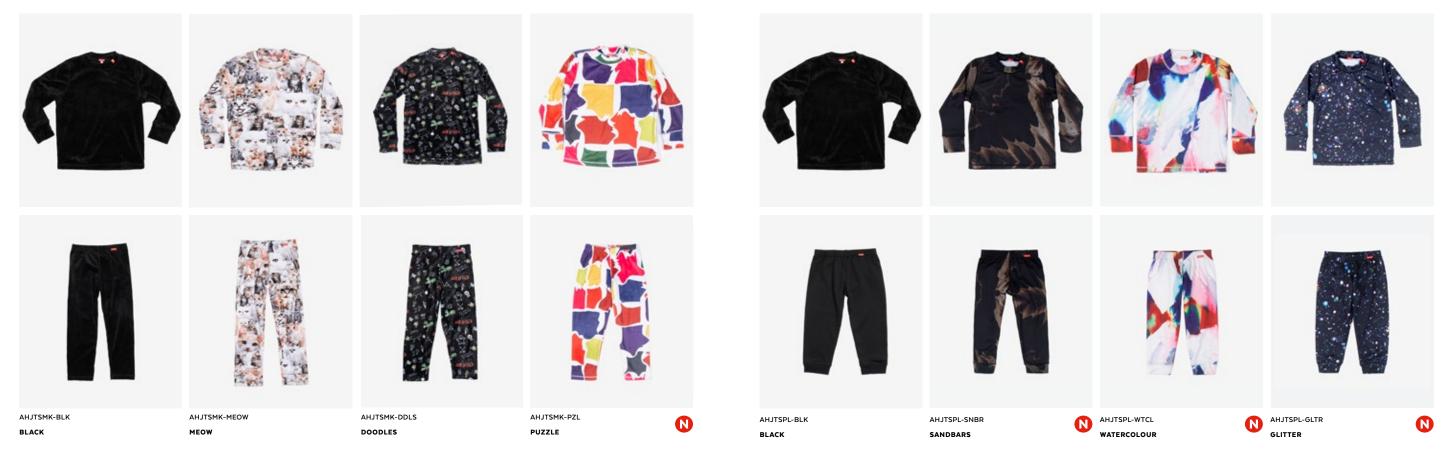
WATERCOLOUR



AIRHOLE FACEMASKS - WINTER 23/24

MILKFLEECE

POLAR



AHJTSMK	FEATURES	FABRIC	AHJTSPL	FEATURES	FABRIC
IDEAL FOR 0 TO -10°C / 32 TO 14°F	CREW NECK (TOP)	100% POLYESTER	IDEAL FOR 0 TO -10°C / 32 TO 14°F	CREW NECK (TOP)	92% POLYE 8% SPANDE
	EXTRA PLUSH FINISH			WARM WITHOUT WEIGHT	
S M L XL	HYDROPHOBIC		S M L XL	HYDROPHOBIC + QUICKDRY	
	QUICKDRY			3/4 LENGTH (BOTTOMS)	

LYESTER NDEX



THANKS



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This company meets high standards of social and environmental impact.